



# BUSINESS BUILDER DAY

EXHIBIT AT THE  
**B2B EVENT  
OF THE YEAR**

**AUGUST 20, 2026**

The Riverside Hotel | 9am to 3pm

Connect with 300+ business leaders and decision-makers in one powerful day

## **THIS ONE-DAY POWERHOUSE BRINGS TOGETHER**

- Executive leadership
- Business owners & founders
- Sales & marketing decision-makers
- B2B service providers
- Growth-stage companies

## **WHY EXHIBIT**

- ✓ Meet qualified decision-makers F-2-F
- ✓ Generate high-value leads in one day
- ✓ Position your brand as a growth partner
- ✓ Build referral and strategic partnerships
- ✓ Gain brand visibility through multi-channel promotion

## **RESERVE YOUR BOOTH TODAY**

 208.376.0464

 [info@ibleventsinc.com](mailto:info@ibleventsinc.com)

 [BusinessBuilderDay.com](https://www.BusinessBuilderDay.com)

*Limited booth spaces available.*

### **How we drive attendance:**

- Email marketing to regional business database
- Paid & organic social media campaigns
- Digital promotion
- Radio advertising
- Strategic partner cross-promotion

**6+ Hours of Networking | Expert-Led Seminars | High-Impact Trade Show**



## EXHIBITOR & BOOTH INFORMATION

**AUGUST 20, 2026**

Riverside Hotel | 9am to 3pm

### IMPORTANT DATES & TIMES

#### EXHIBITOR MOVE IN

August 20 | 7:30 - 8:45AM

#### EXHIBITOR MOVE OUT

August 20 | 3:00 - 4:00PM

#### TRADE SHOW HOURS

August 20 | 10:00AM - 3:00PM

#### CONTINENTAL BREAKFAST

August 20 | 8:00 - 8:55AM

#### KEYNOTE & WELCOME ADDRESS

August 20 | 9:00 - 10:00AM

### BOOTH PRICING

*Includes 6' Table, Table Cloth & 2 Chairs*

8x8 Booth Space  
**\$425**

Power  
**\$35**

**Limited booth spaces available.**

### RESERVE A BOOTH

and position your business for  
accelerated growth!

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# Sponsorship Opportunities

Sponsors receive premium visibility through exhibit space, speaking opportunities, and integrated promotion across event marketing and onsite experiences. More importantly, sponsorship places your brand at the center of the conversations shaping the industry, giving you direct access to qualified prospects and strategic partners in a focused environment designed for business growth.

## PLATINUM SPONSOR

Presenting Partner | 1 Available

**\$5,000**

- Exclusive recognition as Presenting Sponsor
- Premium 8x8 Corner Booth Front Placement

### Authority & Stage Presence

- Exclusive Seminar Luncheon Speaker
- Branded Luncheon slide
- On-stage sponsor recognition
- Verbal recognition throughout the event

### Premium Brand Exposure

- Logo integrated into event branding
- Larger logo placement on signage
- Company name integrated into radio advertising
- Dedicated sponsor spotlight email to attendee list
- 1 featured social media promotion
- 1 Customized branded social media ad
- Logo placement on website, event signage & email marketing

### Direct Attendee Access

- 10 Lunch Tickets
- Exclusive promotional flyer inserted into every attendee event bag
- First right of refusal for 2027

**RESERVE** YOUR SPONSORSHIP TODAY

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# ADDITIONAL SPONSORSHIP OPPORTUNITIES

## GOLD SPONSOR

Premium 8x8 Corner Booth

\$2,500 | 1 Available

### BRAND EXPOSURE

- 2-minute featured company introduction prior to keynote
- Prime 45-minute seminar session
- 1 featured social media spotlight
- Logo on website, event signage & email campaigns
- Group social media recognition
- On-stage thank you recognition

### ATTENDEE ENGAGEMENT

- 5 Lunch Tickets
- Promotional flyer inserted into attendee event bags

## SILVER SPONSOR

8x8 Booth | \$1,500

### BRAND EXPOSURE

- Sponsor of Continental Breakfast Bar (onsite signage)
- Logo on website, event signage & email campaigns
- Group social media recognition
- On-stage thank-you recognition

### ATTENDEE ENGAGEMENT

- Optional 45-minute seminar session
- 2 Lunch Tickets

## BRONZE SPONSOR

8x8 Booth | \$850

### BRAND EXPOSURE

- Logo on website
- Included in email marketing
- Group social media recognition
- On-stage thank you recognition

### ATTENDEE ENGAGEMENT

- 1 Lunch Ticket



**AUGUST 20**  
Riverside Hotel

**CONTACT**  
IBL EVENTS

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