# dream wedding expo



www.IdahoDreamWedding.com November 11-12, 2023 | EXPOIDAHO



Why Exhibit?

This is your opportunity to meet face-to-face with motivated couples who are looking to learn about your services and make their wedding dreams a reality!

- Build Brand Awareness
- Capture Visitor Data for Future Marketing
- Talk Directly with Couples Ready to Book
- ◆ Cost-Effective Marketing that Saves you Time
- Network with Other Vendors

500+ Brides
Shopped for Their
Wedding with us in 2022!

An Estimated 2500+ Guests The 2022 Dream Wedding Expo 73% of Our
Brides From
Last Year Plan
on Getting
Married Within
the Year!



www.IdahoDreamWedding.com info@ibleventsinc.com | (208) 376-0464

### Show Details and Booth Fees

#### **Show Days and Times**

Saturday, November 11 10am-4pm

Sunday, November 12 11am-3pm

#### Vendor Move In

Friday, November 10 10am-4pm

#### **Vendor Move Out**

Sunday, November 12 3pm - 5pm

#### **Booth Fees**

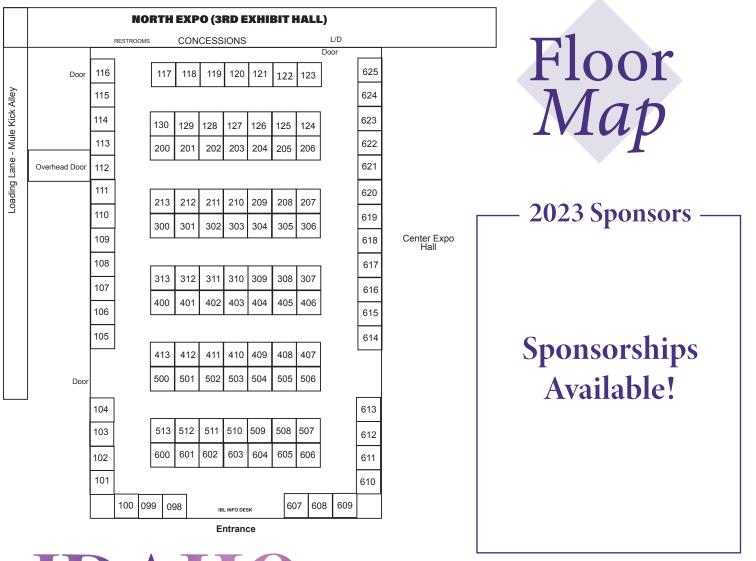
10x10 \$695 10x20 \$1200 10x30 \$1600

Pipe and Drape Included

\*Additional booth furnishings available for rent.

# Advertising \*Digital Ads \*Instagram

- Posters
- Email
- Print Ads
- Facebook
- Magazines
- •Radio





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## **SPONSORSHIP OPPORTUNITIES**

Sponsor Pricing	GOLD \$2,500	SILVER \$1,500	BRONZE \$1,000
EXHIBIT HALL			
Booth Size	10x20	10x10	10x10
Booth Power Included	✓	✓	✓
Booth 8' Table Included	✓		
Booth Chairs Included	✓		
BRAND EXPOSURE			
Footer ad in event email blasts to 1000's of subscribers	✓		
Company flyer inserted into guest welcome bags	✓		
One company spotlight featured on social media platforms	✓	✓	
First right of refusal for following year	✓	<b>√</b>	
Sponsor mention in press release	✓	✓	
Company logo hyperlinked on event website	✓	<b>√</b>	✓
Company logo listed on promotional email campaigns	✓	✓	✓
Company logo on sponsor board at show entrance	✓	<b>√</b>	✓
Logo featured on all paid social media profiling sponsors	✓	✓	<b>√</b>
Ad in show program	1/2 Page	1/4 Page	1/8 Page
Show tickets (not for resale)	10	5	2



Bride Bag Sponsor (Sponsor provides bags) 500 Recommended \$200

Selfie Photo Op Sponsor (Includes logo on signage) \$300

Lanyard Sponsor (Company to provide 300 lanyards) \$200