



27th Annual

IDAHO REMODELING & DESIGN SHOW

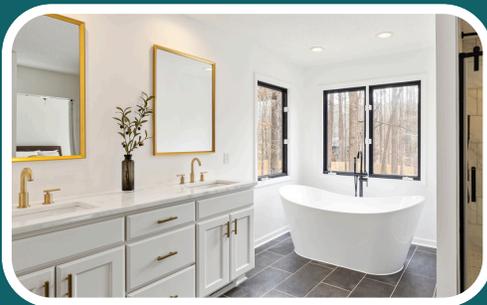
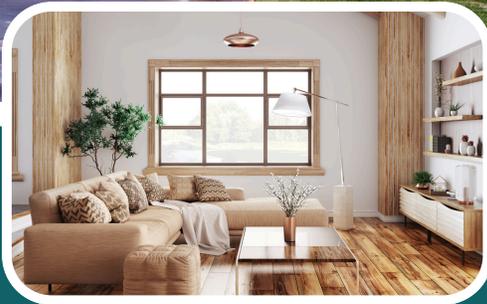


BE AN EXHIBITOR

at the event where Idaho homeowners come to hire premier remodeling and design professionals.

JANUARY 16 + 17, 2027

BOISE CENTRE



Connect face-to-face with motivated homeowners actively planning and budgeting their next project at Idaho's premier Remodeling & Design Show, January 16-17, 2027 at the Boise Centre.

Over two impactful days, 100+ trusted home improvement professionals and design-focused brands connect directly with **high-intent buyers ready to hire.**

Contact IBL Events to Reserve Your Booth

info@ibleventsinc.com

(208) 376-0464

**TWO DAYS
HIGH-INTENT BUYERS
REAL PROJECTS**

View Exhibitor Options IdahoRemodelShow.com



JANUARY 16 + 17, 2027

BOISE CENTRE

IdahoRemodelShow.com

Who You'll Meet on the Show Floor

Each year, we conduct an exit survey at the Idaho Remodeling Show. We want to know who attends and how to improve the event. Here's a sample of what we know about our surveyed guests.

93% Own Homes!

77% Are Married

29% Are Age 40-55

28% Are Age 56-65

25% Are Age 66+

14% Earn \$65-70k/yr

23% Earn \$76-100k/yr

20% Earn \$101-150k/yr

13% Earn \$151k +/yr



Who Exhibits at This Event

- 1. Roofing + Solar Panels
- 2. HVAC
- 3. Electricians
- 4. Windows
- Handyman Services
- Interior + Exterior Paint
- Designers
- Landscaping

BOOTH AND EVENT INFO

Limited space available. Booths sell quickly.

BOOTH PRICING

Grand Ballroom

- 10x10 – \$975
- 10x20 – \$1,875
- 10x30 – \$2,800
- 20x20 – \$3,725

Junior Ballroom

- 10x10 – \$800
- 10x20 – \$1,425

50% deposit required to reserve your booth

IMPORTANT DATES

Load-In: Thu/Fri -

Call for assigned time slot

Event Hours:

Sat, Jan 16: 10 AM – 4 PM

Sun, Jan 17: 10 AM – 4 PM

Load-Out:

Sun, Jan 17 | 4:05 – 7 PM

Staggered load-in/load-out schedule to follow.

Customize your booth to fit your brand and display needs

BOOTH AMENITIES

Chairs \$7 Each

Cloth \$30

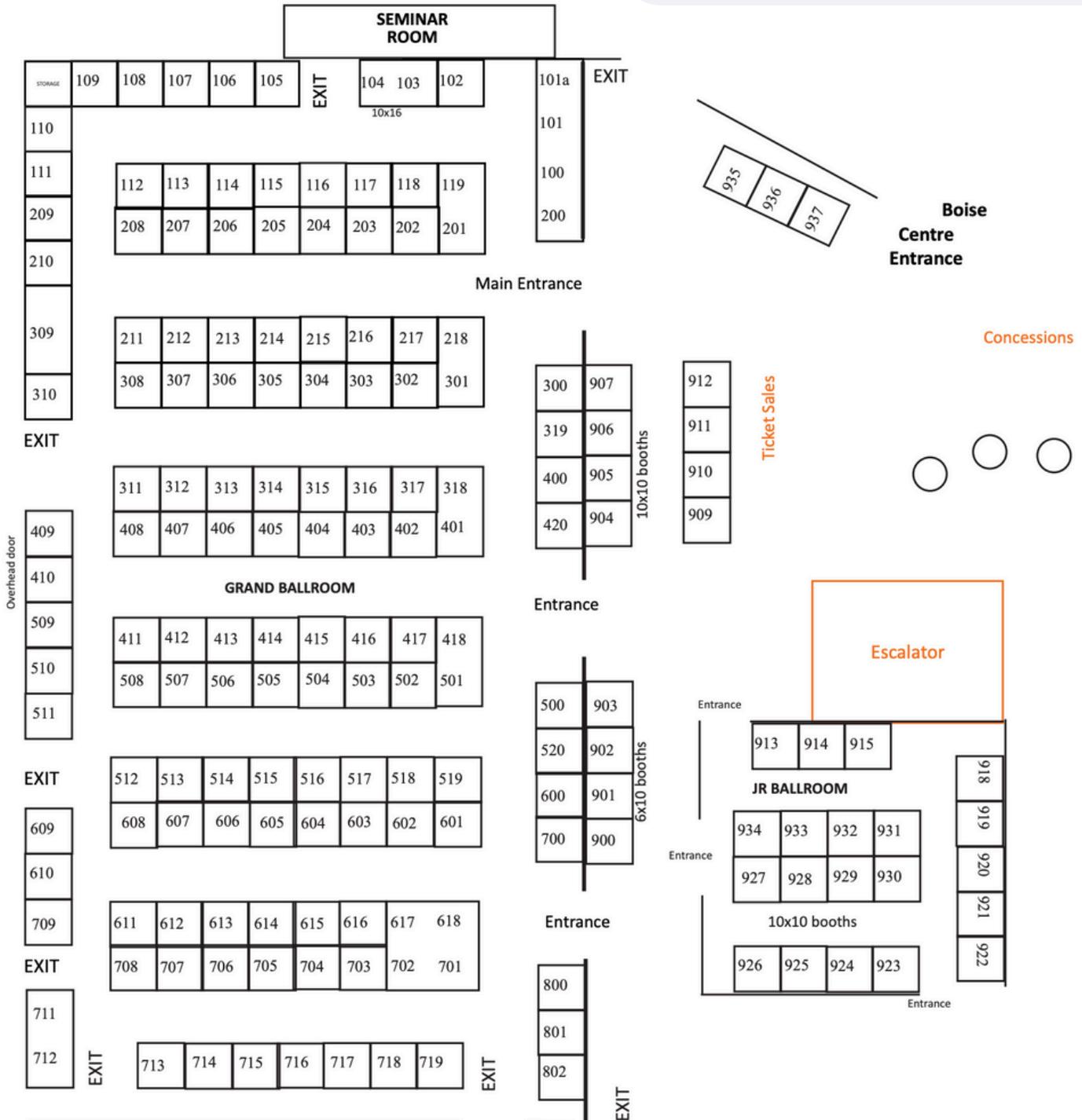
8' Table \$50

Power \$75

LOCATION

Boise Centre
850 W Front St,
Boise, Idaho 83702

JANUARY 16 + 17, 2027
 BOISE CENTRE





SPONSORSHIP OPPORTUNITIES

Position your brand in front of hundreds of planning and ready-to-spend homeowners.

Sponsor this well-attended event where home owners are actively seeking to hire the right professionals to complete their dream home projects!

**With a high percentage of vendors renewing annually, booth availability is limited and fills quickly. Early booking is strongly recommended. Contact us today to learn more.*

CONTACT IBL EVENTS

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IdahoRemodelShow.com



PRESENTING SPONSOR

\$5,000 | Exclusive

Presenting Sponsor (1 Available)

Maximum visibility before, during, and after the show.



On-Site Presence

- 10x10 booth in premier location
- Power, table & chairs included
- Guest scavenger hunt participation
- Flyer insert in welcome bags

Brand Visibility

- Logo on event branding (website, banners, sponsor board, eblasts)
- Full-page ad in show program
- Mention in press release



Digital & Social Promotion

- Featured in paid social promotions
- Dedicated social media spotlight
- Group “thank you” social graphic

RESERVE YOUR SPONSORSHIP

PREMIER SPONSOR

- 10x10 booth - premier location
- Power, table & chairs included
- Logo on banners, sponsor board, website, eblasts
- 25 Show Tickets (not for resale)

\$3,250

- ½ page ad in show program
- Included in group “thank you” social graphic
- Included in guest scavenger hunt
- Mention in press release





SPONSORSHIP OPPORTUNITIES

CONTINUED



SUPPORTING SPONSOR

\$2,000

- **10x10** booth
- Power included
- Logo on event website & sponsor board
- 10 Show Tickets (not for resale)
- $\frac{1}{4}$ **page ad** in show program
- Included in group “thank you” social graphic

SHOW BAG SPONSOR

\$1750

- **10x10** Booth
- **Bag sponsor** of the show
- Sponsor provides 1,000+ bags
- Logo on event website & sponsor board
- $\frac{1}{8}$ **page ad** in show program

LIVE MUSIC SPONSOR

\$1500

- **10x10** Booth
- Recognition as **Live Music Sponsor**
- Logo on Live Music signage
- Logo on event website
- $\frac{1}{8}$ **page ad** in show program

CUSTOM LANYARD SPONSOR

\$1250

- **10x10** booth
- Sponsor to provide 500 **branded lanyards**
- Lanyards worn by exhibitors during event
- Logo on event website and sponsor board
- $\frac{1}{8}$ **page ad** in show program



RESERVE YOUR SPONSORSHIP

Limited sponsorships available. Secure your placement early.

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