

**BOISE FLOWER & GARDEN SHOW** 



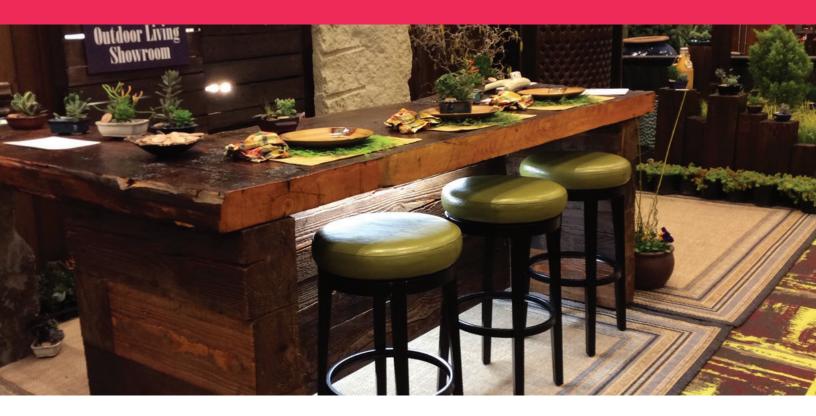
## **WWW.GARDENSHOWBOISE.COM**

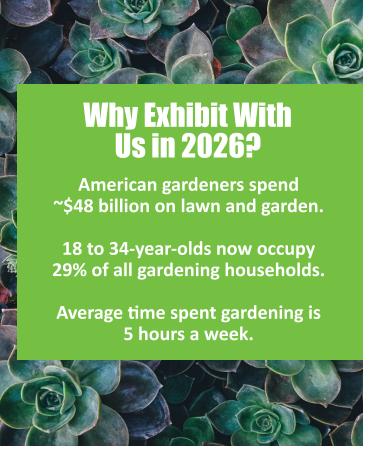
(208) 376-0464

info@ibleventsinc.com



# Kick Off Spring in Boise at Idaho's LARGEST Flower & Garden Show!





## Show Attractions

#### **NUMEROUS DISPLAY GARDENS**

Attendees will be inspired by outstanding display gardens throughout the show floor to view and shop.

#### **EXPERT SPEAKERS**

Seminars by local and regional specialists covering an array of topics including latest trends and techniques.

### **SPECTACULAR BONSAI DISPLAY**

View amazing works of living art, watch live bonsai demonstrations, and visit with local experts from Boise Bonsai Society.

#### **BUY IDAHO SPECIALTY FOODS**

Sample and purchase savory and sweet treats from Idaho's most innovative food companies.



Show Dates & Hours

Friday, March 27th 10am-6pm

Saturday, March 28th 10am-6pm

Sunday, March 29th 10am - 4pm



Booth Fees & Amenities

10x10 - \$1075

10x20 - \$1875

10x30 - \$2825

20x20 - \$3875

Chairs - \$7

8' Table - \$30

8' Table + Cloth - \$60

Power - \$75



Move-In & Move-Out Info

\*Move-in schedule TBD

**Move-Out Schedule** 

Sunday, March 29th 4:05pm to 8pm

Monday, March 30th

By Appointment Only for Landscapers in Grand Ballroom

**Contact IBL Events** 

(208) 376-0464

info@ibleventsinc.com

## 2026 FLOOR map







2026 Sponsors

Sponsorships Available!

Questions: IBL Events, 208-376-0464, info@ibleventsinc.com www.GardenShowBoise.com





# SPONSORSHIP OPPORTUNITIES

Sponsor Pricing	PLATINUM \$10,000 1 Available	GOLD \$5,000 2 Available	SILVER \$3,000 4 Available	BRONZE \$1,500 6 Available
EXHIBIT HALL				
Booth Size	10x20 Premier Location	10X10 Premier Location	10X10 Premier Location	10x10
Booth Power Included	<b>✓</b>	<b>√</b>	<b>√</b>	
Booth 8' Table Included	✓	✓		
Booth Chairs Included	<b>✓</b>	✓		
BRAND EXPOSURE				
Exclusive recognition as Platinum Sponsor	<b>√</b>			
Company logo integrated into event branding	1			
Company logo included on show banners and billboards	<b>✓</b>			
Company logo included on TV ads	1			
Company mention in :60 radio spots	<b>√</b>			
Footer ad in event email blast to 1000s of subscribers	<b>√</b>			
Show Tickets (not for resale)	100	50	25	10
Ad in show program	Full Back Page	Full Page	1/2 Page	1/4 Page
Company flyer inserted into guest welcome bags	<b>√</b>	✓		
One company spotlight featured on social media platforms	<b>√</b>	✓	<b>√</b>	
First right of refusal for following year	<b>√</b>	✓	<b>✓</b>	
Company name hyperlinked on event website	<b>√</b>	✓	<b>√</b>	<b>√</b>
Sponsor mention in press release	<b>√</b>	✓	✓	<b>√</b>
Company logo on sponsor board at show entrance	<b>√</b>	✓	<b>√</b>	<b>√</b>
Company logo listed on promotional email campaigns	<b>√</b>	✓	<b>✓</b>	<b>√</b>
Logo featured on all paid social media profiling sponsors	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>

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# A LA CARTE SPONSORSHIP OPPORTUNITIES

## WINE TASTING SPONSOR \$1.500

10x10 Booth

**Recognition as the Wine Tasting Sponsor** 

First right of refusal next year

Logo displayed on sponsor board at show entrance

Logo listed as a sponsor on promotional email campaigns

Logo featured on all paid social media promoting live music

Logo hyperlinked on event website

Sponsor mention in press release

## CUSTOM LANYARD SPONSOR \$1500

10x10 Booth

Includes 500 custom, one color front sided imprint laynards

Lanyards to be worn by exhibitors during show hours

Company included in the sponsor section of show program

Logo displayed on sponsor board at show entrance

Logo listed as a sponsor on event website

Logo listed as a sponsor on promotional email campaigns



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