



February 20-21, 2027

Expo Idaho | Sat 10am - 4pm & Sun 10am - 3pm



Idaho weddings, beautifully imagined.

Exhibitor Benefits

Connect with couples. Grow your business.

Joining our event offers more than just a booth; it provides a unique opportunity to place your brand directly in front of hundreds of motivated local couples actively planning their weddings.

- Face-to-Face Interaction
- Capture Qualified Leads
- Increase Brand Exposure
- Showcase Your Services
- Network with Top Professionals



Reserve Your Booth Today at IdahoDreamWedding.com

IBL Events | 208.376.0464 | info@ibleventsinc.com

Creating quality conferences, trade shows, and events that bring people together.



February
20-21, 2027

Show Details + Booth Fees

IMPORTANT DATES

MOVE-IN February 19 | 10am - 4pm
EVENT February 20 | 10am - 4pm
EVENT February 21 | 10am - 3pm
MOVE-OUT February 21 | 3pm - 5pm

LOCATION EXPO IDAHO

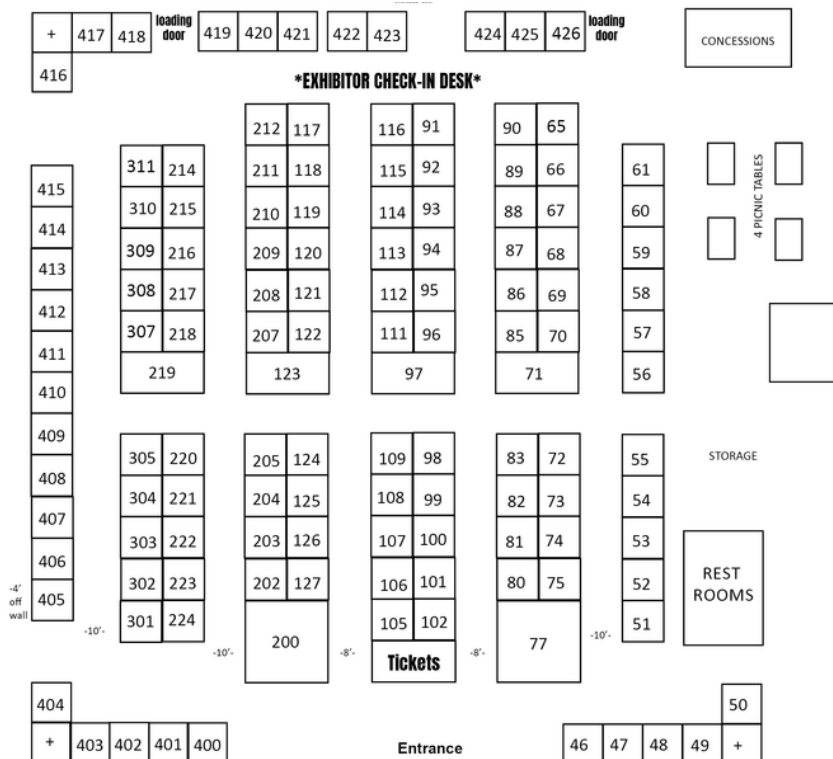
5610 N Glenwood St
 Garden City, ID 83714

BOOTH PRICING + AMENITIES

10x10 Booth \$725
 10x20 Booth \$1,350
 10x30 Booth \$1,800
 20x20 Booth \$2,400

Power \$35
 Booth Furnishings available for rental.

Floor Map



How We Bring Brides to You

- Digital Advertising
- Email Marketing
- Website Exposure
- Social Media
- Print & Local Media
- Radio & Broadcast Media
- Community Outreach
- On-Site Exposure
- Partnership Marketing

*Sponsorships
Available!*

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Sponsorship Opportunities

Where Dreams Begin. Your Brand Shines. Put your business at the heart of Idaho's premier wedding experience, connecting with couples planning their perfect day.

Diamond Sponsor

"Idaho Dream Wedding Expo Presented by"

\$5,000

- 10x30 booth with premier location
- Power, table & chairs included
- Logo on event branding (website, banner, sponsor board, emails)
- Featured in all paid social promotions
- 1 dedicated social media spotlight
- Included in group "thank you" social graphic
- Footer ad in event emails
- Included in guest scavenger hunt
- Flyer insert in welcome bags
- Mention in press release
- First right of refusal for next year
- 20 Show tickets (not for resale)

Gold Sponsor

\$2,750

- 10x20 booth with premier location
- Power, table & chairs included
- Logo on event branding (website, banner, sponsor board, emails)
- 1 dedicated social media spotlight
- Included in group "thank you" social graphic
- Included in guest scavenger hunt
- Mention in press release
- 10 Show tickets (not for resale)

Silver Sponsor

\$1,500

- 10x10 booth
- Power included
- Logo on event website & sponsor board
- Included in group "thank you" social graphic
- Included in guest scavenger hunt
- Mention in press release
- 5 Show tickets (not for resale)

Bronze Sponsor

\$1,000

- 10x10 booth
- Logo on event website & sponsor board
- Included in group "thank you" social graphic
- 2 Show tickets (not for resale)

Bag Sponsor

\$1,200

- 10x10 booth
- Exclusive bag sponsor
- Sponsor provides 500 medium/large bags with "Bride" mention
- Flyer insert in welcome bags
- Logo on event website & sponsor board
- 2 Show tickets (not for resale)



SPONSORSHIP *Opportunities*

Sponsor Pricing	GOLD \$2,500	SILVER \$1,500	BRONZE \$1000
EXHIBIT HALL			
Booth Size	10x20	10x10	10x10
Booth Power Included	✓	✓	✓
Booth 8' Table Included	✓		
Booth Chairs Included	✓		
BRAND EXPOSURE			
Footer ad in event email blasts to 1000's of subscribers	✓		
Company flyer inserted into guest welcome bags	✓		
One company spotlight featured on social media platforms	✓	✓	
First right of refusal for following year	✓	✓	
Sponsor mention in press release	✓	✓	
Company logo hyperlinked on event website	✓	✓	✓
Company logo listed on promotional email campaigns	✓	✓	✓
Company logo on sponsor board at show entrance	✓	✓	✓
Logo featured on all paid social media profiling sponsors	✓	✓	✓
Show tickets (not for resale)	10	5	2

A La Carte Sponsorship

**Bride Bag
Sponsor**
\$895

- 10x10 Booth
- Sponsor provides bags
- 500 Recommended