# EXAMILY SUMMER DALOOZA

The 9th Annual Family Summer Palooza provides a day packed FULL of entertainment and interactive fun zones for tots, kids and tweens!

If your company is looking for opportunities to reach more Idaho families, you don't want to miss out on this cost-effective way to generate more business!

**JUNE 15** 

**EXPO IDAHO** 

10AM - 4PM

# **EXHIBITOR BENEFITS**

- Exposure to Hundreds of Families
- Showcase New & Existing Products/Services
- Maximize Your Brand to Your Target Audience
- Connect with New Customers
- Generate New Sales



#### **Reserve Your Booth Today**

**Contact IBL Events** 208.376.0464 Info@IBLEvents.com

www.FamilySummerPalooza.com

#### **IMPORTANT DATES**

Load-in June 14th | Fri 10am – 4pm Event June 15th | Sat 10am – 4pm Load-out June 15th | Sat 4pm – 6pm

#### **BOOTH PRICING**

10x10 Booth \$425 10x20 Booth \$750 10x10 Artisan Booth \$225

#### **BOOTH AMENITIES**

Power \$35 8' Table \$30 Cloth \$30 Chairs \$7 Each

#### **LOCATION**

Expo Idaho 5610 N Glenwood St Garden City, ID 83714

# INCLUDED ACTIVITIES

Tsunami Wave Ride Superheroes & Princesses Petting Zoo Reptile Exhibit Tree House Slide Jump Houses Craft Stations AND MORE!



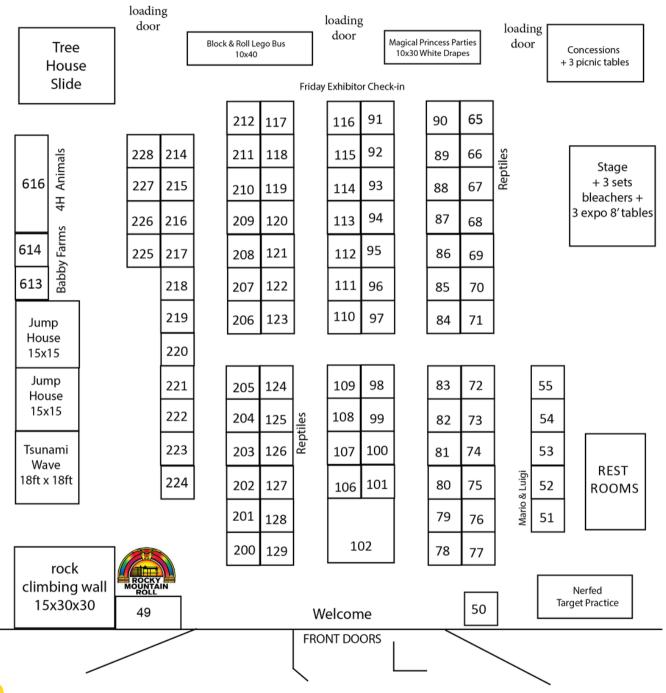
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# **JUNE 15, 2024** FLOOR MAP



**SATURDAY** 10am - 4pm

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### SPONSORSHIP SUMMER OPPORTUNITIES PALOOZA

**Sponsor Pricing** \$750 \$3,000 \$1,500 \$5,000 1 Available 2 Available 4 Available 6 Available **EXHIBIT HALL** 10x20 10X20 10x10 **Booth Size** 10x10 Premier Location **Booth Power Included**  $\checkmark$  $\checkmark$  $\checkmark$ Booth 8' Table Included  $\checkmark$ **Booth Chairs Included**  $\checkmark$  $\checkmark$ **BRAND EXPOSURE** Exclusive recognition as Platinum Sponsor  $\checkmark$ Company logo integrated into event branding  $\checkmark$ Company logo included on show banners and billboards Footer ad in event email blast to 1000s of subscribers Company flyer inserted into guest welcome bags  $\checkmark$ One company spotlight featured on social media platforms Company logo hyperlinked on event website First right of refusal for following year Sponsor mention in press release Company logo on sponsor board at show entrance  $\checkmark$ Company logo displayed on website/email campaigns Logo featured on all paid social media profiling sponsors

#### **A LA CARTE SPONSORSHIPS**



10x10 Booth

Company logo on sponsor board at show entrance Logo featured on stage banner Company logo listed on promotional email campaigns Logo featured on all paid social media profiling sponsors Sponsor mention in press release

First right of refusal for following year

BAG SPONSOR \$200 \*Company supplies bags for guests