



Boise **FALL FESTIVAL**

Exhibit With Us

FOOD | LIVE MUSIC | FAMILY FUN

SEPTEMBER 13, 2025

AT EXPO IDAHO | 10AM
TO 4PM

CONTACT IBL EVENTS TO
RESERVE YOUR BOOTH!



INFO@IBLEVENTSINC.COM
208.376.0464

WWW.BOISE**FALL**FESTIVAL.COM



Calling all talented crafters, artisans, small business owners and food vendors looking for the perfect platform to showcase your unique products. Join us in celebrating the spirit of autumn while promoting your business for an unforgettable day at the Boise Fall Festival, held September 13th at Expo Idaho!

WHY EXHIBIT WITH US?



Engage with a Captive Audience

Our festival attracts hundreds of enthusiastic attendees eager to discover new and exciting products.

Promote Your Brand

Showcase your handcrafted items, gourmet treats, or innovative services to a diverse audience ready to shop till they drop.

Support Local

Be part of a community-focused event that champions local businesses and artisans, fostering connections and customer loyalty.

Fall Festive Atmosphere

Live music, entertainment for children, beer garden, and fall-themed food and products, the festival promises a lively atmosphere that will enhance your brand's presence.

BOOTH SPACES AVAILABLE!

Spaces are filling up fast! Don't miss this opportunity to elevate your brand and increase your visibility in the community at the Boise Fall Festival

RESERVE YOUR BOOTH!

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IMPORTANT DATES

Move-in Sept 12th

Fri 10am - 4pm

Event Sept 13th

Sat 10am - 4pm

Move-out Sept 13th

Sat 4pm - 6pm

BOOTH PRICING

10X10 Booth

\$425

10X20 Booth

\$750

10x10 Artisan Booth

\$175

BOOTH AMENITIES

Power

\$35

8' Table

\$30

Cloth

\$30

Chairs

\$7 Each

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SPONSORSHIP OPPORTUNITIES

Be part of something unforgettable as we launch the very first Boise Fall Festival—a vibrant new tradition bringing together the best of autumn in the Treasure Valley!

SPONSORSHIP PRICING	PLATINUM \$5,000 <i>1 Available</i>	GOLD \$3,000 <i>2 Available</i>	SILVER \$1,500 <i>4 Available</i>	BRONZE \$750 <i>6 Available</i>
EXHIBIT HALL				
Booth Size	10x20 Premier Location	10X20	10x10	10x10
Booth Power Included	✓	✓	✓	
Booth 8' Table Included	✓	✓		
Booth Chairs Included	✓	✓		
BRAND EXPOSURE				
Exclusive recognition as Platinum Sponsor	✓			
Company logo integrated into event branding	✓			
Company logo included on show banners	✓			
Footer ad in event email blast to 1000s of subscribers	✓			
Company flyer inserted into guest welcome bags	✓	✓		
One company spotlight featured on social media platforms	✓	✓		
First right of refusal for following year	✓	✓		
Sponsor mention in press release	✓	✓	✓	✓
Company logo on sponsor board at show entrance	✓	✓	✓	✓
Company logo listed on promotional email campaigns	✓	✓	✓	✓
Logo featured on all paid social media profiling sponsors	✓	✓	✓	✓

Contact IBL Events for More Details
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A LA CARTE SPONSORSHIP OPPORTUNITIES

Sponsor one of our festival experiences!

Experience sponsorships available include but are not limited to: Bounce Houses, Magic Shows, Pony Rides, Petting Zoo, Photo Op, Photo Booth, Arts & Crafts Corner

EXPERIENCE SPONSOR | \$1500

- 10x10 booth
- Logo on event website
- Logo on Banner Featuring Experience
- Sponsor mention in press release
- Highlight on social media when promoting specific experience
- Highlight in Facebook Event promoting specific experience

If business providing experience is giving as trade, they can be the named sponsor of that experience. Experience must be provided to guests at no cost.

BEER GARDEN SPONSOR | \$1000

By sponsoring the Beer Garden, your brand will be front and center in one of the festival's most popular attractions—offering high visibility, meaningful engagement, and a chance to support local culture in a festive atmosphere. Cheers to being a founding partner in Boise's newest fall tradition!

- 10x10 Booth by Beer Garden with company tent (sponsor provided)
- Ability to promote product, swag, coupons, etc. (no samples or alcohol sales allowed)
- Logo on sponsor board at show entrance
- Promoted as Beer Garden Sponsor on social media promos
- Company name hyperlinked on event website
- Company logo displayed on email campaigns
- Sponsor mention in press release

BAG SPONSOR \$200

Company supplies bags for guests

STAGE SPONSOR | \$950

- 10x10 Booth
- First right of refusal for following year
- Company logo on sponsor board at show entrance
- Logo featured on stage banner
- Company logo listed on promotional email campaigns
- Logo featured on all paid social media profiling sponsors
- Sponsor mention in press release