

# Girls DAY OUT EXPO



**LIFESTYLE**



**FASHION**



**FITNESS**



**EXHIBIT WITH US**

**OCTOBER 5TH**



# Girls DAY OUT EXPO



Get ready to have a blast at the Girl's Day Out Expo - the ultimate lifestyle event you wouldn't want to miss! **Come join hundreds of women in one place for a day** of shopping, relaxing, and making informed lifestyle choices with their gal pals!

From fashion to beauty, wellness to fitness, travel to home improvement, and arts and crafts - we have it all under one roof. Showcase your business and build brand advocacy by sharing your products with enthusiastic consumers! Don't miss out on this unforgettable event!



**EXHIBIT WITH US**   
**October 5th**  
**Expo Idaho | 10am - 4pm**

**RESERVE YOUR BOOTH TODAY!**

Contact IBL Events  
[info@ibleventsinc.com](mailto:info@ibleventsinc.com)  
208.376.0464

# Girls DAY OUT EXPO

## EXHIBITOR BENEFITS

- Exposure to thousands of Women
- Showcase New & Existing Products/Services
- Maximize Your Brand to Your Target Audience
- Connect with New Customers
- Generate Sales & create new relationships

### OCTOBER 5TH

Saturday  
10am - 4pm

Expo Idaho  
5610 N Glenwood St  
Garden City, ID 83714

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### IMPORTANT DATES

Move-in Oct 4th | Fri 11am - 5pm

Event Oct 5th | Sat 10am - 4pm

Move-out Oct 5th | Sat 4pm - 6pm

### BOOTH PRICING

10x10 Booth \$425

10x20 Booth \$750

10x10 Artisan Booth \$225

### BOOTH AMENITIES

Power \$35

8' Table \$30

Cloth \$30

Chairs \$7 Each

### LOCATION

Expo Idaho  
5610 N Glenwood St  
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# FLOOR Map

**OCTOBER  
5TH**

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		CONCESSIONS						RESTROOMS		
Door to Center Expo	116	117	118	119	120	121	122	123	623	
	115								622	
	114	130	129	128	127	126	125	124	621	
Door to Center Expo	113	200	201	202	203	204	205	206	01	
	112	213	212	211	210	209	208	207	620	
	111	300	301	302	303	304	305	306	619	
	110								618	
	109	313	312	311	310	309	308	307	617	
	108	400	401	402	403	404	405	406	616	
	107								615	
		413	412	411	410	409	408	407	614	
Door to Center Expo		500	501	502	503	504	505	506		
	106								613	
	105	513	512	511	510	509	508	507	612	
	104	600	601	602	Photo Op	604	605	606	611	
	103								610	
		102	101	100	Entrance			607	608	609



# SPONSORSHIP OPPORTUNITIES

Sponsor Pricing	PLATINUM \$3,000 1 Available	GOLD \$1,800 2 Available	SILVER \$1,100 4 Available	BRONZE \$750 6 Available
<b>EXHIBIT HALL</b>				
Booth Size	10x20 Premier Location	10X20	10x10	10x10
Booth Power Included	✓	✓	✓	
Booth 8' Table Included	✓	✓		
Booth Chairs Included	✓	✓		
<b>BRAND EXPOSURE</b>				
Exclusive recognition as Platinum Sponsor	✓			
Company logo integrated into event branding	✓			
Company logo included on show banners	✓			
Footer ad in event email blast to 1000s of subscribers	✓			
Company name included on radio ad rotation	✓			
Bag sponsor of the event (bags provided by sponsor)	✓			
Company flyer inserted into guest welcome bags	✓	✓		
Company banner displayed on Expo Idaho fence (provided by co.)	✓	✓		
One company spotlight featured on social media platforms	✓	✓	✓	
First right of refusal for following year	✓	✓	✓	
Sponsor mention in press release	✓	✓	✓	
Company name hyperlinked on event website	✓	✓	✓	✓
Company logo displayed on website/email campaigns	✓	✓	✓	✓
Company logo on sponsor board at show entrance	✓	✓	✓	✓
Logo featured on all paid social media profiling sponsors	✓	✓	✓	✓

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