



# kids DISCOVERY expo

**WHERE KIDS CAN PLAY, CREATE AND EXPLORE!**



## SEPTEMBER 12, 2026

EXPO IDAHO | 10AM - 4PM

### AS AN EXHIBITOR

at The Kids Discovery Expo, your brand becomes part of an unforgettable day filled with excitement, exploration and family fun. Parents attend this event eager to discover new products, hands-on activities, learning tools and services that enrich their everyday lives. This well-attended, vibrant, high-energy environment is where your business needs to be! Grab a booth and enjoy this cost-effective way to connect directly with engaged families and solidify your place in their lives as a brand they can trust.

### LEARNING THROUGH PLAY IS WHAT OUR EXHIBITS ARE ALL ABOUT!

*Each booth must include a hands-on activity, so get creative! Set up a game, puzzle, brain teaser, or anything that gets kids smiling, thinking and jumping right in.*

[KidsDiscoveryExpo.com](http://KidsDiscoveryExpo.com)

208.376.0464 | [info@ibleventsinc.com](mailto:info@ibleventsinc.com)

**CONTACT  
IBL EVENTS  
TO RESERVE  
YOUR BOOTH**





**SEPTEMBER 12, 2026**

# EVENT INFORMATION

## IMPORTANT DATES

### MOVE-IN

September 11  
Friday 10am - 4pm

### EVENT

September 12  
Saturday 10am - 4pm

### MOVE-OUT

September 12  
Saturday 4pm - 6pm

## BOOTH PRICING

10x10 Booth  
\$425

10x20 Booth  
\$750

10x10 Artisan Booth  
\$225

*50% deposit due with booking. Full balance due 45 days prior to show*

## BOOTH AMENITIES

Power | \$35

8' Table | \$30

Linen | \$30

Chairs | \$7 Each

## LOCATION

Expo Idaho

5610 N Glenwood St  
Garden City, ID 83714

## SPONSORSHIPS AVAILABLE!



If you're ready to grow your business in 2026, contact us to discuss booth and sponsorship options that best fit your budget and needs!

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# SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR

MAXIMUM VISIBILITY  
+ PREMIUM PLACEMENT

\$3,000  
(1 Available)

- “Kids Discovery Expo Presented By”
- 10x20 booth — premier location
- Power, table & chairs included
- Logo on event branding (website, banner, sponsor board, emails)
- Featured in all paid social promotions
- 1 dedicated social media spotlight
- Included in group “thank you” social graphic
- Included in guest scavenger hunt
- Flyer insert in welcome bags
- Mention in press release
- First right of refusal for next year

## PREMIER SPONSOR

\$1,750

- 10x10 corner booth
- Power, table & chairs included
- Logo on sponsor board, event website, and emails
- Included in group “thank you” social graphic
- Included in guest scavenger hunt
- Mention in press release

## SUPPORTING SPONSOR

\$750

- 10x10 booth
- Power included
- Logo on event website & sponsor board
- Included in group “thank you” social graphic



## DREAM FACTORY OF IDAHO SCAVENGER HUNT

### Scavenger Hunt Upgrade \$100

Increase engagement and drive intentional traffic to your booth by participating in our Scavenger Hunt! This popular activity encourages attendees to visit participating exhibitors throughout the event, creating more opportunities for meaningful interactions with families.



# SPONSORSHIP OPPORTUNITIES

## EXPERIENCE SPONSOR

*(Bounce Houses, Magic Shows, Pony Rides, Petting Zoo, Lego Bus, etc.)*

\$1,500

- 10x10 booth
- “This Experience Sponsored By” signage at the activity
- Logo on event website
- Social media highlight promoting the experience
- Included in “Experience Sponsors” promotional email

## BAG SPONSOR | \$625

- Includes 10x10 Booth
- Sponsor to provide 500+ bags & flyer inserts
- Logo on event website

## STAGE SPONSOR | \$600

- “Main Stage Presented By \_\_\_\_”
- Logo on stage banner
- Verbal mentions during shows
- Logo on website
- *Optional: 10x10 booth add-on for +\$400*



## CONTACT IBL EVENTS

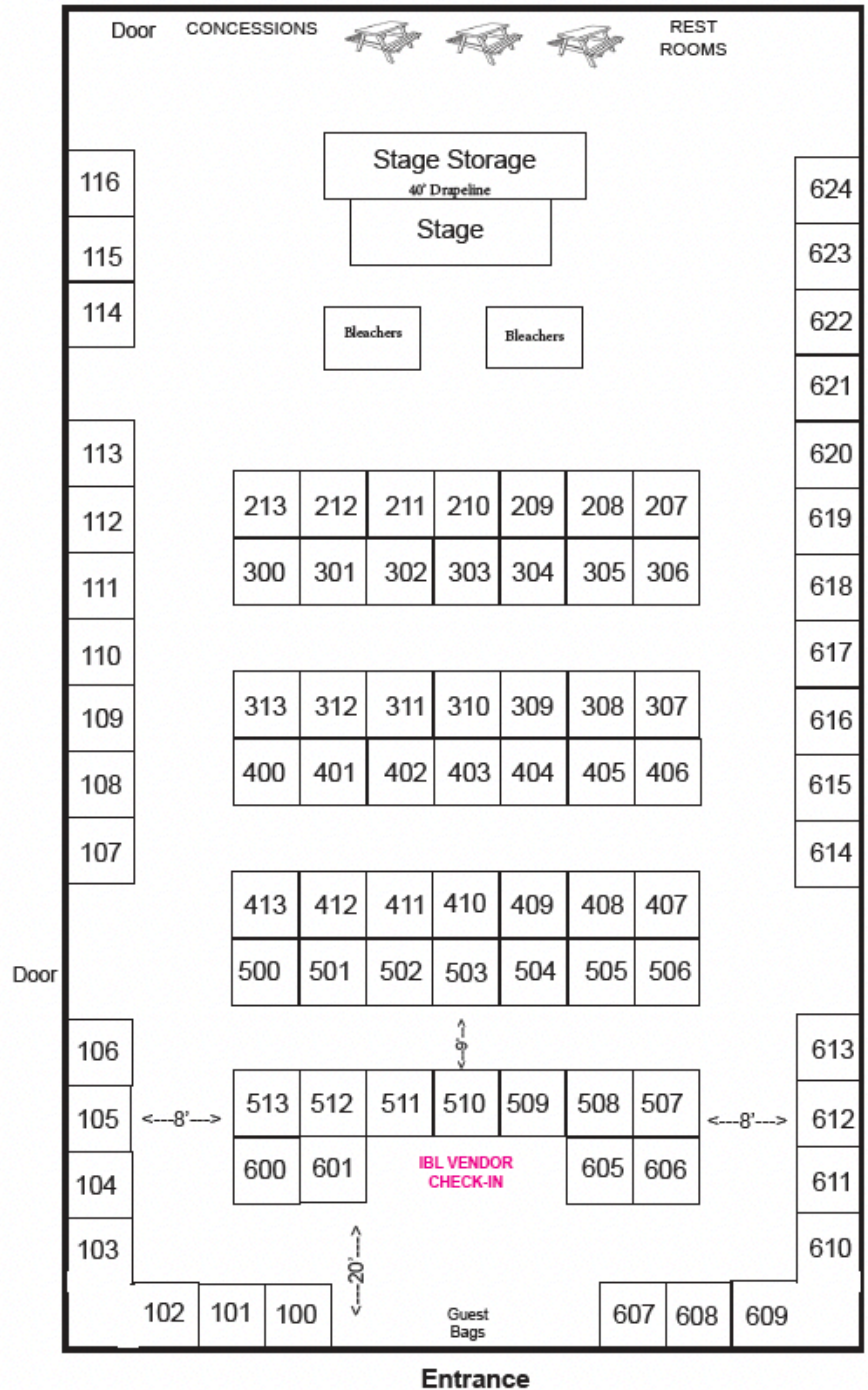
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**\*SOUTH EXPO HALL\***

**FLOOR MAP**



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*Contact IBL Events Today to Reserve a Booth!*

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