



April 20th
2024

Caldwell Event Center | Sat 10am - 4pm



Join us in Bringing Wedding Dreams to Life for 100s of Idaho Couples!

Exhibitor Benefits

This is your opportunity to meet face-to-face with motivated couples who are looking to learn about your services and make their wedding dreams a reality!

- Build Brand Awareness
- Capture Visitor Data for Future Marketing
- Talk Directly with Couples Ready to Book
- Cost-Effective Marketing that Saves you Time
- Network with Other Vendors



Reserve Your Booth Today at IdahoDreamWedding.com

IBL Events | 208.376.0464 | Info@ibleventsinc.com

Show Details & Booth Fees

Important Dates

EVENT April 20 | 10am - 4pm

MOVE-IN April 19 | 10am - 5pm

MOVE-OUT April 20 | 4pm - 6pm

Booth Pricing

10X10 Booth Space \$495

Sponsorship Opportunities
Available

Location

Caldwell Event Center
110 County Fair Ave
Caldwell, Idaho 83605

Booth Amenities

Power \$35
8' Table \$30
8' Table with Cloth \$50
Chair \$7

FLOOR MAP
COMING SOON



Floor Map

Advertising

Digital Ads	Print Ads
Instagram	Magazines
Posters	Facebook
Email	Radio

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SPONSORSHIP Opportunities

Sponsor Pricing	GOLD \$2,500	SILVER \$1,500	BRONZE \$1,000
EXHIBIT HALL			
Booth Size	10x20	10x10	10x10
Booth Power Included	✓	✓	✓
Booth 8' Table Included	✓		
Booth Chairs Included	✓		
BRAND EXPOSURE			
Footer ad in event email blasts to 1000's of subscribers	✓		
Company flyer inserted into guest welcome bags	✓		
One company spotlight featured on social media platforms	✓	✓	
First right of refusal for following year	✓	✓	
Sponsor mention in press release	✓	✓	
Company logo hyperlinked on event website	✓	✓	✓
Company logo listed on promotional email campaigns	✓	✓	✓
Company logo on sponsor board at show entrance	✓	✓	✓
Logo featured on all paid social media profiling sponsors	✓	✓	✓
Show tickets (not for resale)	10	5	2

A La Carte Sponsorships

Bride Bag Sponsor
(Sponsor provides bags)
500 Recommended
\$200

Selfie Photo Op Sponsor
(Includes logo on signage)
\$300

Lanyard Sponsor
(Company to provide 300 lanyards)
\$200