

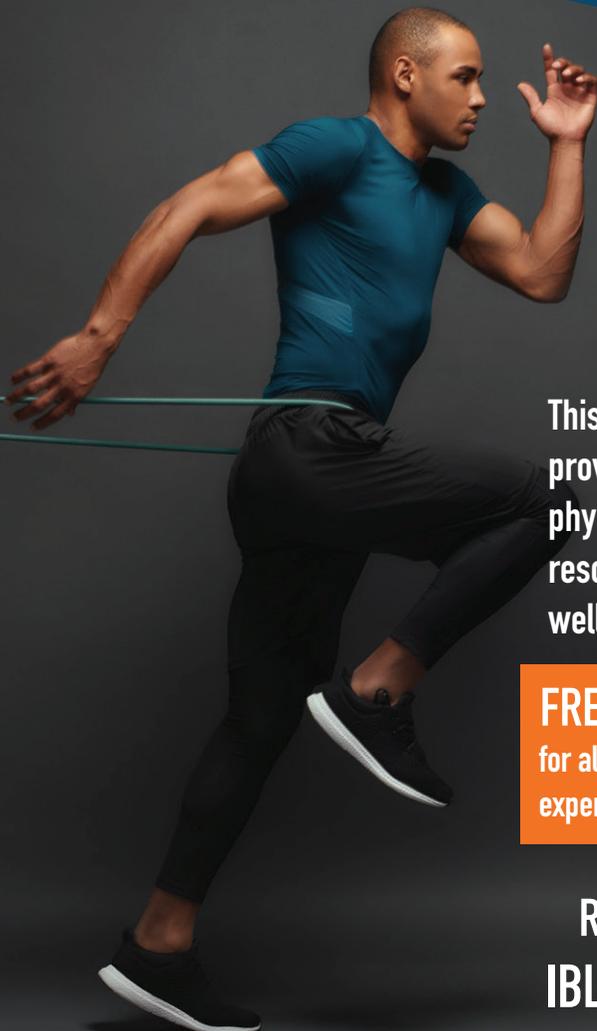


PRESENTING THE PERFECT FUSION OF

Health, Wellness, Fitness And Fun!

MAY 2, 2026

10AM-4PM | Expo Idaho



GET EXCITED FOR THE 2026 HEALTH + FITNESS EXPO!

This epic event is bringing together over 100 of Idaho's top health and fitness providers to showcase the latest and greatest in nutrition, supplements, physical therapy & rehabilitation, mental health wellness, naturopathic resources, fitness studios, and beyond. Don't miss this chance to take your wellness business to the next level!

FREE ADMISSION

for all guests will allow everyone the chance to fuel their mind and body, learn from local experts, and make informed decisions about improving their health and wellness.

Reserve Your Booth Today at IdahoFitnessFestival.com
IBL Events | 208.376.0464 | info@ibleventsinc.com



LET'S INSPIRE

OUR COMMUNITY TO GET OUT, GET FIT
AND GET ACTIVE!

EXHIBITOR BENEFITS

- Exposure to 2,000+ Health Enthusiasts in a Single Day
- Showcase New & Existing Products/Services
- Maximize Your Brand to Your Target Audience
- Connect with New Customers + Build Relationships
- Generate Sales



IMPORTANT DATES

Move-in May 1st 10am-4pm

Event May 2nd 10am -4pm

Move-out May 2nd 4pm-6pm

BOOTH PRICING

10x10 Booth Space \$425

10x20 Booth Space \$750

LOCATION

Expo Idaho
5610 N Glenwood St
Garden City, ID 83714

BOOTH AMMENITIES

Power \$35

8' Table \$30

Cloth \$30

Chairs \$7 Each

Reserve Your Booth Today at IdahoFitnessFestival.com
IBL Events | 208.376.0464 | info@ibleventsinc.com



SPONSORSHIP OPPORTUNITIES

Fuel the Wellness Journey. Elevate Your Brand.

Ignite excitement as you connect with wellness enthusiasts ready to explore fresh ideas, bold products, and inspiring experiences.

PRESENTING SPONSOR

“Health + Fitness Expo Presented by”

\$3,000

Only 1 available

Maximum Visibility
+ Premium Placement

- “Health + Fitness Expo Presented By”
- 10x20 booth — premier location
- Power, table & chairs included
- Logo on event branding (website, banner, sponsor board, emails)
- Featured in all paid social promotions
- 1 dedicated social media spotlight
- Included in group “thank you” social graphic
- Flyer insert in welcome bags
- Mention in press release
- First right of refusal for next year

PREMIER SPONSOR
\$1,750

- 10x10 corner booth
- Power, table & chairs included
- Logo on website, banner, sponsor board, emails
- Included in group “thank you” social graphic
- Mention in press release

FITNESS SHOWCASE SPONSOR
\$1,500 - 5 Available

- Includes 10x10 booth (\$425 value)
- Includes 30-min live fitness demonstration for guests
- Logo included in email promotion of fitness showcase
- Logo included on event schedule signage at show and online
- Logo and website linked on event website
- Social media promotion of fitness showcase

SUPPORTING SPONSOR
\$750

- 10x10 booth
- Power included
- Logo on event website & sponsor board
- Included in group “thank you” social graphic



FLOOR MAP



SOUTH EXPO (1ST EXHIBIT HALL)

SPONSORS

SPONSORSHIP OPPORTUNITIES AVAILABLE

May 2, 2026
Saturday
10am – 4pm
Expo Idaho
 5610 N Glenwood St
 Garden City, ID 83714

