

# KEYNOTE ADDRESS

AUGUST 28 RIVERSIDE HOTEL  
9AM - 3PM



Powered By  JOHNSON MAY  
Attorneys & Counselors

FREE TO ATTEND



## "STAND UP TO STAND OUT"

**MEGAN MCCALED, CEO**  
*Improv Team Culture*

 TAMARACK  9AM

**Megan McCaleb** is a masterful improv trainer, and the CEO of Improv Team Culture, with a specialty in coaching executive leadership and their teams to adopt the simple and effective principle of "Yes, And," the core rule derived from performance improvisation.

McCaleb is a speaker coach for business professionals and consultants and created the Ovation Speaker Experience to help them amplify their authority and expand their impact as captivating speakers.

She has been the recipient of such honors as the Idaho Business Review's "Accomplished Under 40" and "Women of the Year" recognitions and recently made the Power List for Workforce Education.

McCaleb is an award-winning author of her autobiography, "Not My Plan - Sucking it in Until I had to Push it Out," an award-winning comedian, and a rabid Jeep enthusiast.

McCaleb has studied improv through the Second City, ComedySportz, has performed and taught improv workshops internationally, and has more than 20 years of stage time performing in a variety of capacities and gaining practical skills through real experiences.

**Leverage Public Speaking to catapult your credibility, amplify your expertise, and expand your impact as you grow your business.**

**Speaking is the BEST way to stand out as a captivating leader in your field. Enjoy this action-packed session to learn how to amplify your impact, and become a magnetic speaker who deepens client relationships built on a foundation of TRUST.**

**Learn the FOUR things you need so you can use the skills of public speaking to be a stand out in your industry and create meaningful connections by sharing your true stories, merged with the powerful and transformative tools you teach.**

**PLUS - tap into the invaluable communication skills found in the foundational rules of improv and stand-up comedy.**

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