



A Celebration of Community, Creativity & Fall Fun

EXHIBIT WITH US!

FOOD | LIVE MUSIC | FAMILY FUN

SEPTEMBER 11, 2027

EXPO IDAHO | 10AM - 4PM

CONTACT IBL EVENTS TO
RESERVE YOUR BOOTH!



INFO@IBLEVENTSINC.COM

208.376.0464

WWW.BOISEFALLFESTIVAL.COM



Calling all talented crafters, artisans, small business owners and food vendors...

looking for the perfect platform to showcase your unique products. Join us in celebrating the spirit of autumn while promoting your business for an unforgettable day at the Boise Fall Festival, held September 12th at Expo Idaho!

WHY EXHIBIT WITH US?

Engage with a Captive Audience

Our festival attracts hundreds of enthusiastic attendees eager to discover new and exciting products.

Promote Your Brand

Showcase your handcrafted items, gourmet treats, or innovative services to a diverse audience ready to shop till they drop.

Support Local

Be part of a community-focused event that champions local businesses and artisans, fostering connections and customer loyalty.

Fall Festive Atmosphere

Live music, entertainment for children, beer garden, and fall-themed food and products, the festival promises a lively atmosphere that will enhance your brand's presence.



BOOTH SPACES AVAILABLE!

Spaces are filling up fast!
Don't miss this opportunity to elevate your brand!

IMPORTANT DATES

Move-in Sept 10th
Fri 10am - 4pm

Event Sept 11th
Sat 10am - 4pm

Move-out Sept 11th
Sat 4pm - 6pm

BOOTH PRICING

10x10 Artisan Booth
\$175

10x20 Artisan Booth
\$300

10X10 Standard Booth
\$425

10X20 Standard Booth
\$750

BOOTH AMENITIES

Power
\$35

8' Table
\$30 + linen \$30

Chairs
\$7 Each

Questions? Contact IBL Events at 208.376.0464 or info@ibleventsinc.com

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SPONSORSHIP OPPORTUNITIES

Feel the Fall Vibes. Boost Your Brand.



PRESENTING SPONSOR | \$3,000

1 available

Maximum Visibility + Premium Placement

- “Boise Fall Festival Presented By”
 - Logo on event branding (website, banner, sponsor board, emails)
 - 10x20 booth — premier location
 - Power, table & chairs included
 - Featured in all paid social promotions
 - 1 dedicated social media spotlight
 - Included in group “thank you” social graphic
 - Flyer insert in welcome bags
 - Mention in press release
 - First right of refusal for next year
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PREMIER SPONSOR | \$1,750

3 available

- 10x10 corner booth
- Power, table & chairs included
- Logo on banners, sponsor board, website, and emails
- Included in group “thank you” social graphic
- Mention in press release



SUPPORTING SPONSOR | \$750

- 10x10 booth
 - Power included
 - Logo on website & sponsor board only
 - Included in group “thank you” social graphic
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READY TO PARTNER WITH US?

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SPONSORSHIP OPPORTUNITIES

Continued



EXPERIENCE SPONSOR | \$1,500

- 10x10 booth
- "This Experience Sponsored By" signage at the activity
- Logo on event website
- Social media highlight promoting the experience
- Included in "Experience Sponsors" promotional email

(Bounce Houses, Magic Shows, Pony Rides, Petting Zoo, Lego Bus, Photo Ops, etc.)



BEER GARDEN SPONSOR | \$1,000

- 10x10 Booth by Beer Garden
- Ability to promote product, swag, coupons, etc.
- Logo on website
- Social media highlight promoting beer garden

(No samples or alcohol sales allowed)



LIVE MUSIC SPONSOR | \$600

- "Live Music Presented By ____"
- Logo on stage banner
- Logo on website
- **Optional:** 10x10 booth add-on for +\$400



BAG SPONSOR | \$625

- Includes 10x10 booth
- Sponsor to provide 500+ bags & flyer inserts
- Logo on event website



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