

WHERE KIDS CAN PLAY, CREATE AND EXPLORE!



SEPTEMBER 12, 2026

EXPO IDAHO | 10AM - 4PM

AS AN EXHIBITOR

at The Kids Discovery Expo, your brand becomes part of an unforgettable day filled with excitement, exploration and family fun. Parents attend this event eager to discover new products, hands-on activities, learning tools and services that enrich their everyday lives. This well-attended, vibrant, high-energy environment is where your business needs to be! Grab a booth and enjoy this cost-effective way to connect directly with engaged families and solidify your place in their lives as a brand they can trust.

LEARNING THROUGH PLAY IS WHAT OUR EXHIBITS ARE ALL ABOUT!

Each booth must include a hands-on activity, so get creative! Set up a game, puzzle, brain teaser, or anything that gets kids smiling, thinking and jumping right in.

KidsDiscoveryExpo.com

**CONTACT
IBL EVENTS
TO RESERVE
YOUR BOOTH**

208.376.0464 | info@ibleventsinc.com





SEPTEMBER 12, 2026

EVENT INFORMATION

IMPORTANT DATES

MOVE-IN

September 11

Friday 10am - 4pm

EVENT

September 12

Saturday 10am - 4pm

MOVE-OUT

September 12

Saturday 4pm - 6pm

BOOTH PRICING

10x10 Booth

\$425

10x20 Booth

\$750

10x10 Artisan Booth

\$195

50% deposit due with booking. Full balance due 45 days prior to show

BOOTH AMENITIES

Power | \$35

8' Table | \$30

Linen | \$30

Chairs | \$7 Each

LOCATION

Expo Idaho

5610 N Glenwood St
Garden City, ID 83714

SPONSORSHIPS AVAILABLE!



If you're ready to grow your business in 2026, contact us to discuss booth and sponsorship options that best fit your budget and needs!

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SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

**MAXIMUM VISIBILITY
+ PREMIUM PLACEMENT**

\$3,000
(1 Available)

- “Kids Discovery Expo Presented By”
- 10×20 booth — premier location
- Power, table & chairs included
- Logo on event branding (website, banner, sponsor board, emails)
- Featured in all paid social promotions
- 1 dedicated social media spotlight
- Included in group “thank you” social graphic
- Included in guest scavenger hunt
- Flyer insert in welcome bags
- Mention in press release
- First right of refusal for next year

PREMIER SPONSOR

\$1,750
(3 available)

- 10×10 corner booth
- Power, table & chairs included
- Logo on banners, sponsor board, website, and emails
- Included in group “thank you” social graphic
- Included in guest scavenger hunt
- Mention in press release

SUPPORTING SPONSOR

\$750

- 10×10 booth
- Power included
- Logo on website & sponsor board
- Included in group “thank you” social graphic



PRINCESS & SUPERHERO MEET & GREET SPONSOR | \$2,000



- 10×10 booth
- Exclusive naming rights: “Princess & Superhero Meet & Greet Presented By ____”
- Logo on meet & greet signage at event and website
- Hyperlinked logo on event website
- Social media shout-out featuring character meet & greet
- Email campaign feature



SPONSORSHIP OPPORTUNITIES

EXPERIENCE SPONSOR

(Bounce Houses, Magic Shows, Pony Rides, Petting Zoo, Lego Bus, etc.)

\$1,500

- 10x10 booth
- “This Experience Sponsored By” signage at the activity
- Logo on event website
- Social media highlight promoting the experience
- Included in “Experience Sponsors” promotional email

BAG SPONSOR | \$625

- Includes 10x10 Booth
- Sponsor to provide 500+ bags & flyer inserts
- Logo on event website

STAGE SPONSOR | \$600

- “Main Stage Presented By ____”
- Logo on stage banner
- Verbal mentions during shows
- Logo on website
- *Optional: 10x10 booth add-on for +\$400*



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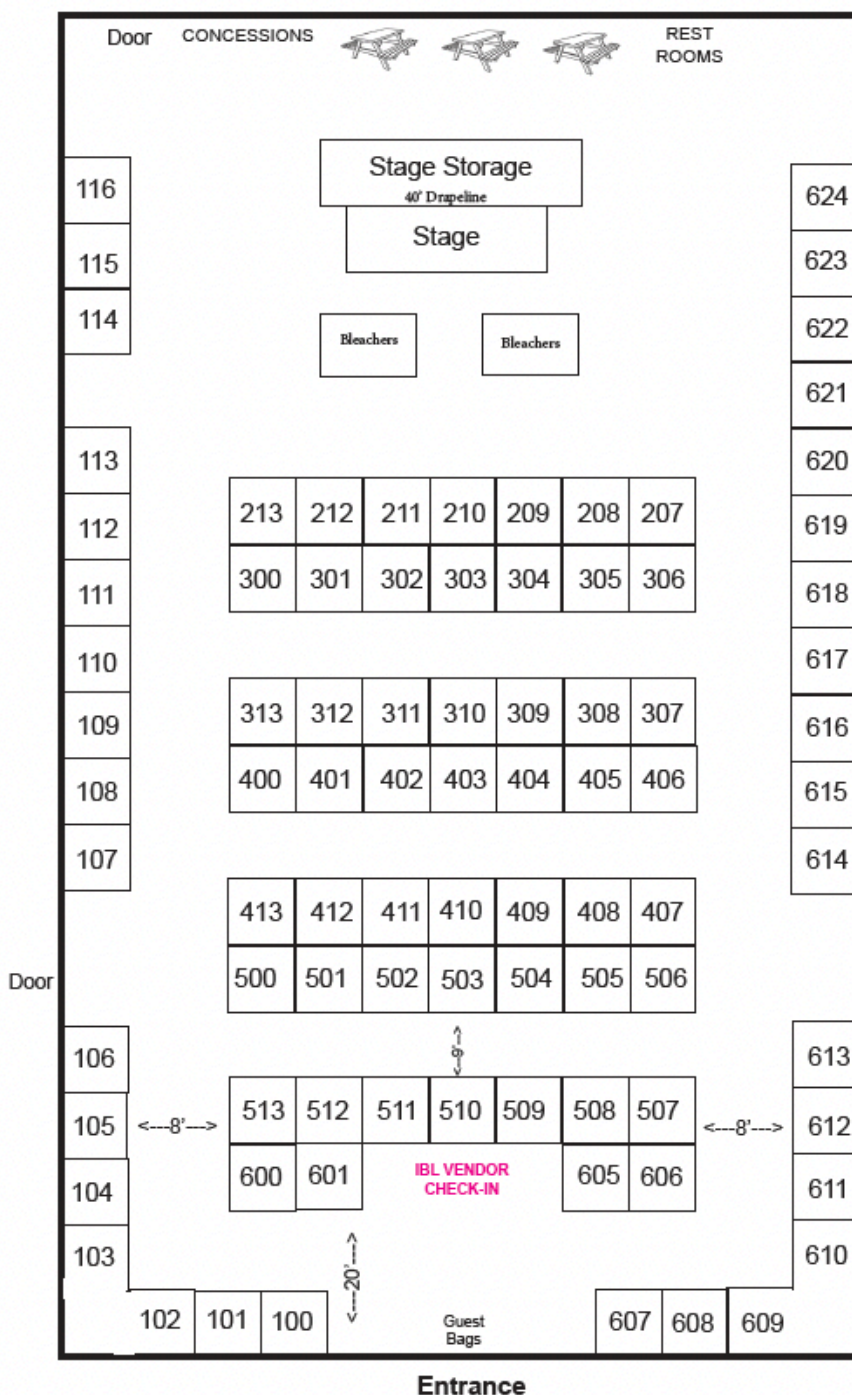
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FLOOR MAP



SOUTH EXPO HALL



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Contact IBL Events Today to Reserve a Booth!

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