



BOISE FLOWER & GARDEN SHOW

A photograph showing a person's hands wearing white and floral-patterned gardening gloves. They are using a silver trowel to dig into dark brown soil. In the background, there is a vibrant garden with various flowers, including pink hyacinths, yellow and pink primroses, and white daisies. The sky is clear and blue.

**EXHIBIT
WITH US!**

MARCH 27-29, 2026 | *Boise Centre*

WWW.GARDENSHOWBOISE.COM

(208) 376-0464 | info@ibleventsinc.com



BOISE FLOWER & GARDEN SHOW

March 27-29, 2026

Boise Centre



Attendees Say

"This is the one show I look forward to every year!"

"I love this show because I always get fresh ideas for my home garden."

Kick Off Spring in Boise at
Idaho's LARGEST Flower & Garden Show!



Contact IBL Events (208) 376-0464 | info@ibleventsinc.com

Show Attractions

Why Exhibit With Us in 2026?

American gardeners spend ~\$48 billion on lawn and garden.

18 to 34-year-olds now occupy 29% of all gardening households.

Average time spent gardening is 5 hours a week.

NUMEROUS DISPLAY GARDENS

Attendees will be inspired by outstanding display gardens throughout the show floor to view and shop.

EXPERT SPEAKERS

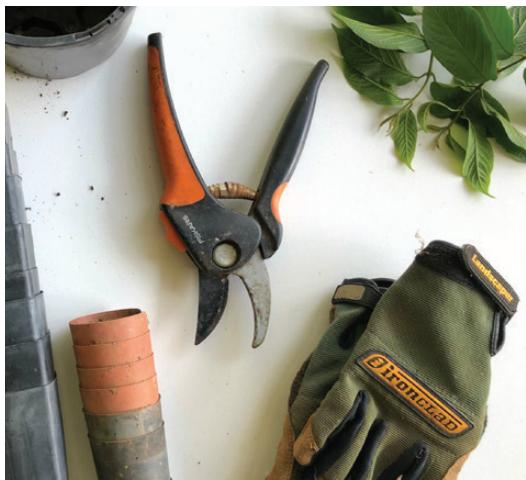
Seminars by local and regional specialists covering an array of topics including latest trends and techniques.

SPECTACULAR BONSAI DISPLAY

View amazing works of living art, watch live bonsai demonstrations, and visit with local experts from Boise Bonsai Society.

BUY IDAHO SPECIALTY FOODS

Sample and purchase savory and sweet treats from Idaho's most innovative food companies.



Show Dates & Hours

Friday, March 27th
10am-6pm

Saturday, March 28th
10am-6pm

Sunday, March 29th
10am - 4pm

Booth Fees & Amenities

10x10 - \$1075

10x20 - \$1875

10x30 - \$2825

20x20 - \$3875

Chairs - \$7

8' Table - \$30

8' Table + Cloth - \$60

Power - \$75

Move-In & Move-Out Info

***Move-in schedule TBD**

Move-Out Schedule

Sunday, March 29th
4:05pm to 8pm

Monday, March 30th

By Appointment Only for
Landscapers in Grand Ballroom

Contact IBL Events

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2026 FLOOR map



BOISE FLOWER & GARDEN SHOW



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2026 Sponsors

Sponsorships Available!

Questions: IBL Events, 208-376-0464, info@ibleventsinc.com
www.GardenShowBoise.com

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EXHIBITS - SEMINARS - WORKSHOPS
WWW.GARDENSHOWBOISE.COM

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SPONSORSHIP OPPORTUNITIES

Sponsor Pricing	PLATINUM \$10,000 1 Available	GOLD \$5,000 2 Available	SILVER \$3,000 4 Available	BRONZE \$1,500 6 Available
EXHIBIT HALL				
Booth Size	10x20 Premier Location	10X10 Premier Location	10X10 Premier Location	10x10
Booth Power Included	✓	✓	✓	
Booth 8' Table Included	✓	✓		
Booth Chairs Included	✓	✓		
BRAND EXPOSURE				
Exclusive recognition as Platinum Sponsor	✓			
Company logo integrated into event branding	✓			
Company logo included on show banners and billboards	✓			
Company logo included on TV ads	✓			
Company mention in :60 radio spots	✓			
Footer ad in event email blast to 1000s of subscribers	✓			
Show Tickets (not for resale)	100	50	25	10
Ad in show program	Full Back Page	Full Page	1/2 Page	1/4 Page
Company flyer inserted into guest welcome bags	✓	✓		
One company spotlight featured on social media platforms	✓	✓	✓	
First right of refusal for following year	✓	✓	✓	
Company name hyperlinked on event website	✓	✓	✓	✓
Sponsor mention in press release	✓	✓	✓	✓
Company logo on sponsor board at show entrance	✓	✓	✓	✓
Company logo listed on promotional email campaigns	✓	✓	✓	✓
Logo featured on all paid social media profiling sponsors	✓	✓	✓	✓

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