



EXHIBIT AT THE  
IDAHO OUTDOOR EXPO  
*where the spirit of adventure  
brings our community together!*

2026  
MAY 2-3

Expo Idaho  
Sat & Sun  
10am - 4pm

This vibrant, **2-day event** connects outdoor enthusiasts with the businesses that help them *fish, hike, hunt, paddle, and explore* the wild beauty of Idaho and the surrounding region. As a vendor, you'll meet passionate locals and travelers eager to discover new gear, destinations, and experiences. It's the perfect place to showcase your products, share your expertise, and celebrate everything we love about the great outdoors.

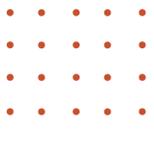


Be here to *inspire their next adventure!*

Contact IBL Events to Reserve Your Booth!

208.376.0464 | [info@ibleventsinc.com](mailto:info@ibleventsinc.com)

[IdahoOutdoorExpo.com](http://IdahoOutdoorExpo.com)



## Exhibitor Benefits

**EXPOSURE** to Hundreds of Outdoor Adventure Seekers

Create **MORE BUZZ** Around Your Brand

**GENERATE SALES** of Your Products & Services

**BUILD RELATIONSHIPS** with Attendees & Other Exhibitors



**MAY 2-3, 2026**  
Expo Idaho

Join us and  
*ignite the passion to explore!*

With affordable booth and sponsorship prices, hundreds of attendees and a team dedicated to making your experience smooth and memorable, this is the 2026 marketing opportunity you don't want to miss!

## Booth and Event Info

### Important Dates

**Move-In - MAY 1**  
Fri 10am - 4pm

**Event - MAY 2**  
Sat 10am - 4pm

**Event - MAY 3**  
Sun 10am - 4pm

**Move-Out - MAY 3**  
Sun 4pm - 6pm

### Booth Pricing

**10x10**  
\$550

**10x20**  
\$850

**10x10 Artisan**  
\$275

### Booth Amenities

**Power** \$35

**8' Table** \$30

**Cloth** \$30

**Chairs** \$7 Each

### Location | Expo Idaho

5610 Glenwood, Boise, ID 83714

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# SPONSORSHIP OPPORTUNITIES

*Where Idaho Explores. Where Your Brand Leads.*

Stand out as a sponsor at the event where hundreds of adventure seekers are ready to discover the next great gear, destinations, and outdoor experiences.

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## PRESENTING SPONSOR

“Idaho Outdoor Expo Presented by”

**\$3,000**  
(1 available)

*Maximum Visibility  
+ Premium Placement*

- 10x20 booth — premier location
- “Idaho Outdoor Expo Presented By”
- Power, table & chairs included
- Logo on event branding (website, banner, sponsor board, emails)
- Featured in all paid social promotions
- 1 dedicated social media spotlight
- Included in group “thank you” social graphic
- Included in guest scavenger hunt
- Flyer insert in welcome bags
- Mention in press release
- First right of refusal for next year

**PREMIER SPONSOR**  
**\$1,750 (3 available)**

- 10x10 corner booth
- Power, table & chairs included
- Logo on banners, sponsor board, website, and emails
- Included in group “thank you” social graphic
- Included in guest scavenger hunt
- Mention in press release

**SUPPORTING SPONSOR**  
**\$750**

- 10x10 booth
- Power included
- Logo on website & sponsor board only
- Included in group “thank you” social graphic

**BAG SPONSOR**  
**\$750**

- Includes 10x10 booth
- Sponsor to provide 500+ bags & flyer inserts
- Logo on event website

**LIVE MUSIC**  
**\$600**

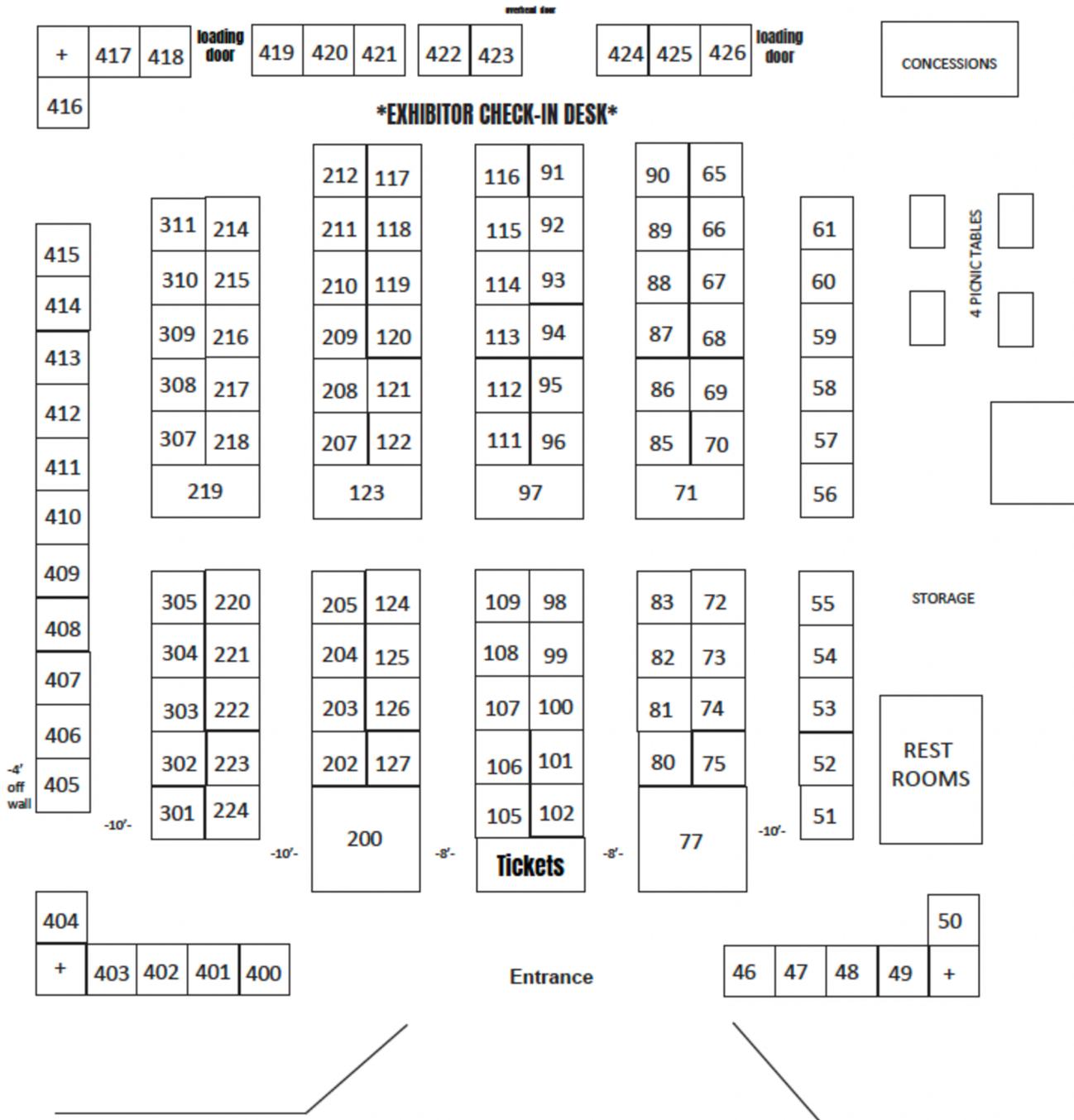
- “Live Music Presented By \_\_\_\_”
- Logo on stage banner
- Logo on website
- Included in group “thank you” social graphic
- *Optional: 10x10 booth add-on for +\$550*



# FLOOR MAP

MAY 2-3

Expo Idaho  
10AM - 4PM



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