

Girls DAY OUT EXPO



EXHIBIT WITH US
NOVEMBER 7



LIFESTYLE



FASHION



FITNESS

Girls DAY OUT EXPO



Get ready to have a blast at the Girl's Day Out Expo - the ultimate lifestyle event you wouldn't want to miss! **Come join hundreds of women in one place for a day** of shopping, relaxing, and making informed lifestyle choices with their gal pals!

From fashion to beauty, wellness to fitness, travel to home improvement, and arts and crafts - we have it all under one roof. Showcase your business and build brand advocacy by sharing your products with enthusiastic consumers! Don't miss out on this unforgettable event!



EXHIBIT WITH US



November 7

Expo Idaho | 10am - 4pm

RESERVE YOUR BOOTH TODAY!

Contact IBL Events
info@ibleventsinc.com
208.376.0464

Girls DAY OUT EXPO



EXHIBITOR BENEFITS

- Exposure to hundreds of Women
- Showcase New & Existing Products/Services
- Maximize Your Brand to Your Target Audience
- Connect with New Customers
- Generate Sales & create new relationships

NOV 7TH

**SATURDAY
10AM-4PM**

Expo Idaho

5610 N Glenwood St
Garden City, ID 83714

**RESERVE YOUR
BOOTH TODAY!**

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IMPORTANT DATES

Move-in Nov 6th | Fri 10am - 4pm

Event Nov 7th | Sat 10am - 4pm

Move-out Nov 7th | Sat 4pm - 6pm

BOOTH PRICING

10x10 Booth \$425

10x20 Booth \$750

10x10 Artisan Booth \$225

50% deposit due with booking

Full balance due 45 days prior to show

BOOTH AMENITIES

Power \$35

8' Table \$30

Linen \$30

Chairs \$7 Each

LOCATION

Expo Idaho

5610 N Glenwood St

Garden City, ID 83714



SPONSORSHIP OPPORTUNITIES

Fun, Fashion, and Fabulous Finds.

Reach hundreds of women excited to explore fashion, beauty, wellness, and lifestyle experiences all in one place.

PRESENTING SPONSOR

"GIRL'S DAY OUT EXPO PRESENTED BY"

\$3,000
(1 available)

Maximum Visibility
+ Premium Placement

- "Girls Day Out Expo Presented By"
- 10x20 booth — premier location
- Power, table & chairs included
- Logo on event branding (website, banner, sponsor board, emails)
- Featured in all paid social promotions
- 1 dedicated social media spotlight
- Included in group "thank you" social graphic
- Flyer insert in welcome bags
- Mention in press release
- First right of refusal for next year

PREMIER SPONSOR

\$1,750 (3 available)

- 10x10 corner booth
- Power, table & chairs included
- Logo on banners, sponsor board, website, and emails
- Included in group "thank you" social graphic
- Mention in press release

SUPPORTING SPONSOR

\$750

- 10x10 booth
- Power included
- Logo on event website & sponsor board
- Included in group "thank you" social graphic

BAG SPONSOR

\$625

- Includes 10x10 booth
- Sponsor to provide 500+ bags & flyer inserts
- Logo on event website

LIVE MUSIC SPONSOR

\$600

- "Live Music Presented By ____"
- Logo on stage banner
- Logo on event website
- **Optional:** 10x10 booth add-on for +\$400

Girls DAY OUT EXPO

FLOOR Map

**NOV
7TH**

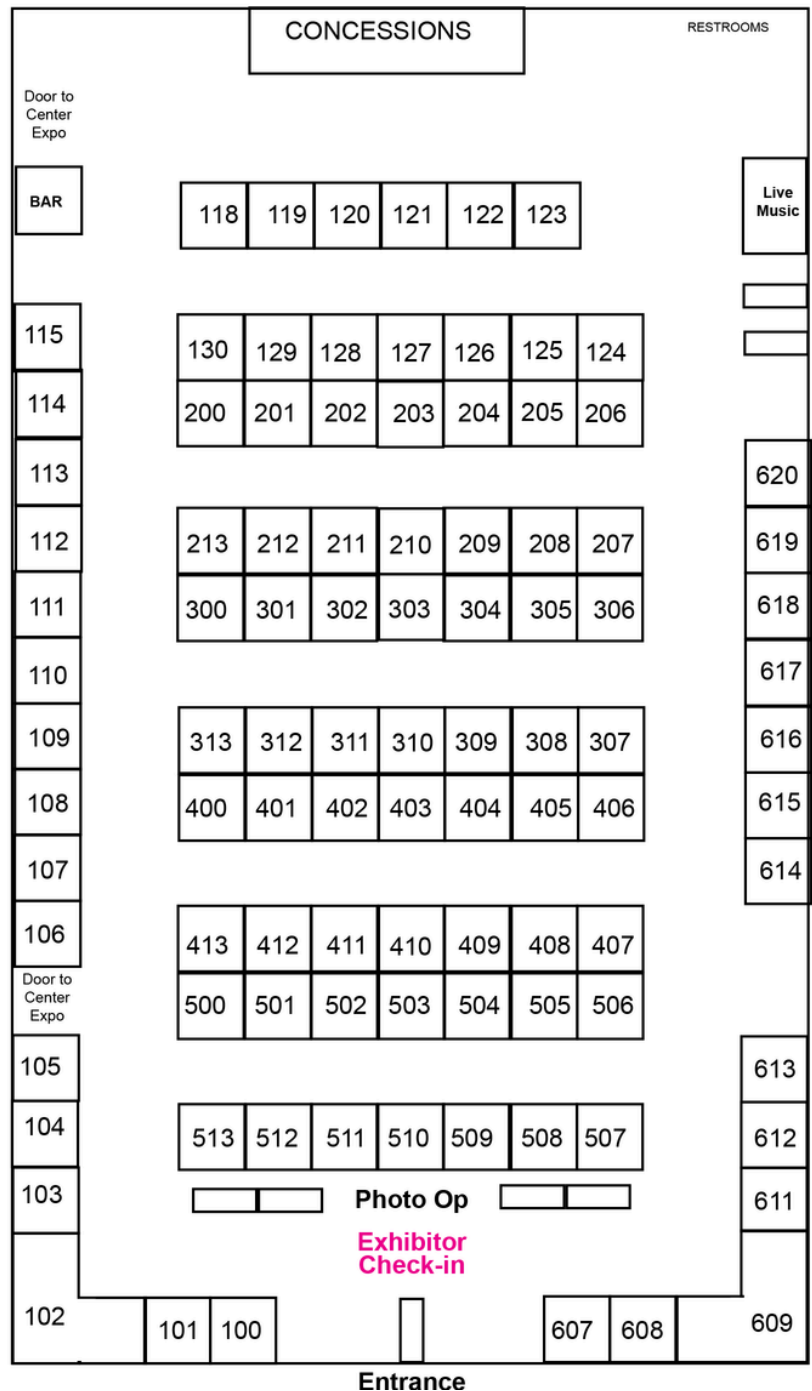
**Saturday
10am - 4pm**

Expo Idaho

5610 N Glenwood St
Garden City, ID 83714

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BOOTH TODAY!**

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SPONSORSHIP OPPORTUNITIES

Sponsor Pricing	PLATINUM \$3,000 1 Available	GOLD \$1,800 2 Available	SILVER \$1,100 4 Available	BRONZE \$750 6 Available
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EXHIBIT HALL

Booth Size	10x20 Premier Location	10X20	10x10	10x10
Booth Power Included	✓	✓	✓	
Booth 8' Table Included	✓	✓		
Booth Chairs Included	✓	✓		

BRAND EXPOSURE

Exclusive recognition as Platinum Sponsor	✓			
Company logo integrated into event branding	✓			
Company logo included on show banners	✓			
Footer ad in event email blast to 1000s of subscribers	✓			
Company name included on radio ad rotation	✓			
Bag sponsor of the event (bags provided by sponsor)	✓			
Company flyer inserted into guest welcome bags	✓	✓		
Company banner displayed on Expo Idaho fence (provided by co.)	✓	✓		
One company spotlight featured on social media platforms	✓	✓	✓	
First right of refusal for following year	✓	✓	✓	
Sponsor mention in press release	✓	✓	✓	
Company name hyperlinked on event website	✓	✓	✓	✓
Company logo displayed on website/email campaigns	✓	✓	✓	✓
Company logo on sponsor board at show entrance	✓	✓	✓	✓
Logo featured on all paid social media profiling sponsors	✓	✓	✓	✓

Reserve Your Booth Today at GirlsDayOutExpo.com

IBL EVENTS | 208.376.0464 | INFO@IBLEVENTSINC.COM