

# Girls DAY OUT EXPO



EXHIBIT WITH US  
OCTOBER 4TH



LIFESTYLE



FASHION



FITNESS

[www.GirlsDayOutExpo.com](http://www.GirlsDayOutExpo.com)



# Girls DAY OUT EXPO

Get ready to have a blast at the Girl's Day Out Expo - the ultimate lifestyle event you wouldn't want to miss! **Come join hundreds of women in one place for a day** of shopping, relaxing, and making informed lifestyle choices with their gal pals!

From fashion to beauty, wellness to fitness, travel to home improvement, and arts and crafts - we have it all under one roof. Showcase your business and build brand advocacy by sharing your products with enthusiastic consumers! Don't miss out on this unforgettable event!



**EXHIBIT WITH US**   
**OCT 4TH**  
**Expo Idaho | 10am - 4pm**

**RESERVE YOUR BOOTH TODAY!**

Contact IBL Events  
[info@ibleventsinc.com](mailto:info@ibleventsinc.com)  
208.376.0464

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## EXHIBITOR BENEFITS

- Exposure to thousands of Women
- Showcase New & Existing Products/Services
- Maximize Your Brand to Your Target Audience
- Connect with New Customers
- Generate Sales & create new relationships

**OCT 4TH**  
**SATURDAY**  
**10AM-4PM**

**Expo Idaho**  
5610 N Glenwood St  
Garden City, ID 83714

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### IMPORTANT DATES

Move-in Oct 3rd | Fri 10am - 4pm

Event Oct 4th | Sat 10am - 4pm

Move-out Oct 4th | Sat 4pm - 6pm

### BOOTH PRICING

10x10 Booth \$425

10x20 Booth \$750

10x10 Artisan Booth \$225

50% deposit due with booking

Full balance due 45 days prior to show

### BOOTH AMENITIES

Power \$35

8' Table \$30

Cloth \$30

Chairs \$7 Each

### LOCATION

Expo Idaho  
5610 N Glenwood St  
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# SPONSORSHIP OPPORTUNITIES

Sponsor Pricing	PLATINUM \$3,000 1 Available	GOLD \$1,800 2 Available	SILVER \$1,100 4 Available	BRONZE \$750 6 Available
<b>EXHIBIT HALL</b>				
Booth Size	10x20 Premier Location	10x20	10x10	10x10
Booth Power Included	✓	✓	✓	
Booth 8' Table Included	✓	✓		
Booth Chairs Included	✓	✓		
<b>BRAND EXPOSURE</b>				
Exclusive recognition as Platinum Sponsor	✓			
Company logo integrated into event branding	✓			
Company logo included on show banners	✓			
Footer ad in event email blast to 1000s of subscribers	✓			
Company name included on radio ad rotation	✓			
Bag sponsor of the event (bags provided by sponsor)	✓			
Company flyer inserted into guest welcome bags	✓	✓		
Company banner displayed on Expo Idaho fence (provided by co.)	✓	✓		
One company spotlight featured on social media platforms	✓	✓	✓	
First right of refusal for following year	✓	✓	✓	
Sponsor mention in press release	✓	✓	✓	
Company name hyperlinked on event website	✓	✓	✓	✓
Company logo displayed on website/email campaigns	✓	✓	✓	✓
Company logo on sponsor board at show entrance	✓	✓	✓	✓
Logo featured on all paid social media profiling sponsors	✓	✓	✓	✓

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# FLOOR Map

**OCT  
4TH**

**Saturday  
10am - 4pm**

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