

Exhibit With Us At

# CHRISTMAS



## IN JULY



### JULY 11

Expo Idaho

10am - 4pm

Contact IBL Events To  
**RESERVE YOUR BOOTH!**

**INFO@IBLEVENTSINC.COM | 208.376.0464**



**JULY 11, 2026**



With over 75 exhibitors, live music, family-friendly activities, and a special appearance by Summer Santa, it's the perfect opportunity to connect, network, and spread some mid-year holiday cheer. Don't miss out while the sun is out—

*It's going to be **THE Christmas event of the summer!***

**BOOTH SPACE IS LIMITED  
BOOK YOURS TODAY!**

\*EXHIBITORS ARE HIGHLY ENCOURAGED TO DECORATE BOOTH WITH CHRISTMAS THEME

### IMPORTANT DATES

MOVE IN	EVENT	MOVE OUT
Fri July 10th 10am - 4pm	Sat July 11th 10am - 4pm	Sat July 11th 4pm - 6pm

### BOOTH PRICING

10x10 BOOTH	10x20 BOOTH	10x10 ARTISAN BOOTH
\$425	\$750	\$175

### BOOTH AMENITIES

POWER	8' TABLE	LINEN	CHAIRS
\$35	\$30	\$30	\$7

## CALLING ALL REGIONAL ARTISANS AND MAKERS!

Get ready to celebrate the most wonderful time of the year—twice! Join us for "Christmas in July" at Expo Idaho on July 11th, 2026, from 10 AM to 4 PM. This unique event offers exhibitors the chance to showcase their festive products and services to a vibrant and engaged audience.

### WHY EXHIBIT WITH US?

#### ENGAGE WITH A CAPTIVE AUDIENCE

Our event attracts hundreds of enthusiastic attendees eager to discover new and exciting products.

#### PROMOTE YOUR BRAND

Showcase your handcrafted items, gourmet treats, or innovative services to a diverse audience ready to shop!

#### SUPPORT LOCAL

Be part of a community-focused event that champions local businesses & artisans, fostering connections and customer loyalty.

#### FESTIVE CHRISTMAS ATMOSPHERE

With live music, entertainment for children, food and Christmas products, this event promises a lively atmosphere that will enhance your brand's presence.



*Celebrate the season early. Shine all summer long.*

## PRESENTING SPONSOR

### "Christmas in July Presented by"

**\$3,000**  
(1 available)

*Maximum Visibility  
+ Premium Placement*

- "Christmas in July Presented By"
- 10x20 booth — premier location
- Power, table & chairs included
- Logo on event branding (website, banner, sponsor board, emails)
- Featured in all paid social promotions
- 1 dedicated social media spotlight
- Included in group "thank you" social graphic
- Flyer insert in welcome bags
- Mention in press release
- First right of refusal for next year



### **PREMIER SPONSOR** **\$1,750 (3 available)**

- 10x10 corner booth
- Power, table & chairs included
- Logo on banners, sponsor board, website, and emails
- Included in group "thank you" social graphic
- Mention in press release



### **SANTA PHOTO OP SPONSOR** **\$1,200**

- 10x10 Booth near photo op
- Logo featured as sponsor of Santa Photo
- Logo on event website & sponsor board



### **SUPPORTING SPONSOR** **\$750**

- 10x10 booth
- Power included
- Logo on event website & sponsor board
- Included in group "thank you" social graphic



### **BAG SPONSOR** **\$625**

- Includes 10x10 booth
- Sponsor to provide 500+ bags & flyer inserts
- Logo on event website



### **LIVE MUSIC SPONSOR** **\$600**

- "Live Music Presented By \_\_\_\_"
- Logo on stage banner
- Logo on event website
- **Optional:** 10x10 booth add-on for +\$400