

SEMINAR SCHEDULE | September 4

Riverside Hotel | **Free** Registration at BusinessBuilderDay.com



KEYNOTE | 9AM

"FORTUNE FAVORS THE BOLD: A More Courageous Company, A More Courageous You"



LOUIS KATZ | KEYNOTE SPEAKER, EMCEE, STANDUP COMIC
The Courage Inside

📍 ASPEN ROOM

SEMINARS | 10:30 – 11:30AM

📍 ASPEN ROOM

**"From A to Exit: Everything
you need to know about
401(k)s and ESOP"**

Jessica Koefod
Principal Financial Group

📍 TAMARACK ROOM

**"SEO & AIO – Being Visible
Wherever Your
Customer is Searching"**

Michael Johnson
Resolve

📍 FIREPLACE FOYER

**"Kind Candor & The Culture
Multiplier : How Radical Honesty
Builds Teams That Last"**

Chadwick Taylor
Service Center Pro



LUNCHEON SEMINAR* | 12PM

"FROM CONFUSED TO CONFIDENT: Building a Monthly System for Financial Clarity and Business Growth"

CAMERON KELLER | FOUNDING PARTNER
Keller CPAs

📍 ASPEN ROOM

*Ticket Required
for Buffet Lunch

SEMINARS | 1:30 – 2:30PM

📍 TAMARACK ROOM

**"Government Contracts: Your Pathway
to Federal Opportunities"**

Shannon Madsen
U.S. Small Business Administration (SBA)

📍 FIREPLACE FOYER

"Marketing Magic on a budget"

Kapi Thomas
Lotus Boise Group



SEPTEMBER 4, 2025

8:30AM - 3PM | *Riverside Hotel*

**FREE
TO
ATTEND**

This B2B event focuses on helping you and your business thrive through **learning, sharing, and connecting** with business owners and professionals from your Treasure Valley business community!

BUSINESS BUILDER DAY'S SCHEDULE OF EVENTS

- 8:30AM** Doors Open – Coffee + Networking
- 9:00AM** OPENING KEYNOTE
- 10:00AM** Networking + Exhibitor Showcase
- 10:30AM** Morning Seminar Sessions
- 11:30AM** Networking + Exhibitor Showcase
- 12:00PM** Featured Luncheon Seminar
- 1:00PM** Networking + Exhibitor Showcase
- 1:30PM** Afternoon Seminar Sessions
- 2:30PM** Networking + Exhibitor Showcase
- 3:00PM** Business Builder Day Closes



(208) 376-0464 ♦ INFO@IBLEVENTSINC.COM

BUSINESSBUILDERDAY.COM