



**BOISE FLOWER & GARDEN SHOW**



**EXHIBIT  
WITH US!**

**MARCH 27-29, 2026** | *Boise Centre*

**[WWW.GARDENSHOWBOISE.COM](http://WWW.GARDENSHOWBOISE.COM)**

**(208) 376-0464 | [info@ibleventsinc.com](mailto:info@ibleventsinc.com)**



BOISE FLOWER & GARDEN SHOW

**March 27-29, 2026**

Boise Centre



**Attendees Say**

"This is the one show I look forward to every year!"

"I love this show because I always get fresh ideas for my home garden."



*Kick Off Spring in Boise at*  
**Idaho's LARGEST Flower & Garden Show!**



Contact IBL Events (208) 376-0464 | [info@ibleventsinc.com](mailto:info@ibleventsinc.com)

# Show Attractions

## Why Exhibit With Us in 2026?

American gardeners spend ~\$48 billion on lawn and garden.

18 to 34-year-olds now occupy 29% of all gardening households.

Average time spent gardening is 5 hours a week.

### NUMEROUS DISPLAY GARDENS

Attendees will be inspired by outstanding display gardens throughout the show floor to view and shop.

### EXPERT SPEAKERS

Seminars by local and regional specialists covering an array of topics including latest trends and techniques.

### SPECTACULAR BONSAI DISPLAY

View amazing works of living art, watch live bonsai demonstrations, and visit with local experts from Boise Bonsai Society.

### BUY IDAHO SPECIALTY FOODS

Sample and purchase savory and sweet treats from Idaho's most innovative food companies.



### Show Dates & Hours

Friday, March 27th  
10am-6pm

Saturday, March 28th  
10am-6pm

Sunday, March 29th  
10am - 4pm



### Booth Fees & Amenities

10x10 - \$1075

10x20 - \$1875

10x30 - \$2825

20x20 - \$3875

Chairs - \$7

8' Table - \$30

8' Table + Cloth - \$60

Power - \$75



### Move-In & Move-Out Info

\*Move-in schedule TBD

### Move-Out Schedule

Sunday, March 29th  
4:05pm to 8pm

Monday, March 30th

By Appointment Only for  
Landscapers in Grand Ballroom

# 2026 FLOOR map



## 2026 Sponsors

**Sponsorships  
Available!**

Questions: IBL Events, 208-376-0464, [info@ibleventsinc.com](mailto:info@ibleventsinc.com)  
[www.GardenShowBoise.com](http://www.GardenShowBoise.com)



**BOISE FLOWER  
GARDEN SHOW**  
EXHIBITS - SEMINARS - WORKSHOPS

**[WWW.GARDENSHOWBOISE.COM](http://WWW.GARDENSHOWBOISE.COM)**

Contact IBL Events (208) 376-0464 | [info@ibleventsinc.com](mailto:info@ibleventsinc.com)



# SPONSORSHIP OPPORTUNITIES

Sponsor Pricing	PLATINUM \$10,000 1 Available	GOLD \$5,000 2 Available	SILVER \$3,000 4 Available	BRONZE \$1,500 6 Available
<b>EXHIBIT HALL</b>				
Booth Size	10x20 Premier Location	10X10 Premier Location	10X10 Premier Location	10x10
Booth Power Included	✓	✓	✓	
Booth 8' Table Included	✓	✓		
Booth Chairs Included	✓	✓		
<b>BRAND EXPOSURE</b>				
Exclusive recognition as Platinum Sponsor	✓			
Company logo integrated into event branding	✓			
Company logo included on show banners and billboards	✓			
Company logo included on TV ads	✓			
Company mention in :60 radio spots	✓			
Footer ad in event email blast to 1000s of subscribers	✓			
Show Tickets (not for resale)	100	50	25	10
Ad in show program	Full Back Page	Full Page	1/2 Page	1/4 Page
Company flyer inserted into guest welcome bags	✓	✓		
One company spotlight featured on social media platforms	✓	✓	✓	
First right of refusal for following year	✓	✓	✓	
Company name hyperlinked on event website	✓	✓	✓	✓
Sponsor mention in press release	✓	✓	✓	✓
Company logo on sponsor board at show entrance	✓	✓	✓	✓
Company logo listed on promotional email campaigns	✓	✓	✓	✓
Logo featured on all paid social media profiling sponsors	✓	✓	✓	✓

**WWW.GARDENSHOWBOISE.COM**

Contact IBL Events for further details | (208) 376-0464 | INFO@IBLEVENTSINC.COM