



EXHIBIT AT THE
IDAHO OUTDOOR EXPO
*where the spirit of adventure
brings our community together!*

2027
MAY 1-2

Expo Idaho
Saturday 10am - 4pm
Sunday 10am - 3pm

This vibrant, **2-day event** connects outdoor enthusiasts with the businesses that help them *fish, hike, hunt, paddle, and explore* the wild beauty of Idaho and the surrounding region. As a vendor, you'll meet passionate locals and travelers eager to discover new gear, destinations, and experiences. It's the perfect place to showcase your products, share your expertise, and celebrate everything we love about the great outdoors.



Be here to *inspire their next adventure!*

Contact IBL Events to Reserve Your Booth!

208.376.0464 | info@ibleventsinc.com

IdahoOutdoorExpo.com



Exhibitor Benefits

EXPOSURE to Hundreds of Outdoor Adventure Seekers

Create **MORE BUZZ** Around Your Brand

GENERATE SALES of Your Products & Services

BUILD RELATIONSHIPS with Attendees & Other Exhibitors



MAY 1-2, 2027
Expo Idaho

Join us and
ignite the passion to explore!

With affordable booth and sponsorship prices, hundreds of attendees and a team dedicated to making your experience smooth and memorable, this is the 2026 marketing opportunity you don't want to miss!

Booth and Event Info

Important Dates

Move-In - April 30
Fri 10am - 4pm

Event - May 1
Sat 10am - 4pm

Event - May 2
Sun 10am - 3pm

Move-Out - May 2
Sun 4pm - 6pm

Booth Pricing

10x10
\$550

10x20
\$850

10x10 Artisan
\$275

Booth Amenities

Power \$35

8' Table \$30

Cloth \$30

Chairs \$7 Each

Location | Expo Idaho

5610 Glenwood, Boise, ID 83714

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SPONSORSHIP OPPORTUNITIES

Where Idaho Explores. Where Your Brand Leads.

Stand out as a sponsor at the event where hundreds of adventure seekers are ready to discover the next great gear, destinations, and outdoor experiences.

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PRESENTING SPONSOR

“Idaho Outdoor Expo Presented by”

\$4,000
(1 available)

*Maximum Visibility
+ Premium Placement*

- 10x20 booth — premier location
- “Idaho Outdoor Expo Presented By”
- Power, table & chairs included
- Logo on event branding (website, banner, sponsor board, emails)
- Featured in all paid social promotions
- 1 dedicated social media spotlight
- Included in group “thank you” social graphic
- Included in guest scavenger hunt
- Flyer insert in welcome bags
- Mention in press release
- First right of refusal for next year

PREMIER SPONSOR
\$2,000 (3 available)

- 10x10 corner booth
- Power, table & chairs included
- Logo on banners, sponsor board, website, and emails
- Included in group “thank you” social graphic
- Included in guest scavenger hunt
- Mention in press release

SUPPORTING SPONSOR
\$1,000

- 10x10 booth
- Power included
- Logo on website & sponsor board only
- Included in group “thank you” social graphic

BAG SPONSOR
\$750

- Includes 10x10 booth
- Sponsor to provide 1000+ bags & flyer inserts
- Logo on event website

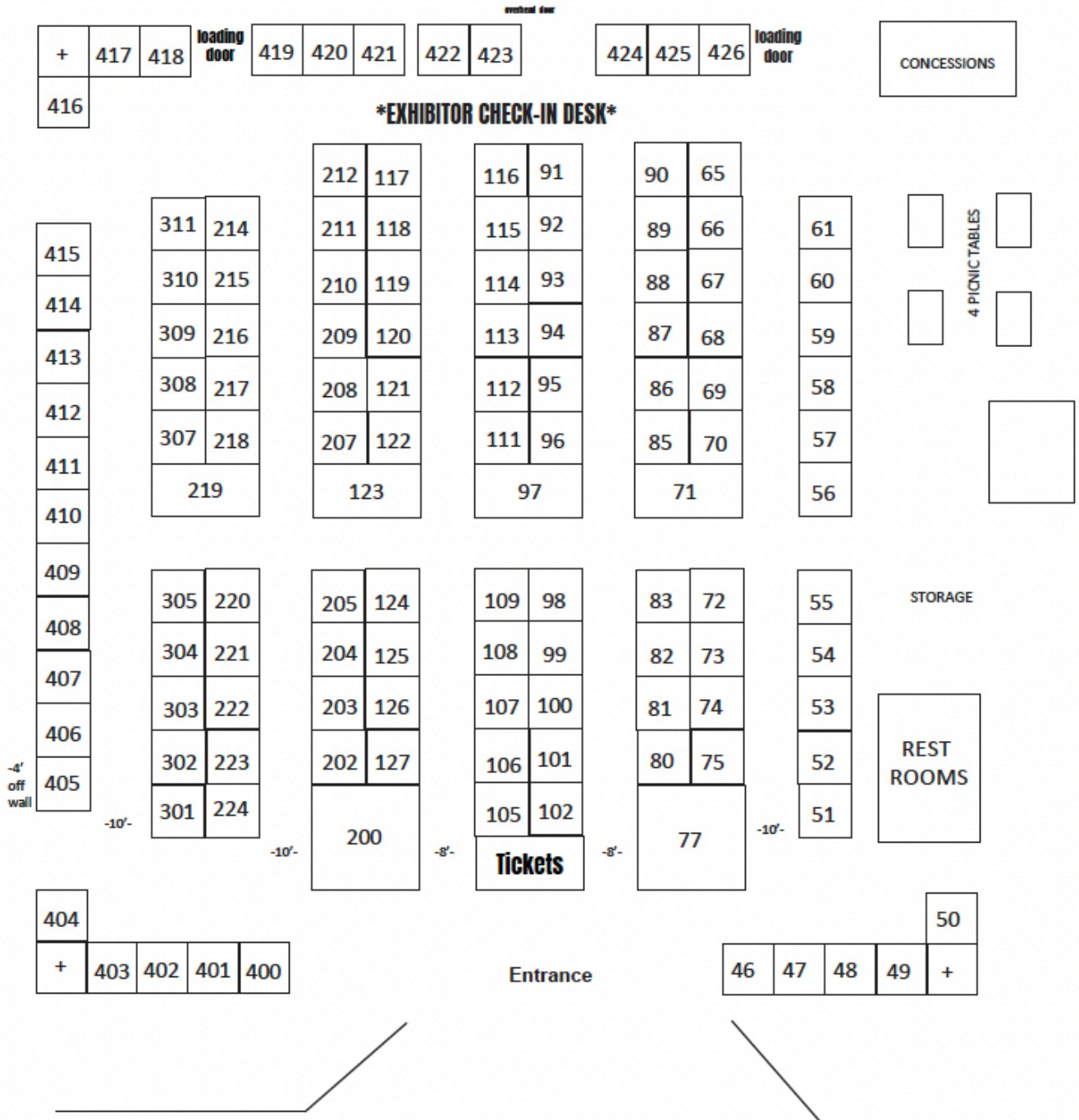
LIVE MUSIC
\$600

- “Live Music Presented By ____”
- Logo on stage banner
- Logo on website
- Included in group “thank you” social graphic
- *Optional: 10x10 booth add-on for +\$550*



FLOOR MAP

MAY 1-2, 2027
Expo Idaho



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