



# WOMEN'S LIFESTYLE EXPO

THIS IS WHERE  
WOMEN THRIVE &  
**BRANDS  
SHINE!**

EXHIBIT WITH US

As an exhibitor, **your brand will inspire positive change** in every area of a woman's life - mental and physical wellness, beauty, fashion, finance, personal growth, everyday essentials and more. This is a unique opportunity to shine in front of an audience eager to discover products and services that help them thrive.

**Let's Fuel the Passion, Purpose, and Power of Idaho's Women**



**FEBRUARY 13TH**

EXPO IDAHO || 10AM - 4PM

[WOMENSLIFESTYLEEXPO.COM](http://WOMENSLIFESTYLEEXPO.COM)

CONTACT US TODAY TO  
RESERVE YOUR BOOTH

208.376.0464

[INFO@IBLEVENTSINC.COM](mailto:INFO@IBLEVENTSINC.COM)



# WOMEN'S LIFESTYLE EXPO



## IMPORTANT DATES

**Move-In** - Feb 12 | Friday 10am - 4pm  
**Event** - Feb 13 | Saturday 10am - 4pm  
**Move-Out** - Feb 13 | Saturday 4pm - 6pm

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## BOOTH PRICING

**10x10 Booth** - \$425  
**10x20 Booth** - \$750  
**10x10 Artisan Booth** - \$195

50% deposit due with booking  
Full balance due 45 days prior to show

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## BOOTH AMENITIES

**Power** - \$35  
**8' Table** - \$30  
**Linen** - \$30  
**Chairs** - \$7 Each

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## LOCATION

Expo Idaho  
5610 N Glenwood St  
Garden City, ID 83714

## EXHIBITOR BENEFITS

**EXPOSURE** to Hundreds of  
Enthusiastic Women

Create **MORE BUZZ**  
Around Your Brand

**REACH** New Customers

**GENERATE SALES** of Your  
Fabulous Products & Services

**BUILD RELATIONSHIPS** with  
Attendees & Other Exhibitors



## Sponsorships Available!

**RESERVE YOUR  
BOOTH TODAY!**

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WOMENSLIFESTYLEEXPO.COM

# SPONSORSHIP OPPORTUNITIES

*Inspire, Connect, Celebrate Women.*

Engage hundreds of women exploring fashion, wellness, beauty, and lifestyle brands that elevate their everyday.



## PRESENTING SPONSOR



**“Women’s Lifestyle Expo Presented by”**

**\$3,000**  
(1 available)

Maximum Visibility  
+ Premium Placement

- 10x20 booth — premier location
- Power, table & chairs included
- Logo on event branding (website, banner, sponsor board, emails)
- Featured in all paid social promotions
- 1 dedicated social media spotlight
- Included in group “thank you” social graphic
- Flyer insert in welcome bags
- Mention in press release
- First right of refusal for next year



**PREMIER SPONSOR**

**\$1,750**  
**3 available**

- 10x10 corner booth
- Power, table & chairs included
- Logo on banners, sponsor board, website, and emails
- Included in group “thank you” social graphic
- Mention in press release



**SUPPORTING SPONSOR**

**\$750**

- 10x10 booth
- Power included
- Logo on event website & sponsor board
- Included in group “thank you” social graphic



**SEMINAR/WORKSHOP SPONSOR**

**\$850**

- 10x10 booth
- Verbal mention before presentation
- Logo on event website
- Logo on presentation schedule online and at show



**BAG SPONSOR**

**\$625**

- Includes 10x10 booth
- Sponsor to provide 500+ bags & flyer inserts
- Logo on event website



**FEB 13**  
**EXPO IDAHO**  
**10AM - 4PM**



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# FLOOR MAP

## NORTH EXPO (3RD EXHIBIT HALL)

