



## NOVEMBER

11TH + 2023

10AM - 4PM at Expo Idaho



Sponsored By IDAHO

## Where children and parents

= CREATE +DISCOVER







## The Kid's Discovery Expo

will provide a day of fun and learning for families. This is your opportunity to educate families about your company, product or service and stand out above your competition.

NOVEMBER 11, 2023 | EXPO IDAHO | 10AM - 4PM

This Year's Event is in Support of STEM, Building Idaho's Future Through Innovative K-12 STEM Learning Opportunities.

## When we say "hands-on" we really mean it!



Learning through play is what our exhibits are all about. Every vendor will be required to have an hands-on activity in their booth whether it's a game, puzzle or brain teaser.

#### Have fun with it!

This event targets tots, kids and tweens. If your company targets families, you don't want to miss out on this cost-effective way to generate more business.





**After-School Activities** 

**Sports** 

**Family Health** 

Nutrition

Tutoring

Entertainment

**Performing Arts** 

**Schools** 

**Toys** 

**Photographers** 

**Dentists** 

**Doctors** 

**Insurance** 

Learning Centers

**Book Stores** 

**Petting Zoo** 

Jump House

and more!



Show Details

NOVEMBER 11 10am - 4pm

Expo Idaho

5610 Glenwood, Boise, ID 83714

Vendor Move In Vendor Move Out

11/10/23 10am-4pm 11/11/23 4pm - 6pm

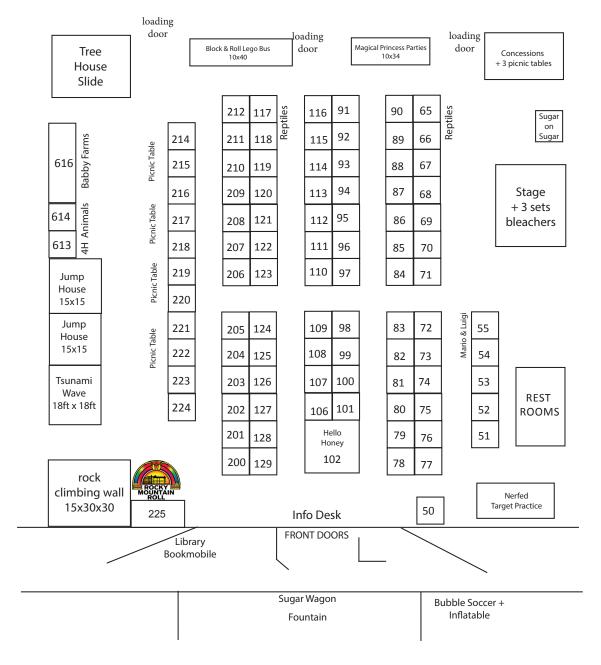
#### **Booth Fees**

10x10 \$425 10x10 Corner \$495 10x20 \$750

Booths do not include tables or chairs. Booth furnishings are available for rent or vendors may supply their own.

## FLOOR MAP





#### SPONSORSHIP OPPORTUNITIES AVAILABLE

### SATURDAY, NOVEMBER 11

Expo Idaho | 10am - 4pm

5610 Glenwood, Boise, ID 83714



# SPONSORSHIP OPPORTUNITIES

Sponsor Pricing	PLATINUM \$5,000 1 Available	<b>GOLD</b> \$3000 2 Available	\$1,500 4 Available	BRONZE \$750 6 Available
EXHIBIT HALL				
Booth Size	10x20 Premier Location	10X20	10x10	10x10
Booth Power Included	✓	✓	✓	
Booth 8' Table Included	✓	✓		
Booth Chairs Included	✓	✓		
BRAND EXPOSURE				
Exclusive recognition as Platinum Sponsor	✓			
Company logo integrated into event branding	✓			
Company logo included on show banners and billboards	✓			
Footer ad in event email blasts to 1000's of subscribers	✓			
Company flyer inserted into guest welcome bags	✓	✓		
One company spotlight featured on social media platforms	✓	<b>√</b>		
First right of refusal for following year	✓	✓		
Company name hyperlinked on event website	✓	✓	✓	
Sponsor mention in press release	✓	✓	✓	
Company logo displayed on website/email campaigns	✓	✓	✓	✓
Company logo on sponsor board at show entrance	✓	✓	✓	✓
Logo featured on all paid social media profiling sponsors	✓	✓	✓	<b>√</b>

#### **A LA CARTE SPONSORSHIPS**

STAGE SPONSOR

> **\$950** 4 Available

10x10 Booth

First right of refusal for following year Company logo on sponsor board at show entrance Logo featured on stage banner

Company logo listed on promotional email campaigns Logo featured on all paid social media profiling sponsors Sponsor mention in press release BAG SPONSOR \$200

\*Company supplies bags for guests