

OCT 3

Expo Idaho 10am - 4pm

The premier Health, Activity & Planning Expo for Baby Boomers and Seniors living in Idaho!

This one day event provides a place where Idahoans can discover a breadth of resources for both families and individuals as they plan their own future or the future of their loved ones.

We understand that today's 50+ community has an energetic lifestyle and are pursuing ways to stay active and engaged. Join us in 2026 to showcase the unique services and products your company has to offer! We proudly offer FREE ADMISSION to attendees of ALL ages.

Participating Companies Include

- In-Home Health Care
- Retirement Planning
- Medicare & Medicaid
- Travel & Leisure

- Legal Services
- Aging-In-Place
- Nursing Home
- And More

Over 50% of Idaho's population is 45+



ExhibitorBENEFITS

- Exposure to Hundreds of Idaho Seniors
- Showcase New & Existing Products/Services
- Maximize Your Brand to Your Target Audience
- Connect with New Customers
- Generate Sales







Important Dates

Event October 3rd | Sat 10am - 4pm Move-In October 2nd | Fri 10am - 4pm Move-Out October 3rd | Sat 4pm - 6pm

Location

Expo Idaho 5610 N Glendwood St Garden City, ID 83714

Booth Pricing

10x10 \$425 10x20 \$750

Booth Amenities

Power \$35 8' Table \$30 8' Table + Cloth \$50 Chair \$7

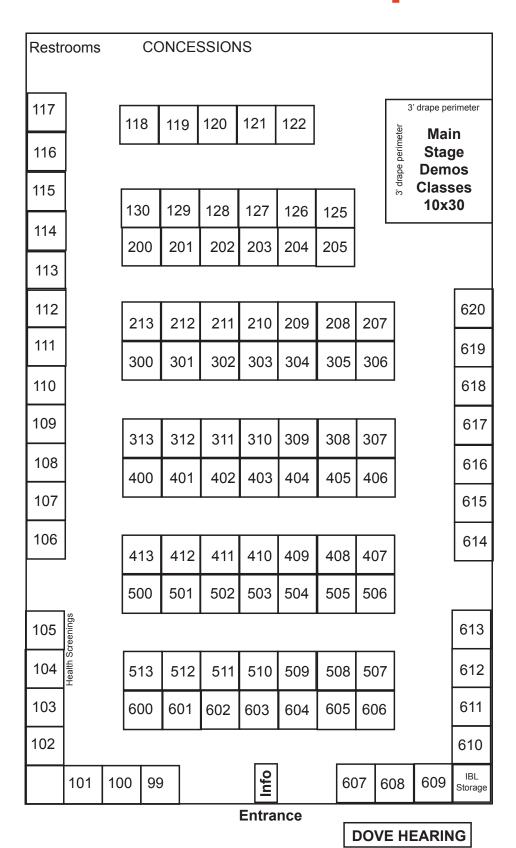


OCTOBER 3 SAT | 10am - 4pm

Expo Idaho 5610 N Glenwood St Garden City, ID 83714

Sponsorship
Opportunities
Available

2026 Floor Map





SPONSORSHIP PACKAGES

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Sponsor Pricing	PLATINUM \$10,000	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,500
EXHIBIT HALL				
Booth Size	10x20	10x20	10X10	10x10
Booth Power Included	✓	✓	✓	✓
Booth 8' Table Included	✓	✓	✓	
Booth Chairs Included	✓	✓	✓	
BRAND EXPOSURE				
Exclusive recognition as Platinum Sponsor	✓			
Company logo integrated into event branding	✓			
Company logo included on show banners, billboards	✓			
Company mention in tv and radio ads	✓			
Footer ad in event email blast to 1000s of subscribers	✓	✓		
First right of refusal for following year	✓	\checkmark		
Company flyer inserted into guest welcome bags	✓	✓		
Ad in show program	Full Page	1/2 Page	1/4 Page	1/8 Page
One company spotlight featured on Facebook page	✓	✓	✓	
Sponsor mention in press release	✓	✓	✓	
Company name hyperlinked on event website	✓	\checkmark	✓	✓
Company logo on sponsor board at show entrance	✓	✓	✓	✓
Company logo listed on promotional email campaigns	✓	\checkmark	✓	\checkmark
Logo featured on all paid social media profiling sponsors	✓	✓	✓	✓
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