



IDAHO SENIOR *Lifestyle Expo*



OCT 3

Expo Idaho
10am - 4pm

The premier Health, Activity & Planning Expo for Baby Boomers and Seniors living in Idaho!

This one day event provides a place where Idahoans can discover a breadth of resources for both families and individuals as they plan their own future or the future of their loved ones.

We understand that today's 50+ community has an energetic lifestyle and are pursuing ways to stay active and engaged. Join us in 2026 to showcase the unique services and products your company has to offer! We proudly offer **FREE ADMISSION** to attendees of ALL ages.

Participating Companies Include:

- In-Home Health Care
- Retirement Planning
- Medicare & Medicaid
- Travel & Leisure
- Legal Services
- Aging-In-Place
- Nursing Home
- And More

**Over 50%
of Idaho's
population
is 45+**

Reserve Your Booth Today at IdahoSeniorExpo.com

IBL EVENTS | 208.376.0464 | INFO@IBLEVENTSINC.COM



IDAHO SENIOR Lifestyle Expo



Exhibitor BENEFITS

- Exposure to Hundreds of Idaho Seniors
- Showcase New & Existing Products/Services
- Maximize Your Brand to Your Target Audience
- Connect with New Customers
- Generate Sales



Important Dates

Event October 3rd | Sat 10am - 4pm
Move-In October 2nd | Fri 10am - 4pm
Move-Out October 3rd | Sat 4pm - 6pm

Location

Expo Idaho
5610 N Glendwood St
Garden City, ID 83714

Booth Pricing

10x10 \$425
10x20 \$750

Booth Amenities

Power \$35
8' Table \$30
8' Table + Cloth \$50
Chair \$7

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SPONSORSHIP OPPORTUNITIES

Reach Idaho's Active Seniors. Grow Your Brand.

Put your business at the heart of Idaho's premier senior lifestyle event, where engagement meets opportunity.

DIAMOND SPONSOR

"Idaho Senior Lifestyle Expo Presented by"

\$5,000
(1 available)

Maximum Visibility
+ Premium Placement

- "Idaho Senior Lifestyle Expo Presented By"
- 10x30 booth with premier location
- Power, table & chairs included
- Logo on event branding (website, banner, sponsor board, emails)
- Featured in all paid social promotions
- 1 dedicated social media spotlight
- Included in group "thank you" social graphic
- Footer ad in event emails
- Full page ad in show program
- Flyer insert in welcome bags
- Mention in press release
- First right of refusal for next year

GOLD SPONSOR \$2,750

- 10x20 booth with premier location
- Power, table & chairs included
- Logo on event website, sponsor board, and emails
- 1 dedicated social media spotlight
- Included in group "thank you" social graphic
- Half page ad in show program
- Mention in press release

SILVER SPONSOR \$1,500

- 10x10 booth
- Power included
- Logo on event website & sponsor board
- Included in group "thank you" social graphic
- Quarter page ad in show program
- Mention in press release

BRONZE SPONSOR \$1,000

- 10x10 booth
- Logo on event website & sponsor board
- Included in group "thank you" social graphic

SEMINAR/WORKSHOP SPONSOR \$1,000

- 10x10 booth
- Verbal mention before presentation
- Logo on presentation schedule online and at show

BAG SPONSOR \$625

- Includes 10x10 booth
- Sponsor to provide 500 bags
- Company logo linked on event website
- Flyer insert in welcome bags



FLOOR MAP

**OCTOBER 3RD, 2026
SATURDAY 10AM-4PM**

