

# kids DISCOVERY expo



**NOVEMBER**

**9TH + 2024**

**10AM - 4PM at Expo Idaho**

**Don't Miss the 10th Annual**



**Where children and parents**

**EXPLORE + CREATE + DISCOVER**



## **The Kid's Discovery Expo**

will provide a day of fun and learning for families. This is your opportunity to educate families about your company, product or service and stand out above your competition.

**NOVEMBER 9, 2024 | EXPO IDAHO | 10AM - 4PM**

This Year's Event is in Support of  **IDAHO STEM ACTION CENTER**, Building Idaho's Future Through Innovative K-12 STEM Learning Opportunities.

[www.KidsDiscoveryExpo.com](http://www.KidsDiscoveryExpo.com) | (208) 376-0464 | [info@ibleventsinc.com](mailto:info@ibleventsinc.com)

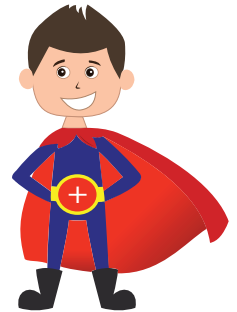
# When we say “hands-on” we really mean it!



Learning through play is what our exhibits are all about. Every vendor will be required to have an hands-on activity in their booth whether it's a game, puzzle or brain teaser.

## Have fun with it!

This event targets tots, kids and tweens. If your company targets families, you don't want to miss out on this cost-effective way to generate more business.



## EXHIBITS INCLUDE

After-School Activities  
Sports  
Family Health  
Nutrition  
Tutoring  
Entertainment  
Performing Arts  
Schools  
Toys  
Photographers  
Dentists  
Doctors  
Insurance  
Learning Centers  
Book Stores  
Petting Zoo  
Jump House  
and more!



## Show Details

**NOVEMBER 9**  
**10am - 4pm**

**Expo Idaho**  
5610 Glenwood,  
Boise, ID 83714

<b>Vendor Move In</b>	<b>Vendor Move Out</b>
11/8/24 10am-4pm	11/9/24 4pm - 6pm

### Booth Fees

10x10 \$425  
10x10 Corner \$495  
10x20 \$750

Booths do not include tables or chairs. Booth furnishings are available for rent or vendors may supply their own.

# FLOOR MAP



**SPONSORSHIP OPPORTUNITIES AVAILABLE**

**SATURDAY, NOVEMBER 9**

**Expo Idaho | 10am - 4pm**

5610 Glenwood, Boise, ID 83714



# SPONSORSHIP OPPORTUNITIES

Sponsor Pricing	PLATINUM \$5,000 <i>1 Available</i>	GOLD \$3000 <i>2 Available</i>	SILVER \$1,500 <i>4 Available</i>	BRONZE \$750 <i>6 Available</i>
-----------------	---	--------------------------------------	---	---------------------------------------

## EXHIBIT HALL

	10x20 Premier Location	10X20	10x10	10x10
Booth Size				
Booth Power Included	✓	✓	✓	
Booth 8' Table Included	✓	✓		
Booth Chairs Included	✓	✓		

## BRAND EXPOSURE

Exclusive recognition as Platinum Sponsor	✓			
Company logo integrated into event branding	✓			
Company logo included on show banners and billboards	✓			
Footer ad in event email blasts to 1000's of subscribers	✓			
Company flyer inserted into guest welcome bags	✓	✓		
One company spotlight featured on social media platforms	✓	✓		
First right of refusal for following year	✓	✓		
Company name hyperlinked on event website	✓	✓	✓	
Sponsor mention in press release	✓	✓	✓	
Company logo displayed on website/email campaigns	✓	✓	✓	✓
Company logo on sponsor board at show entrance	✓	✓	✓	✓
Logo featured on all paid social media profiling sponsors	✓	✓	✓	✓

## A LA CARTE SPONSORSHIPS

STAGE SPONSOR

\$950

4 Available

10x10 Booth

- First right of refusal for following year
- Company logo on sponsor board at show entrance
- Logo featured on stage banner
- Company logo listed on promotional email campaigns
- Logo featured on all paid social media profiling sponsors
- Sponsor mention in press release

BAG SPONSOR

\$200

\*Company supplies bags for guests