

Exhibit With Us At

CHRISTMAS



IN JULY



JULY 11

Expo Idaho

10am - 4pm



Contact IBL Events To
RESERVE YOUR BOOTH!

INFO@IBLEVENTSINC.COM | 208.376.0464



JULY 11, 2026



With over 75 exhibitors, live music, family-friendly activities, and a special appearance by Summer Santa, it's the perfect opportunity to connect, network, and spread some mid-year holiday cheer. Don't miss out while the sun is out—

It's going to be THE Christmas event of the summer!

**BOOTH SPACE IS LIMITED
BOOK YOURS TODAY!**

*EXHIBITORS ARE HIGHLY ENCOURAGED TO DECORATE BOOTH WITH CHRISTMAS THEME

IMPORTANT DATES

MOVE IN	EVENT	MOVE OUT
Fri July 10th	Sat July 11th	Sat July 11th
10am - 4pm	10am - 4pm	4pm - 6pm

BOOTH PRICING

10x10 ARTISAN BOOTH	10x20 ARTISAN BOOTH	10x10 STANDARD BOOTH
\$175	\$300	\$425

BOOTH AMENITIES

POWER	8' TABLE	LINEN	CHAIRS
\$35	\$30	\$30	\$7



**CALLING ALL REGIONAL
ARTISANS AND MAKERS!**

Get ready to celebrate the most wonderful time of the year—twice! Join us for "Christmas in July" at Expo Idaho on July 11th, 2026, from 10 AM to 4 PM. This unique event offers exhibitors the chance to showcase their festive products and services to a vibrant and engaged audience.



**ENGAGE WITH A CAPTIVE
AUDIENCE**

Our event attracts hundreds of enthusiastic attendees eager to discover new and exciting products.

PROMOTE YOUR BRAND

Showcase your handcrafted items, gourmet treats, or innovative services to a diverse audience ready to shop!

SUPPORT LOCAL

Be part of a community-focused event that champions local businesses & artisans, fostering connections and customer loyalty.

**FESTIVE CHRISTMAS
ATMOSPHERE**

With live music, entertainment for children, food and Christmas products, this event promises a lively atmosphere that will enhance your brand's presence.



Celebrate the season early. Shine all summer long.

PRESENTING SPONSOR

“Christmas in July Presented by”

\$3,000
(1 available)

*Maximum Visibility
+ Premium Placement*

- “Christmas in July Presented By”
- 10x20 booth — premier location
- Power, table & chairs included
- Logo on event branding (website, banner, sponsor board, emails)
- Featured in all paid social promotions
- 1 dedicated social media spotlight
- Included in group “thank you” social graphic
- Flyer insert in welcome bags
- Mention in press release
- First right of refusal for next year



PREMIER SPONSOR \$1,750 (3 available)

- 10x10 corner booth
- Power, table & chairs included
- Logo on banners, sponsor board, website, and emails
- Included in group “thank you” social graphic
- Mention in press release



SANTA PHOTO OP SPONSOR \$1,200

- 10x10 Booth near photo op
- Logo featured as sponsor of Santa Photo
- Logo on event website & sponsor board



SUPPORTING SPONSOR \$750

- 10x10 booth
- Power included
- Logo on event website & sponsor board
- Included in group “thank you” social graphic



BAG SPONSOR \$625

- Includes 10x10 booth
- Sponsor to provide 500+ bags & flyer inserts
- Logo on event website



LIVE MUSIC SPONSOR \$600

- “Live Music Presented By ____”
- Logo on stage banner
- Logo on event website
- **Optional:** 10x10 booth add-on for +\$400