



KEYNOTE ADDRESS



SEPT 4TH



9AM

"FORTUNE FAVORS THE BOLD: A More Courageous Company, A More Courageous You"

LOUIS KATZ

KEYNOTE SPEAKER, EMCEE, STANDUP COMIC
The Courage Inside

LOUIS KATZ helps organizations turn everyday courage into extraordinary results. With a dynamic approach rooted in humor, relatable storytelling, and bold, actionable insights, Louis challenges audiences to "play loud, not safe." He believes courage isn't a personality trait—it's a habit, built one

bold step at a time. Known for his engaging presence, Louis energizes events by blending his experiences as a standup comic, seasoned business leader, and passionate advocate for courageous living. His signature Acme Siren Whistle underscores the urgency—and fun—of stepping out of your comfort zone and daring greatly. Louis also brings creativity and curiosity from his personal passions, playing the harmonica on stage and capturing the world through his street photography. Louis's keynotes and workshops leave participants inspired, entertained, and equipped with practical tools to drive meaningful change. He is the founder of The Courage Inside, a platform dedicated to nurturing everyday bravery in business and life.

Louis explores how embracing everyday courage can transform individuals and ignite innovative cultures within organizations.

Combining humor, captivating storytelling, and practical strategies, Louis demonstrates that courage is not reserved for the fearless few but is accessible to everyone. Audiences will learn how small acts of bravery—

speaking up, stepping out, and daring to fail—can lead to extraordinary outcomes. Featuring engaging personal anecdotes and interactive elements, Louis's unique approach energizes and equips attendees to confidently tackle their fears and embrace bold opportunities.

KEYNOTE TAKEAWAYS:

- Understand why courage is a habit, not a trait.
- Learn actionable methods to cultivate daily bravery.
- Discover how courageous decisions fuel innovation and growth.
- Gain tools for overcoming common barriers to courage.

FIND OUT
MORE AT

thecourageinside.com

X and Instagram: [@thecourageinside](https://www.instagram.com/thecourageinside)

louis@thecourageinside.com



SEPTEMBER 4
RIVERSIDE HOTEL
8:30AM - 3PM

FREE TO ATTEND