WOMEN'S LIFESTYLE EXPO

THIS IS WHERE WOMEN THRIVE & BRANDS SHINE!

EXHIBIT WITH US

As an exhibitor, your brand will inspire positive change in every area of a woman's life - mental and physical wellness, beauty, fashion, finance, personal growth, everyday essentials and more. This is a unique opportunity to shine in front of an audience eager to discover products and services that help them thrive.

Let's Fuel the Passion, Purpose, and Power of Idaho's Women






FEBRUARY 13TH

EXPO IDAHO || 10AM - 4PM

WOMENSLIFESTYLEEXPO.COM

CONTACT US TODAY TO RESERVE YOUR BOOTH

208.376.0464
INFO@IBLEVENTSINC.COM

WOMEN'S LIFESTYLE EXPO



IMPORTANT DATES

Move-In - Feb 12 | Friday 10am - 4pm
Event - Feb 13 | Saturday 10am - 4pm
Move-Out - Feb 13 | Saturday 4pm - 6pm

BOOTH PRICING

10x10 Booth - $425
10x20 Booth - $750
10x10 Artisan Booth - $225

50% deposit due with booking
Full balance due 45 days prior to show

BOOTH AMENITIES

Power - $35
8' Table - $30
Linen - $30
Chairs - $7 Each

LOCATION

Expo Idaho
5610 N Glenwood St
Garden City, ID 83714

EXHIBITOR BENEFITS

EXPOSURE to Hundreds of Enthusiastic Women

Create **MORE BUZZ** Around Your Brand

REACH New Customers

GENERATE SALES of Your Fabulous Products & Services

BUILD RELATIONSHIPS with Attendees & Other Exhibitors

Sponsorships Available!

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WOMENS**LIFESTYLE**EXPO.COM

SPONSORSHIP OPPORTUNITIES

Inspire, Connect, Celebrate Women.

Engage hundreds of women exploring fashion, wellness, beauty, and lifestyle brands that elevate their everyday.

PRESENTING SPONSOR

"Women's Lifestyle Expo Presented by"

$3,000
(1 available)

Maximum Visibility
+ Premium Placement

- 10×20 booth — premier location
- Power, table & chairs included
- Logo on event branding (website, banner, sponsor board, emails)
- Featured in all paid social promotions
- 1 dedicated social media spotlight
- Included in group "thank you" social graphic
- Flyer insert in welcome bags
- Mention in press release
- First right of refusal for next year

PREMIER SPONSOR

$1,750
3 available

- 10×10 corner booth
- Power, table & chairs included
- Logo on banners, sponsor board, website, and emails
- Included in group "thank you" social graphic
- Mention in press release

SUPPORTING SPONSOR

$750

- 10×10 booth
- Power included
- Logo on event website & sponsor board
- Included in group "thank you" social graphic

SEMINAR/WORKSHOP SPONSOR

$850

- 10×10 booth
- Verbal mention before presentation
- Logo on event website
- Logo on presentation schedule online and at show

BAG SPONSOR

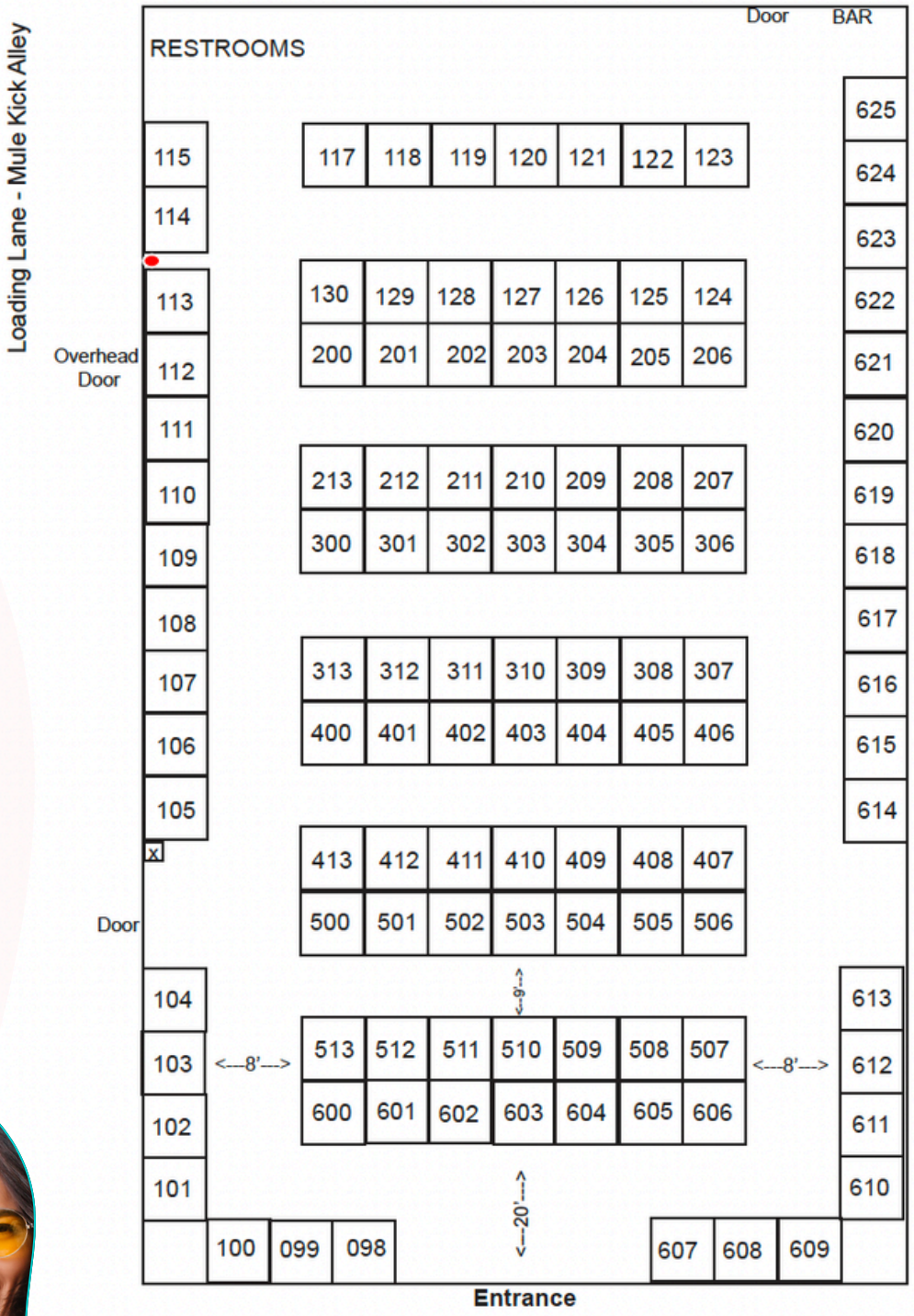
$625

- Includes 10x10 booth
- Sponsor to provide 500+ bags & flyer inserts
- Logo on event website

WOMEN'S LIFESTYLE EXPO

FLOOR MAP

NORTH EXPO (3RD EXHIBIT HALL)



FEB 13

EXPO IDAHO
10AM - 4PM

Reserve Your Booth Today!

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WOMEN'S LIFESTYLE EXPO





IMPORTANT DATES

Move-In Feb 13 || Friday 10am - 4pm

Event Feb 14 || Saturday 10am - 4pm

Move-Out Feb 14 || Saturday 4pm - 6pm

BOOTH PRICING

10x10 Booth || $425

10x20 Booth || $750

10x10 Artisan Booth || $195

50% deposit due with booking
Full balance due 45 days prior to show

BOOTH AMENITIES

Power || $35

8' Table || $30

Cloth || $30

Chairs || $7 Each

LOCATION

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WOMEN'S LIFESTYLE EXPO

SPONSORSHIP OPPORTUNITIES

Sponsor Pricing	Platinum $3,000 *1 Available*	Gold $1,800 *2 Available*	Silver $1,100 *4 Available*	Bronze $750 *6 Available*
EXHIBIT HALL				
Booth Size	10x20 Premier Location	10X20	10x10	10x10
Booth Power Included	✓	✓	✓	
Booth 8' Table Included	✓	✓		
Booth Chairs Included	✓	✓		
BRAND EXPOSURE				
Exclusive recognition as Platinum Sponsor	✓			
Company logo integrated into event branding	✓			
Company logo included on show banners	✓			
Footer ad in event email blast to 1000s of subscribers	✓			
Company name included on radio ad rotation	✓			
Bag sponsor of the event (bags provided by sponsor)	✓			
Company flyer inserted into guest welcome bags	✓	✓		
Company banner displayed on Expo Idaho fence (provided by co.)	✓	✓		
One company spotlight featured on social media platforms	✓	✓	✓	
First right of refusal for following year	✓	✓	✓	
Sponsor mention in press release	✓	✓	✓	
Company name hyperlinked on event website	✓	✓	✓	✓
Company logo displayed on website/email campaigns	✓	✓	✓	✓
Company logo on sponsor board at show entrance	✓	✓	✓	✓
Logo featured on all paid social media profiling sponsors	✓	✓	✓	✓

Contact Us Today to Reserve Your Booth

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Bag Sponsor

$200

- Booth Space not included
- Sponsor provides up to 1000 bags
- Sponsor option to provide IBL flyer to insert into guest bags

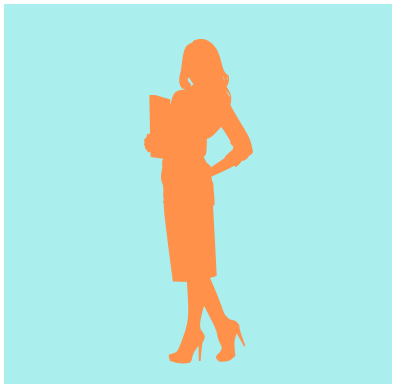
WOMEN'S LIFESTYLE EXPO

YOUR BRAND HER BEST LIFE!

EXHIBIT WITH US

As an exhibitor, ***your brand will inspire positive change*** in every area of a woman's life - mental and physical wellness, fashion and beauty, finance, personal growth, everyday essentials and more. This is your chance to shine in front of an audience eager to discover products and services that help them thrive.



Let's Fuel the PASSION, PURPOSE, AND POWER of Idaho's Women!

FEBRUARY 14TH

EXPO IDAHO || 10AM - 4PM

CONTACT US TODAY
TO RESERVE YOUR BOOTH

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WOMENS**LIFESTYLE**EXPO.COM

WOMEN'S LIFESTYLE EXPO

YOUR BRAND

HER NEXT FAVORITE FIND.

Exhibit With Us



As An Exhibitor

your brand will inspire positive change in every area of a woman's life - mental and physical wellness, beauty, finance, personal growth, everyday essentials and more. This is your brand's chance to shine in front of an audience eager to discover products and services that help them thrive.

Together We Can

EMPOWER, INSPIRE & TRANSFORM

Idaho's Women

FEBRUARY

FOURTEENTH

2026

At Expo Idaho

10AM - 4PM

RESERVE YOUR BOOTH TODAY

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