

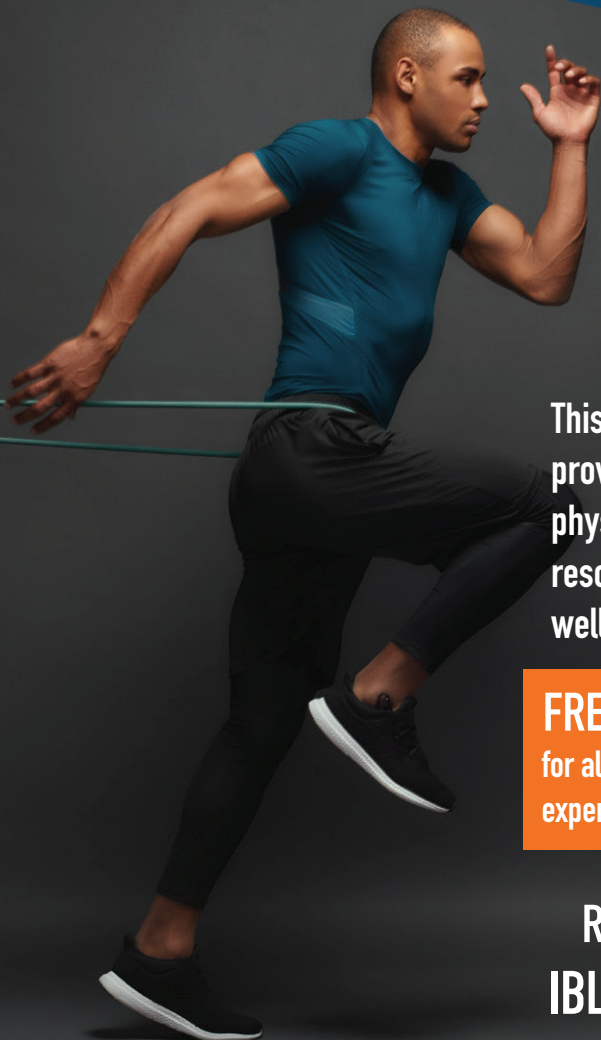


PRESENTING THE PERFECT FUSION OF

Health, Wellness, Fitness And Fun!

MAY 4, 2024

10AM-4PM | Expo Idaho



GET EXCITED FOR THE 2024 HEALTH + FITNESS EXPO!

This epic event is bringing together over 100 of Idaho's top health and fitness providers to showcase the latest and greatest in nutrition, supplements, physical therapy & rehabilitation, mental health wellness, naturopathic resources, fitness studios, and beyond. Don't miss this chance to take your wellness business to the next level!

FREE ADMISSION

for all guests will allow everyone the chance to fuel their mind and body, learn from local experts, and make informed decisions about improving their health and wellness.

Reserve Your Booth Today at IdahoFitnessFestival.com
IBL Events | 208.376.0464 | info@ibleventsinc.com



LET'S INSPIRE

OUR COMMUNITY TO GET OUT, GET FIT
AND GET ACTIVE!

EXHIBITOR BENEFITS

- Exposure to 2,000+ Health Enthusiasts in a Single Day
- Showcase New & Existing Products/Services
- Maximize Your Brand to Your Target Audience
- Connect with New Customers + Build Relationships
- Generate Sales



IMPORTANT DATES

Event May 4, 2024 10am -4pm

Move-in May 3rd 10am-4pm

Move-out May 4th 4pm-6pm

BOOTH PRICING

10x10 Booth Space \$425

10x20 Booth Space \$750

LOCATION

Expo Idaho
5610 N Glenwood St
Garden City, ID 83714

BOOTH AMMENITIES

Power \$35

8' Table \$30

8' Table + Cloth \$50

Chairs \$7 Each

Reserve Your Booth Today at IdahoFitnessFestival.com
IBL Events | 208.376.0464 | info@ibleventsinc.com



SPONSORSHIP OPPORTUNITIES

Sponsor Pricing	PLATINUM \$3,000 1 Available	GOLD \$1,800 2 Available	SILVER \$1,100 4 Available	BRONZE \$750 6 Available
EXHIBIT HALL				
Booth Size	10x20 Premier Location	10x20	10x10	10x10
Booth Power Included	✓	✓	✓	
Booth 8' Table Included	✓	✓		
Booth Chairs Included	✓	✓		
BRAND EXPOSURE				
Exclusive recognition as Platinum Sponsor	✓			
Company logo integrated into event branding	✓			
Company logo included on show banners	✓			
Footer ad in event email blasts to 1000's of subscribers	✓			
Company name included on radio ad rotation	✓			
Bag sponsor of the event (bags provided by sponsor)	✓			
Company flyer inserted into guest welcome bags	✓	✓		
Company banner displayed on Expo Idaho fence (provided by company)	✓	✓		
One company spotlight featured on social media platforms	✓	✓	✓	
First right of refusal for following year	✓	✓	✓	
Sponsor mention in press release	✓	✓	✓	
Company name hyperlinked on event website	✓	✓	✓	✓
Company logo displayed on website/email campaigns	✓	✓	✓	✓
Company logo on sponsor board at show entrance	✓	✓	✓	✓
Logo featured on all paid social media profiling sponsors	✓	✓	✓	✓

Reserve Your Booth Today at IdahoFitnessFestival.com
 IBL Events | 208.376.0464 | info@ibleventsinc.com



FLOOR MAP



SPONSORS

SPONSORSHIP OPPORTUNITIES AVAILABLE

May 4, 2024

Saturday

10am – 4pm

Expo Idaho

**5610 N Glenwood St
Garden City, ID 83714**

				CONCESSIONS				RESTROOMS						
Door to Center Expo														
116				117	118	119	120	121	122	123	623			
115												622		
114				130	129	128	127	126	125	124	621			
Door to Center Expo														
113				200	201	202	203	204	205	206	01			
112												620		
111				213	212	211	210	209	208	207	619			
110				300	301	302	303	304	305	306	618			
109												617		
108				313	312	311	310	309	308	307	616			
107				400	401	402	403	404	405	406	615			
Door to Center Expo												614		
				413	412	411	410	409	408	407				
				500	501	502	503	504	505	506				
106												613		
105				513	512	511	510	509	508	507	612			
104				600	601	602	Photo Op	604	605	606	611			
103												610		
				102	101	100	Entrance				607	608	609	

**Reserve Your Booth Today at IdahoFitnessFestival.com
IBL Events | 208.376.0464 | info@ibleventsinc.com**