



BOISE FLOWER & GARDEN SHOW



**EXHIBIT
WITH US!**

MARCH 22-24, 2024 | *Boise Centre*

WWW.GARDENSHOWBOISE.COM

(208) 376-0464 | info@ibleventsinc.com



BOISE FLOWER & GARDEN SHOW

March 22-24, 2024

Boise Centre



Attendees Say

"This is the one show I look forward to every year!"

"I love this show because I always get fresh ideas for my home garden."



Kick Off Spring in Boise at
Idaho's LARGEST Flower & Garden Show!



Contact IBL Events (208) 376-0464 | info@ibleventsinc.com

Show Attractions

Why Exhibit With Us in 2024?

American gardeners spend ~\$48 billion on lawn and garden.

18 to 34-year-olds now occupy 29% of all gardening households.

Average time spent gardening is 5 hours a week.

NUMEROUS DISPLAY GARDENS

Attendees will be inspired by outstanding display gardens throughout the show floor to view and shop.

EXPERT SPEAKERS

Seminars by local and regional specialists covering an array of topics including latest trends and techniques.

SPECTACULAR BONSAI DISPLAY

View amazing works of living art, watch live bonsai demonstrations, and visit with local experts from Boise Bonsai Society.

BUY IDAHO SPECIALTY FOODS

Sample and purchase savory and sweet treats from Idaho's most innovative food companies.



Show Dates & Hours

Friday, March 22nd
10am-6pm

Saturday, March 23rd
10am-6pm

Sunday, March 24th
11am-4pm



Booth Fees

10x10 - \$1025

10x20 - \$1850

10x30 - \$2750

20x20 - \$3800



Move-In & Move-Out Info

*Move-in schedule TBD

Move-Out Schedule

Sunday, March 24th
4:05pm to 8pm

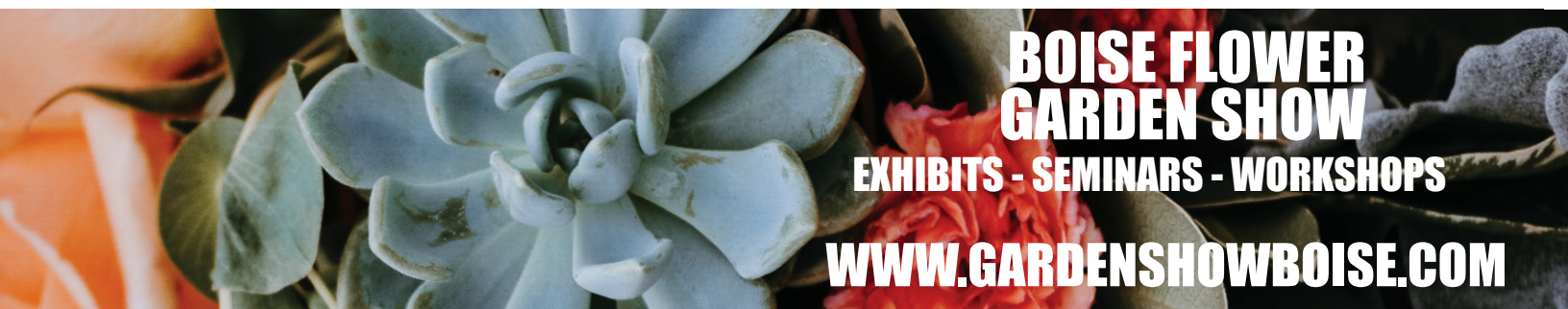
Monday, March 25th
8am-1pm

2024 FLOOR map



2024 Sponsors

**Sponsorships
Available!**



**BOISE FLOWER
GARDEN SHOW**
EXHIBITS - SEMINARS - WORKSHOPS
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SPONSORSHIP OPPORTUNITIES

Sponsor Pricing	PLATINUM \$10,000 1 Available	GOLD \$5,000 2 Available	SILVER \$3,000 4 Available	BRONZE \$1,500 6 Available
EXHIBIT HALL				
Booth Size	10x20 Premier Location	10x10 Premier Location	10x10 Premier Location	10x10
Booth Power Included	✓	✓	✓	
Booth 8' Table Included	✓	✓		
Booth Chairs Included	✓	✓		
BRAND EXPOSURE				
Exclusive recognition as Platinum Sponsor	✓			
Company logo integrated into event branding	✓			
Company logo included on show banners and billboards	✓			
Company logo included on TV ads	✓			
Company mention in :60 radio spots	✓			
Footer ad in event email blast to 1000s of subscribers	✓			
Show Tickets (not for resale)	100	50	25	
Ad in show program	Full Back Page	Full Page	1/2 Page	1/4 Page
Company flyer inserted into guest welcome bags	✓	✓		
One company spotlight featured on social media platforms	✓	✓	✓	
First right of refusal for following year	✓	✓	✓	
Company name hyperlinked on event website	✓	✓	✓	✓
Sponsor mention in press release	✓	✓	✓	✓
Company logo on sponsor board at show entrance	✓	✓	✓	✓
Company logo listed on promotional email campaigns	✓	✓	✓	✓
Logo featured on all paid social media profiling sponsors	✓	✓	✓	✓

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A LA CARTE SPONSORSHIP OPPORTUNITIES

LIVE MUSIC SPONSOR \$1,500

10x10 Booth

Recognition as Live Music Sponsor

Logo featured on Live Music Banner

First right of refusal next year

Logo displayed on sponsor board at show entrance

Logo listed as a sponsor on promotional email campaigns

Logo featured on all paid social media promoting live music

Logo hyperlinked on event website

Sponsor mention in press release

CUSTOM LANYARD SPONSOR \$1500

10x10 Booth

Includes 500 custom, one color front sided imprint lanyards

Lanyards to be worn by exhibitors during show hours

Company included in the sponsor section of show program

Logo displayed on sponsor board at show entrance

Logo listed as a sponsor on event website

Logo listed as a sponsor on promotional email campaigns



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