

BOISE FLOWER & GARDEN SHOW



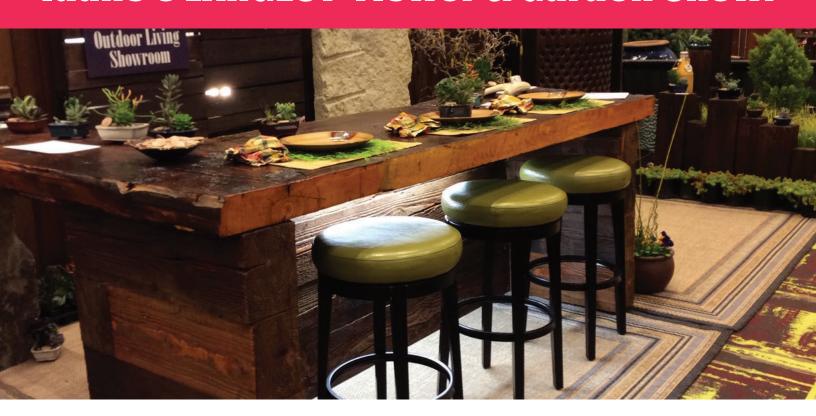
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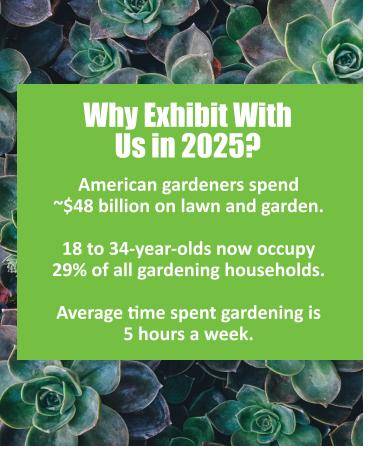
(208) 376-0464

info@ibleventsinc.com



Kick Off Spring in Boise at Idaho's LARGEST Flower & Garden Show!





Show Attractions

NUMEROUS DISPLAY GARDENS

Attendees will be inspired by outstanding display gardens throughout the show floor to view and shop.

EXPERT SPEAKERS

Seminars by local and regional specialists covering an array of topics including latest trends and techniques.

SPECTACULAR BONSAI DISPLAY

View amazing works of living art, watch live bonsai demonstrations, and visit with local experts from Boise Bonsai Society.

BUY IDAHO SPECIALTY FOODS

Sample and purchase savory and sweet treats from Idaho's most innovative food companies.



Show Dates & Hours

Friday, March 28th 10am-6pm

Saturday, March 29th 10am-6pm

Sunday, March 30th 11am-4pm



Booth Fees & Amenities

10x10 - \$1075

10x20 - \$1875

10x30 - \$2825

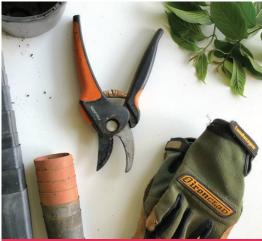
20x20 - \$3875

Chairs - \$7

8' Table - \$30

8' Table + Cloth - \$60

Power - \$75



Move-In & Move-Out Info

*Move-in schedule TBD

Move-Out Schedule

Sunday, March 30th 4:05pm to 8pm

Monday, March 31st 8am-1pm



Questions: IBL Events, 208-376-0464, info@ibleventsinc.com www.GardenShowBoise.com





SPONSORSHIP OPPORTUNITIES

Sponsor Pricing	PLATINUM \$10,000 1 Available	GOLD \$5,000 2 Available	SILVER \$3,000 4 Available	BRONZE \$1,500 6 Available
EXHIBIT HALL				
Booth Size	10x20 Premier Location	10X10 Premier Location	10X10 Premier Location	10x10
Booth Power Included	√	√	√	
Booth 8' Table Included	✓	✓		
Booth Chairs Included	✓	✓		
BRAND EXPOSURE				
Exclusive recognition as Platinum Sponsor	√			
Company logo integrated into event branding	√			
Company logo included on show banners and billboards	✓			
Company logo included on TV ads	√			
Company mention in :60 radio spots	✓			
Footer ad in event email blast to 1000s of subscribers	√			
Show Tickets (not for resale)	100	50	25	10
Ad in show program	Full Back Page	Full Page	1/2 Page	1/4 Page
Company flyer inserted into guest welcome bags	√	✓		
One company spotlight featured on social media platforms	√	√	✓	
First right of refusal for following year	✓	✓	✓	
Company name hyperlinked on event website	√	√	√	√
Sponsor mention in press release	✓	✓	√	√
Company logo on sponsor board at show entrance	√	✓	√	√
Company logo listed on promotional email campaigns	✓	✓	√	\checkmark
Logo featured on all paid social media profiling sponsors	√	√	✓	√

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A LA CARTE SPONSORSHIP OPPORTUNITIES

WINE TASTING SPONSOR \$1.500

10x10 Booth

Recognition as the Wine Tasting Sponsor

First right of refusal next year

Logo displayed on sponsor board at show entrance

Logo listed as a sponsor on promotional email campaigns

Logo featured on all paid social media promoting live music

Logo hyperlinked on event website

Sponsor mention in press release

CUSTOM LANYARD SPONSOR \$1500

10x10 Booth

Includes 500 custom, one color front sided imprint laynards

Lanyards to be worn by exhibitors during show hours

Company included in the sponsor section of show program

Logo displayed on sponsor board at show entrance

Logo listed as a sponsor on event website

Logo listed as a sponsor on promotional email campaigns



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