



DAY OUT EXPO

Get ready to have a blast at the Girl's Day Out Expo - the ultimate lifestyle event you wouldn't want to miss! Come join hundreds of women in one place for a day of shopping, relaxing, and making informed lifestyle choices with their gal pals!

From fashion to beauty, wellness to fitness, travel to home improvement, and arts and crafts - we have it all under one roof. Showcase your business and build brand advocacy by sharing your products with enthusiastic consumers! Don't miss out on this unforgettable event!











EXHBIT® WITH US

May 2nd

Expo Idaho | 10am - 4pm

RESERVE YOUR BOOTH TODAY!

Contact IBL Events info@ibleventsinc.com 208.376.0464



EXHIBITOR BENEFITS

- Exposure to thousands of Women
- Showcase New & Existing Products/Services
- Maximize Your Brand to Your Target Audience
- Connect with New Customers
- Generate Sales & create new relationships

MAY 2ND

SATURDAY 10AM-4PM

Expo Idaho

5610 N Glenwood St Garden City, ID 83714

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IMPORTANT DATES

Move-in May 1st | Fri 10am - 4pm Event May 2nd | Sat 10am - 4pm Move-out May 2nd | Sat 4pm - 6pm

BOOTH PRIGING

10x10 Booth \$425 10x20 Booth \$750 10x10 Artisan Booth \$225 50% deposit due with booking Full balance due 45 days prior to show

BOOTH AMENITIES

Power \$35 8' Table \$30 Cloth \$30 Chairs \$7 Each

LOCATION

Expo Idaho 5610 N Glenwood St Garden City, ID 83714



SPONSORSHIP

OPPORTUNITIES

Sponsor Pricing	PLATINUM \$3,000 1 Available	GOLD \$1,800 2 Available	SILVER \$1,100 4 Available	BRONZE \$750 6 Available
EXHIBIT HALL				
Booth Size	10x20 Premier Location	10X20	10x10	10x10
Booth Power Included	✓	✓	✓	
Booth 8' Table Included	✓	✓		
Booth Chairs Included	✓	✓		
BRAND EXPOSURE				
Exclusive recognition as Platinum Sponsor	✓			
Company logo integrated into event branding	✓			
Company logo included on show banners	✓			
Footer ad in event email blast to 1000s of subscribers	✓			
Company name included on radio ad rotation	✓			
Bag sponsor of the event (bags provided by sponsor)	✓			
Company flyer inserted into guest welcome bags	✓	✓		
Company banner displayed on Expo Idaho fence (provided by co.)	✓	✓		
One company spotlight featured on social media platforms	✓	✓	✓	
First right of refusal for following year	✓	✓	✓	
Sponsor mention in press release	✓	✓	✓	
Company name hyperlinked on event website	✓	✓	✓	✓
Company logo displayed on website/email campaigns	✓	✓	✓	✓
Company logo on sponsor board at show entrance	✓	✓	✓	✓
Logo featured on all paid social media profiling sponsors	✓	✓	✓	✓





Saturday 10am - 4pm

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NORTH EXPO HALL RESTROOMS 119 120 121 122 123 310 309 513 512 Guest Bags Photo Op

Entrance

607 608