18th Annual
IDAHO PET EXPO

Feature Your Company And GROW YOUR BUSINESS!

10am-4pm  September 14, 2024  Expo Idaho

WWW.IDAHOPETEXPO.COM
(208) 376-0464  INFO@IBLEVENTSINC.COM
Idaho ranks in the top 5 in the percentage of households with a pet...

That’s 70% of Idahoans!

The Idaho Pet Expo is a pet-friendly event that’s sure to entertain people of all ages!

This fun-filled, hands-on educational animal event will entertain the entire family as they view and shop the pets, products and crafts available in Idaho. This event featuring displays and demonstrations brings together local and national pet industry resources, products and services with the general public.

Join over 5000 pet lovers at the 18th annual Idaho Pet Expo and get your piece of the $136.8 billion a year and growing pet market!
Thank You Sponsors!

Thank You Sponsors!

Television
Radio
Newspaper
Social Media
Direct Mail
E-mail Blast
Digital Marketing
Coupons

BOOTH FEES
10x10 $425
10x10 Corner $495

ADD ONS
Electricity $35
Table (No Cloth) $30
Table (Fitted Cloth) $50
Chairs $5

Add ons are not included in booth price. Available or rent or vendors may supply their own.

SHOW HOURS
September 14, 2024
10am - 4pm

LOCATION
Expo Idaho
5610 Glenwood
Boise, ID 83714

VENDOR MOVE-IN
September 13, 2024
10am-4pm

VENDOR MOVE-OUT
September 14, 2024
4pm-6pm

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## Sponsorship Opportunities

### Sponsor Pricing

<table>
<thead>
<tr>
<th></th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Price</strong></td>
<td>$3,000</td>
<td>$1,800</td>
<td>$1,100</td>
<td>$750</td>
</tr>
<tr>
<td><strong>1 Available</strong></td>
<td>1 Available</td>
<td>2 Available</td>
<td>4 Available</td>
<td>6 Available</td>
</tr>
</tbody>
</table>

### Exhibit Hall

- **Booth Size**: 10x20 Premier Location, 10x10
- **Booth Power Included**: ✓ ✓ ✓ ✓
- **Booth 8’ Table Included** ✓ ✓ ✓ ✓
- **Booth Chairs Included** ✓ ✓ ✓ ✓

### Brand Exposure

- **Exclusive recognition as Platinum Sponsor**: ✓
- **Company logo integrated into event branding**: ✓
- **Company logo included on show banners and billboards**: ✓
- **Footer ad in event email blast to 1000s of subscribers**: ✓
- **Company flyer included in guest welcome bags (first 500)** ✓ ✓
- **One company spotlight featured on social media platforms**: ✓ ✓
- **First right of refusal for following year**: ✓ ✓
- **Sponsor mention in press release**: ✓ ✓ ✓ ✓
- **Company name hyperlinked on event website**: ✓ ✓ ✓ ✓
- **Company logo on sponsor board at show entrance**: ✓ ✓ ✓ ✓
- **Company logo listed on promotional email campaigns**: ✓ ✓ ✓ ✓
- **Logo featured on all paid social media profiling sponsors**: ✓ ✓ ✓ ✓

### A la Carte Sponsorships

#### Stage Sponsor
- **Price**: $950
- **4 Available**
  - 10x10 Booth
  - First right of refusal for following year
  - Company logo on sponsor board at show entrance
  - Logo featured on stage banner
  - Company logo listed on promotional email campaigns
  - Logo featured on all paid social media profiling sponsors
  - Sponsor mention in press release

#### Bag Sponsor
- **Price**: $200
  - *Company supplies bags for guests*

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