

Exhibit With Us At

# CHRISTMAS



IN JULY



**JULY 11**

Expo Idaho

10am - 4pm



Contact IBL Events To

**RESERVE YOUR BOOTH!**

**INFO@IBLEVENTSINC.COM | 208.376.0464**

**JULY 11, 2026**



With over 75 exhibitors, live music, family-friendly activities, and a special appearance by Summer Santa, it's the perfect opportunity to connect, network, and spread some mid-year holiday cheer. Don't miss out while the sun is out—

*It's going to be **THE Christmas event of the summer!***

**BOOTH SPACE IS LIMITED  
BOOK YOURS TODAY!**

\*EXHIBITORS ARE REQUIRED TO DECORATE  
BOOTH WITH CHRISTMAS THEME

## IMPORTANT DATES

### MOVE IN

**Fri July 10th**  
10am - 4pm

### EVENT

**Sat July 11th**  
10am - 4pm

### MOVE OUT

**Sat July 11th**  
4pm - 6pm

## BOOTH PRICING

### 10x10

### BOOTH

**\$425**

### 10x20

### BOOTH

**\$750**

### 10x10 ARTISAN

### BOOTH

**\$175**

## BOOTH AMENITIES

### POWER

**\$35**

### 8' TABLE

**\$30**

### CLOTH

**\$30**

### CHAIRS

**\$7**

## CALLING ALL REGIONAL ARTISANS AND MAKERS!

Get ready to celebrate the most wonderful time of the year—twice! Join us for "Christmas in July" at Expo Idaho on July 11th, 2026, from 10 AM to 4 PM. This unique event offers exhibitors the chance to showcase their festive products and services to a vibrant and engaged audience.

## WHY EXHIBIT WITH US?

### ENGAGE WITH A CAPTIVE AUDIENCE

Our event attracts hundreds of enthusiastic attendees eager to discover new and exciting products.

### PROMOTE YOUR BRAND

Showcase your handcrafted items, gourmet treats, or innovative services to a diverse audience ready to shop!

### SUPPORT LOCAL

Be part of a community-focused event that champions local businesses & artisans, fostering connections and customer loyalty.

### FESTIVE CHRISTMAS ATMOSPHERE

With live music, entertainment for children, food and Christmas products, this event promises a lively atmosphere that will enhance your brand's presence.

**CONTACT IBL EVENTS | INFO@IBLEVENTSINC.COM | 208.376.0464**



# SPONSORSHIP OPPORTUNITIES



## SPONSOR PRICING

### PLATINUM

**\$5,000**  
1 Available

### GOLD

**\$3,000**  
2 Available

### SILVER

**\$1,500**  
4 Available

### BRONZE

**\$750**  
6 Available

## EXHIBIT HALL

Booth Size

**10x20  
Premier Location**

**10x20**

**10x10**

**10x10**

Booth Power Included

✓

✓

✓

Booth 8' Table Included

✓

✓

Booth Chairs Included

✓

✓

## BRAND EXPOSURE

Exclusive recognition as Platinum Sponsor

✓

Company logo integrated into event branding

✓

Company logo included on show banners

✓

Footer ad in event email blast to 1000s of subscribers

✓

Company flyer inserted into guest welcome bags

✓

✓

One company spotlight featured on social media platforms

✓

✓

First right of refusal for following year

✓

✓

Sponsor mention in press release

✓

✓

✓

✓

Company logo on sponsor board at show entrance

✓

✓

✓

✓

Company logo listed on promotional email campaigns

✓

✓

✓

✓

Logo featured on all paid social media profiling sponsors

✓

✓

✓

✓

## A LA CARTE SPONSORSHIPS

### STAGE SPONSOR

**\$950**

4 Available

10x10 Booth

First right of refusal for following year

Company logo on sponsor board at show entrance

Logo featured on stage banner

Company logo listed on promotional email campaigns

Logo featured on all paid social media profiling sponsors

Sponsor mention in press release

### BAG SPONSOR

**\$200**

\*Company supplies bags for guests