

**25TH
Annual**

IDAHO REMODELING & DESIGN SHOW

JOIN US THIS WINTER
& HELP IDAHOANS CREATE THEIR
DREAM HOME



**BOISE
CENTRE**

January 18-19, 2025

www.IdahoRemodelShow.com
info@ibleventsinc.com | (208) 376-0464

IDAHO REMODELING & DESIGN SHOW

January 18-19, 2025 | Boise Centre

Exhibit With Us This Winter!

Jump start the new year by meeting active homeowners shopping for home improvement ideas at Idaho's premier Remodeling & Design Show, January 18-19, 2025 at the Boise Centre.

This exposition highlights the broad spectrum of remodeling and business products/services available to the general public. The Idaho Remodeling & Design Show boasts two days of "idea" generating seminars, and over 100 home improvement companies.

The most recognized, qualified names in remodeling show off their talents in the construction and/or redesign of any living or working space. These companies include but are not limited to:

Idaho remodeling industry contractors, suppliers, vendors and support services are encouraged to participate in this high profile promotion to the general public.

With strong attendance year after year, we know you'll see a positive affect on your bottom line! Don't miss this opportunity to reach your target audience.

Windows	Closets
Doors	Patios
Kitchens	Landscaping
Baths	Roofing
Painting	Decorating
Flooring	Heating
Siding	Air conditioning
Garages	...and much more!

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Reserve Your Space Today!

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Last year's results are in...

Each year, we conduct an exit survey at the Idaho Remodeling Show. We want to know who attends and how to improve the event. Here's a sample of what we know about our surveyed guests.

93% Own Homes

77% Are Married	14% Earn \$65-70k/yr
29% Are Age 40-55	23% Earn \$76-100k/yr
28% Are Age 56-65	20% Earn \$101-150k/yr
25% Are Age 66+	13% Earn \$151k +/yr



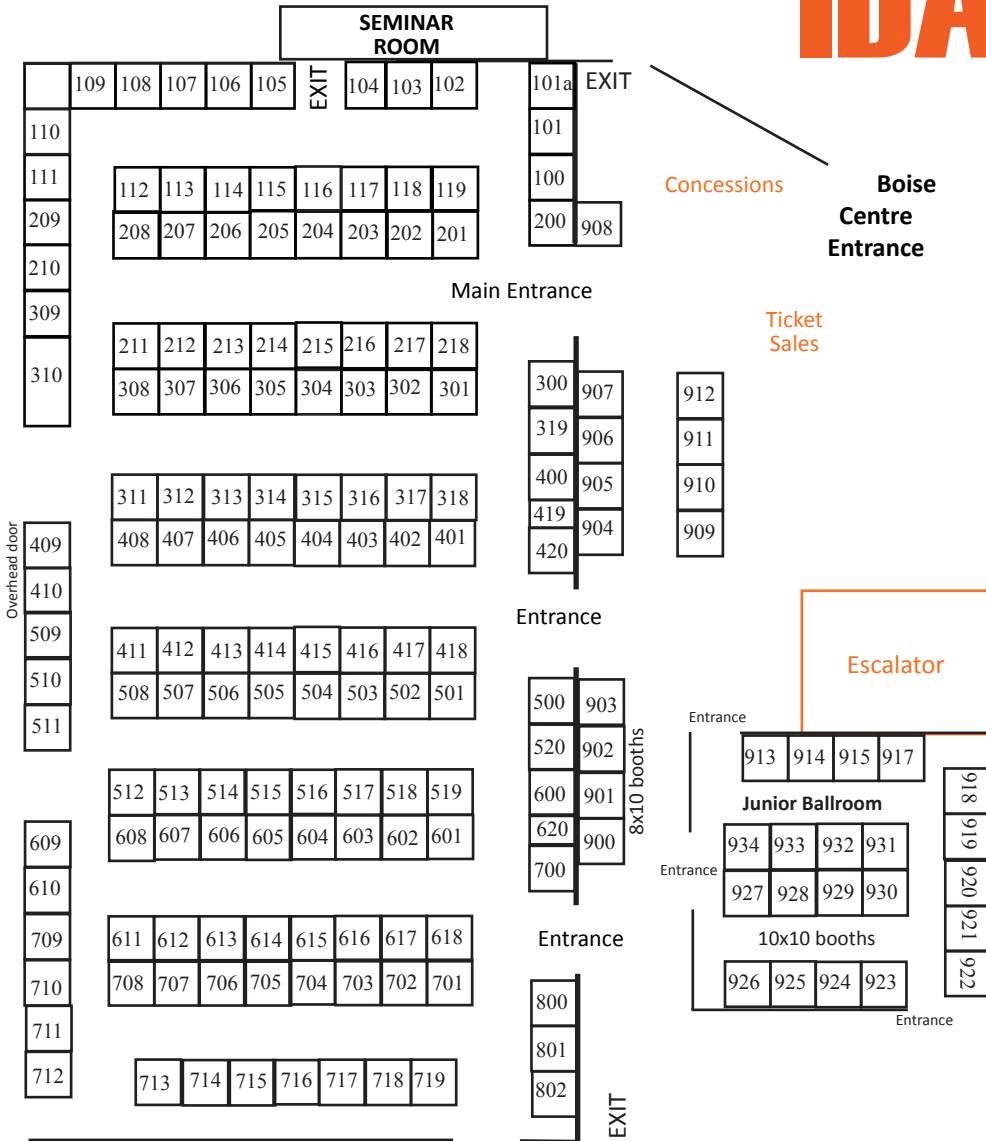
If you're interested in promoting your business to prequalified persons with incomes like our guests, then we encourage you to make reservations today ... it's quick and easy.

We're committed to making the annual Idaho Remodeling & Design Show a huge success!



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Floor Map



Sponsorship Opportunities Available!!!

Contact IBL Events at
(208) 376-0464
info@ibleventsinc.com

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Booth Size and Fee

10x10 - \$925 10x20 - \$1,750
10x30 - \$2,500 20x20 - \$3,250
10x10 Junior Ballroom - \$750

Show Dates and Hours

Saturday, January 18
10am-5pm
Sunday, January 19
11am-4pm

Load-In Dates and Hours

Thursday, January 16
10am-4pm
Friday, January 17
8am-4pm

*A staggered load-in & load-out schedule will be provided to exhibitors at a later date.

Load-out Dates and Hours

Sunday, January 19
4pm-8pm
Monday, January 20
8am-2pm

Questions:

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SPONSORSHIP OPPORTUNITIES

Sponsor Pricing	PLATINUM \$10,000	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,500
EXHIBIT HALL				
Booth Size	10x20 Premier Location	10x10 Premier Location	10x10 Premier Location	10x10
Booth Power Included	✓	✓	✓	
Booth 8' Table Included	✓	✓		
Booth Chairs Included	✓	✓		
BRAND EXPOSURE				
Exclusive recognition as Platinum Sponsor	✓			
Company logo integrated into event branding	✓			
Company logo included on show banners and billboards	✓			
Company logo included on TV ads	✓			
Company mention in :60 radio ads	✓			
Footer ad in event email blast to 1000s of subscribers	✓			
Show Tickets (not for resale)	100	50	25	
One company spotlight featured on social media platforms	✓	✓	✓	
First right of refusal for following year	✓	✓	✓	
Ad in show program	Back Page	Full Page	1/2 Page	1/4 Page
Company name hyperlinked on event website	✓	✓	✓	✓
Sponsor mention in press release	✓	✓	✓	✓
Company logo on sponsor board at show entrance	✓	✓	✓	✓
Company logo displayed on website/email campaigns	✓	✓	✓	✓
Scavenger hunt sponsor to drive foot traffic to booth	✓	✓	✓	✓
Logo featured on all paid social media profiling sponsors	✓	✓	✓	✓



A LA CARTE SPONSORSHIP OPPORTUNITIES

LIVE MUSIC SPONSOR \$1,500	CUSTOM LANYARD SPONSOR \$1500
10x10 Booth	10x10 Booth
Recognition as Live Music Sponsor	Includes 500 custom, one color front sided imprint lanyards
Logo featured on Live Music Banner	Lanyards to be worn by exhibitors during show hours
First right of refusal next year	First right of refusal next year
Logo displayed on sponsor board at show entrance	Logo displayed on sponsor board at show entrance
Logo listed as a sponsor on promotional email campaigns	Logo listed as a sponsor on promotional email campaigns
Logo featured on all paid social media promoting live music	Logo hyperlinked on event website
Logo hyperlinked on event website	1/8 page ad in show program
1/8 page ad in show program	

BAG SPONSOR \$500	Exclusive bag sponsor of show Company flyer inserted into guest welcome bag Company to provide 500 - 1000 bags

