



BUSINESS BUILDER — DAY —

EXHIBIT AT THE
**B2B EVENT
OF THE YEAR**

AUGUST 24, 2027

The Riverside Hotel | 9am to 3pm

Connect with 350+ business leaders and decision-makers in one powerful day

THIS ONE-DAY POWERHOUSE BRINGS TOGETHER

- Executive leadership
- Business owners & founders
- Sales & marketing decision-makers
- B2B service providers
- Growth-stage companies

WHY EXHIBIT

- ✓ Meet qualified decision-makers F-2-F
- ✓ Generate high-value leads in one day
- ✓ Position your brand as a growth partner
- ✓ Build referral and strategic partnerships
- ✓ Gain brand visibility through multi-channel promotion

RESERVE YOUR BOOTH TODAY

📞 208.376.0464

✉ info@ibleventsinc.com

🌐 **BusinessBuilderDay.com**

Limited booth spaces available.

How we drive attendance:

- Email marketing to regional business database
- Paid & organic social media campaigns
- Digital promotion
- Radio advertising
- Strategic partner cross-promotion

6+ Hours of Networking | Expert-Led Seminars | High-Impact Trade Show



EXHIBITOR & BOOTH INFORMATION

AUGUST 24, 2027

Riverside Hotel | 9am to 3pm

IMPORTANT DATES & TIMES

EXHIBITOR MOVE IN

August 24 | 7:30AM - 8:45AM

EXHIBITOR MOVE OUT

August 24 | 3:00AM - 4:00PM

TRADE SHOW HOURS

August 24 | 9:00AM - 3:00PM



BOOTH PRICING

Includes 6' Table, Table Cloth & 2 Chairs

8x8 Booth Space
\$450

Power
\$35

Limited booth spaces available.

RESERVE A BOOTH

and position your business for
accelerated growth!

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Sponsorship Opportunities

Sponsors receive premium visibility through exhibit space, speaking opportunities, and integrated promotion across event marketing and onsite experiences. More importantly, sponsorship places your brand at the center of the conversations shaping the industry, giving you direct access to qualified prospects and strategic partners in a focused environment designed for business growth.

PLATINUM SPONSOR

Presenting Partner | 1 Available

\$5,000

- Exclusive recognition as Presenting Sponsor
- Premium 8x8 Corner Booth Front Placement

Authority & Stage Presence

- Exclusive recognition as Presenting Sponsor
- Exclusive Luncheon Speaker, 45-minute seminar session
- Branded sponsor slide
- Verbal recognition throughout the event

Premium Brand Exposure

- Logo integrated into event branding
- Larger logo placement on signage
- Company name integrated into radio advertising
- Dedicated sponsor spotlight email to attendee list
- 1 featured social media promotion
- 1 Customized branded social media ad
- Logo placement on website, event signage & email marketing

Direct Attendee Access

- 10 Lunch Tickets (\$300 value)
- Exclusive promotional flyer inserted into every attendee event bag
- First right of refusal for 2027

RESERVE YOUR SPONSORSHIP TODAY

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ADDITIONAL SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR

Premium 8x8 Corner Booth

\$2,500 | 1 Available

BRAND EXPOSURE

- Prime 45-minute seminar session
- 1 featured social media spotlight
- Logo on website, event signage & email campaigns
- Group social media recognition
- Verbal recognition throughout the event

ATTENDEE ENGAGEMENT

- 5 Lunch Tickets (\$150 value)
- Promotional flyer inserted into attendee event bags

SILVER SPONSOR

8x8 Booth | \$1,500

Only 6 Available

BRAND EXPOSURE

- Sponsor of Coffee Bar (onsite signage)
- Logo on website, event signage & email campaigns
- Group social media recognition
- On-stage thank-you recognition

ATTENDEE ENGAGEMENT

- Optional 45-minute seminar session
- 2 Lunch Tickets

BRONZE SPONSOR

8x8 Booth | \$850

BRAND EXPOSURE

- Logo on website
- Included in email marketing
- Group social media recognition
- On-stage thank you recognition

ATTENDEE ENGAGEMENT

- 1 Lunch Ticket



AUGUST 24
Riverside Hotel

CONTACT
IBL EVENTS

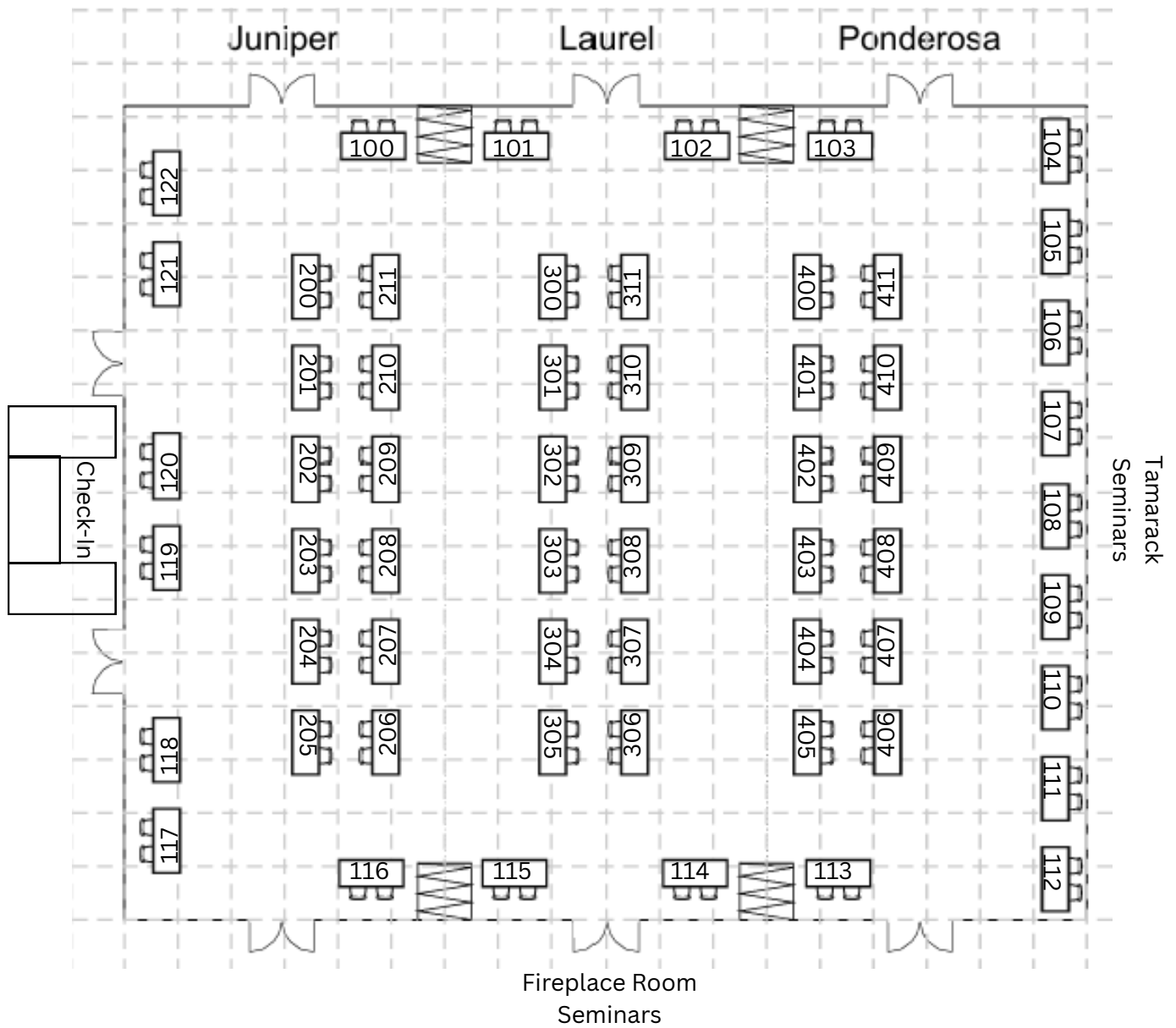
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EXHIBITOR FLOOR MAP

AUGUST 24, 2027

Riverside Hotel | 9am to 3pm



CONNECT. COLLABORATE. GROW.

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IBL EVENTS

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