



Powered By  JOHNSON MAY
ATTORNEYS & CONSULTANTS

AUGUST 28, 2024

9AM - 3PM | Riverside Hotel

**FREE
TO
ATTEND**

This B2B event focuses on helping you and your business thrive through **learning, sharing, and connecting** with business owners and professionals from your Treasure Valley business community!

BUSINESS BUILDER DAY'S SCHEDULE OF EVENTS

- 9:00AM** **OPENING KEYNOTE**
- 10:00AM** **Networking + Exhibitor Showcase**
- 10:30AM** **Morning Seminar Sessions**
- 11:30AM** **Networking + Exhibitor Showcase**
- 12:00PM** **Featured Luncheon Seminar**
- 1:00PM** **Networking + Exhibitor Showcase**
- 1:30PM** **Afternoon Seminar Sessions**
- 2:30PM** **Networking + Exhibitor Showcase**
- 3:00PM** **Business Builder Day Closes**



(208) 376-0464 ♦ INFO@IBLEVENTSINC.COM
BUSINESSBUILDERDAY.COM

SEMINAR SCHEDULE

AUGUST 28 RIVERSIDE HOTEL 9AM - 3PM



Powered By  JOHNSON MAY
Attorneys & Counselors

KEYNOTE | 9AM

"STAND UP TO STAND OUT"

MEGAN MCCALED, CEO
Improv Team Culture

 TAMARACK

KEYNOTE
Sponsored By



JOHNSON MAY
Attorneys & Counselors

SEMINARS | 10:30AM

 ASPEN

"Why You're Not Ranking on Google & How to Fix It!"

Michael Johnson
Resolve Marketing

 TAMARACK

"Beyond the Basics: Estate Planning Mistakes for Business Leaders to Avoid"

Sheli Fulcher Koontz
Johnson May Law

 FIREPLACE FOYER

"Masterful Entrepreneurship Workshop"

Brent Oetken
EOS Worldwide

LUNCHEON | 12PM

"IMAGINE BELIEVE ACHIEVE"

LUCAS SWENSSON,
FOUNDER & DIRECTOR
I LOVE THIS LIFE FOUNDATION

 TAMARACK  TICKET REQUIRED

LUNCHEON
Sponsored By



SEMINARS | 1:30PM

 ASPEN

"Understanding the Five C's and More of Creditworthiness"

Scott Schlange
KeyBank

 TAMARACK

"Practical AI for Small Business"

Noah Riley
AI Genius Consulting

 FIREPLACE FOYER

"Sales Growth Hacks for Small Businesses and Solo Entrepreneurs"

Scott Marker
MCA², LLC

REGISTER FOR FREE | [BUSINESSBUILDERDAY.COM](https://www.businessbuilderday.com)