

# IDAHO

*dream wedding expo*

*Exhibit  
With Us*



[www.IdahoDreamWedding.com](http://www.IdahoDreamWedding.com)

November 11-12, 2023 | EXPO IDAHO

*Join Us*  
in bringing wedding  
dreams to life for  
hundreds of Idaho couples!



## *Why Exhibit?*

This is your opportunity to meet face-to-face with motivated couples who are looking to learn about your services and make their wedding dreams a reality!

- ◆ Build Brand Awareness
- ◆ Capture Visitor Data for Future Marketing
- ◆ Talk Directly with Couples Ready to Book
- ◆ Cost-Effective Marketing that Saves you Time
- ◆ Network with Other Vendors



*500+ Brides  
Shopped for Their  
Wedding with us in 2022!*

*An Estimated 2500+  
Guests*

*The 2022  
Dream Wedding  
Expo*

*73% of Our  
Brides From  
Last Year Plan  
on Getting  
Married Within  
the Year!*

**IDAHO**  
*dream wedding expo*

[www.IdahoDreamWedding.com](http://www.IdahoDreamWedding.com)  
[info@ibleventsinc.com](mailto:info@ibleventsinc.com) | (208) 376-0464



# Show Details and Booth Fees

## Show Days and Times

**Saturday, November 11**  
10am-4pm

**Sunday, November 12**  
11am-3pm

## Vendor Move In

**Friday, November 10**  
10am-4pm

**Vendor Move Out**  
**Sunday, November 12**  
3pm - 5pm

## Booth Fees

10x10 \$695  
10x20 \$1200  
10x30 \$1600

Pipe and Drape  
Included

\*Additional booth furnishings  
available for rent.

## Advertising

♦ Digital Ads  
♦ Instagram

♦ Posters  
♦ Email

♦ Print Ads  
♦ Magazines

♦ Facebook  
♦ Radio

### NORTH EXPO (3RD EXHIBIT HALL)

RESTROOMS CONCESSIONS L/D

Door

Door

116

117 118 119 120 121 122 123

625

115

624

114

130 129 128 127 126 125 124

623

113

200 201 202 203 204 205 206

622

Overhead Door

112

621

111

213 212 211 210 209 208 207

620

110

300 301 302 303 304 305 306

619

109

618

108

617

107

313 312 311 310 309 308 307

616

106

400 401 402 403 404 405 406

615

105

614

413 412 411 410 409 408 407

500 501 502 503 504 505 506

Door

104

613

103

513 512 511 510 509 508 507

612

102

600 601 602 603 604 605 606

611

101

610

100 099 098

IBL INFO DESK

607 608 609

Entrance

## Floor Map

2023 Sponsors

Sponsorships  
Available!

Center Expo  
Hall

**IDAHO**  
dream wedding expo

[www.IdahoDreamWedding.com](http://www.IdahoDreamWedding.com)

[info@ibleventsinc.com](mailto:info@ibleventsinc.com) | (208) 376-0464

# IDAHO

*dream wedding expo*

## SPONSORSHIP OPPORTUNITIES

Sponsor Pricing	GOLD \$2,500	SILVER \$1,500	BRONZE \$1,000
<b>EXHIBIT HALL</b>			
Booth Size	10x20	10x10	10x10
Booth Power Included	✓	✓	✓
Booth 8' Table Included	✓		
Booth Chairs Included	✓		
<b>BRAND EXPOSURE</b>			
Footer ad in event email blasts to 1000's of subscribers	✓		
Company flyer inserted into guest welcome bags	✓		
One company spotlight featured on social media platforms	✓	✓	
First right of refusal for following year	✓	✓	
Sponsor mention in press release	✓	✓	
Company logo hyperlinked on event website	✓	✓	✓
Company logo listed on promotional email campaigns	✓	✓	✓
Company logo on sponsor board at show entrance	✓	✓	✓
Logo featured on all paid social media profiling sponsors	✓	✓	✓
Ad in show program	1/2 Page	1/4 Page	1/8 Page
Show tickets (not for resale)	10	5	2

**A La Carte  
Sponsorships**

**Bride Bag Sponsor**  
(Sponsor provides bags)  
500 Recommended  
**\$200**

**Selfie Photo Op Sponsor**  
(Includes logo on signage)  
**\$300**

**Lanyard Sponsor**  
(Company to provide 300 lanyards)  
**\$200**