

THIS IS WHERE WOMEN THRIVE &

BRANDS SHINE!

EXHIBIT WITH US

As an exhibitor, your brand will inspire positive change in every area of a woman's life - mental and physical wellness, beauty, fashion, finance, personal growth, everyday essentials and more. This is a unique opportunity to shine in front of an audience eager to discover products and services that help them thrive.

Let's Fuel the Passion, Purpose, and Power of Idaho's Women









FEBRUARY 14TH

EXPO IDAHO || 10AM - 4PM

WOMENSLIFESTYLEEXPO.COM

CONTACT US TODAY TO RESERVE YOUR BOOTH

208.376.0464 INFO@IBLEVENTSINC.COM





IMPORTANT DATES

Move-In - Feb 13 || Friday 10am - 4pm

Event - Feb 14 | Saturday 10am - 4pm

Move-Out - Feb 14 | Saturday 4pm - 6pm

BOOTH PRICING

10x10 Booth || \$425

10x20 Booth || \$750

10x10 Artisan Booth | \$195

50% deposit due with booking Full balance due 45 days prior to show

EXHIBITOR BENEFITS

EXPOSURE to Hundreds of Enthusiastic Women

Create MORE BUZZ
Around Your Brand

REACH New Customers

GENERATE SALES of Your Fabulous Products & Services

BUILD RELATIONSHIPS with Attendees & Other Exhibitors



BOOTH AMENITIES

Power || \$35

8' Table || \$30

Linen || \$30

Chairs | \$7 Each

LOCATION

Expo Idaho 5610 N Glenwood St Garden City, ID 83714

Sponsorships Available!

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SPONSORSHIP OPPORTUNITIES

Inspire, Connect, Celebrate Women.

Engage hundreds of women exploring fashion, wellness, beauty, and lifestyle brands that elevate their everyday.

PRESENTING SPONSOR



"Women's Lifestyle Expo Presented by"

\$3,000 (1 available)

Maximum Visibility
+ Premium Placement

- 10×20 booth premier location
- Power, table & chairs included
- Logo on event branding (website, banner, sponsor board, emails)
- · Featured in all paid social promotions
- · 1 dedicated social media spotlight
- · Included in group "thank you" social graphic
- Flyer insert in welcome bags
- · Mention in press release
- First right of refusal for next year

PREMIER SPONSOR

\$1,750 (3 available)

- 10×10 corner booth
- · Power, table & chairs included
- Logo on banners, sponsor board, website, and emails
- Included in group "thank you" social graphic
- · Mention in press release

SUPPORTING SPONSOR

\$750

- 10×10 booth
- Power included
- · Logo on event website & sponsor board
- Included in group "thank you" social graphic

SEMINAR/WORKSHOP SPONSOR

\$850

- 10×10 booth
- · Verbal mention before presentation
- · Logo on event website
- Logo on presentation schedule online and at show

BAG SPONSOR

\$625

- Includes 10x10 booth
- Sponsor to provide 500+ bags & flyer inserts
- Logo on event website



Loading Lane - Mule Kick Alley

FEB 14

EXPO IDAHO 10AM - 4PM



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FLOOR MAP

NORTH EXPO (3RD EXHIBIT HALL)

	•										D	оог	BAR
	RESTROOMS												
													625
Overhead Door	115		1	17	118	119	120	121	122	12	23		624
	114												623
	113		13	30	129	128	127	126	125	12	24		622
	112		20	00	201	202	203	204	205	20	6		621
	111		_										620
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	108											617	
	107		3	13	312	311	310	309	308	30	7		616
	106		40	00	401	402	403	404	405	40)6		615
	105												614
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	Entrance												

Entrance

