

Exhibit With Us At

CHRISTMAS



IN JULY



JULY 10

Expo Idaho

10am - 4pm



Contact IBL Events To
RESERVE YOUR BOOTH!

INFO@IBLEVENTSINC.COM | 208.376.0464

JULY 10, 2027



With over 75 exhibitors, food trucks, family-friendly activities, and a special appearance by Summer Santa, it's the perfect opportunity to connect, network, and spread some mid-year holiday cheer. Don't miss out while the sun is out—

*It's going to be **THE Christmas event of the summer!***

**BOOTH SPACE IS LIMITED
BOOK YOURS TODAY!**

*EXHIBITORS ARE HIGHLY ENCOURAGED TO DECORATE BOOTH WITH CHRISTMAS THEME

IMPORTANT DATES

MOVE IN	EVENT	MOVE OUT
Fri July 9th 11am - 5pm	Sat July 10th 10am - 4pm	Sat July 10th 4pm - 6pm

BOOTH PRICING

10x10 ARTISAN BOOTH	10x20 ARTISAN BOOTH	10x10 STANDARD BOOTH
\$175	\$300	\$425

BOOTH AMENITIES

POWER	8' TABLE	LINEN	CHAIRS
\$35	\$30	\$30	\$7

CALLING ALL REGIONAL ARTISANS AND MAKERS!

Get ready to celebrate the most wonderful time of the year—twice! Join us for "Christmas in July" at Expo Idaho on July 10th, 2027, from 10 AM to 4 PM. This unique event offers exhibitors the chance to showcase their festive products and services to a vibrant and engaged audience.

WHY EXHIBIT WITH US?

ENGAGE WITH A CAPTIVE AUDIENCE

Our event attracts hundreds of enthusiastic attendees eager to discover new and exciting products.

PROMOTE YOUR BRAND

Showcase your handcrafted items, gourmet treats, or innovative services to a diverse audience ready to shop!

SUPPORT LOCAL

Be part of a community-focused event that champions local businesses & artisans, fostering connections and customer loyalty.

FESTIVE CHRISTMAS ATMOSPHERE

With live music, entertainment for children, food and Christmas products, this event promises a lively atmosphere that will enhance your brand's presence.

CONTACT IBL EVENTS | INFO@IBLEVENTSINC.COM | 208.376.0464



Celebrate the season early. Shine all summer long.

PRESENTING SPONSOR

"Christmas in July Presented by"

\$3,000
(1 available)

Maximum Visibility
+ Premium Placement

- "Christmas in July Presented By"
- 10x20 booth — premier location
- Power, table & chairs included
- Logo on event branding (website, banner, sponsor board, emails)
- Featured in all paid social promotions
- 1 dedicated social media spotlight
- Included in group "thank you" social graphic
- Flyer insert in welcome bags
- Mention in press release
- First right of refusal for next year



PREMIER SPONSOR \$1,750 (3 available)

- 10x10 corner booth
- Power, table & chairs included
- Logo on banners, sponsor board, website, and emails
- Included in group "thank you" social graphic
- Mention in press release



SANTA PHOTO OP SPONSOR \$1,200

- 10x10 Booth near photo op
- Logo featured as sponsor of Santa Photo
- Logo on event website & sponsor board



EXPERIENCE SPONSOR \$850

(Bounce Houses, Kids Craft Station, Snow Cone Station, Ornament Decorating, etc.)

- 10x10 Booth near "Experience"
- "This Experience Sponsored By" signage at the activity
- Social media highlight promoting the experience
- Logo on event website and emails



SUPPORTING SPONSOR \$750

- 10x10 booth
- Power included
- Logo on event website & sponsor board
- Included in group "thank you" social graphic



BAG SPONSOR \$625

- Includes 10x10 booth
- Sponsor to provide 500+ bags & flyer inserts
- Logo on event website