



Powered By  **JOHNSON MAY**
Attorneys & Counselors

AUGUST 30, 2023

Galaxy Event Center
9AM - 3PM

Put your business in front of key decision makers of established businesses and up and coming companies.

B2B OPPORTUNITY OF THE YEAR

Business Builder Day's Agenda will Include

- ◆ 7 Hours of Networking
- ◆ 9 Hours of Info-packed Seminars
- ◆ Keynote Speaker
- ◆ Business Tradeshow
- ◆ Exhibitor Only Continental Breakfast



Who Attends?

- ◆ Start-up entrepreneurs
- ◆ Emerging businesses
- ◆ Mature business owners ready to jump to the next level of commitment
- ◆ Veteran business professionals looking to fine tune their operation



(208) 376-0464 ◆ INFO@IBLEVENTSINC.COM

BUSINESSBUILDERDAY.COM



Powered By  **JOHNSON MAY**
Attorneys & Counselors

AUGUST 30, 2023

Galaxy Event Center
9AM - 3PM

Put your business in front of key decision makers of established businesses and up and coming companies.

BUSINESS BUILDER DAY'S

SCHEDULE

9:00AM *OPENING KEYNOTE*

10:00AM *Networking + Exhibitor Showcase*

10:30AM *Morning Seminar Sessions*

11:30AM *Networking + Exhibitor Showcase*

12:00PM *Featured Luncheon Seminar*

1:00PM *Networking + Exhibitor Showcase*

1:30PM *Afternoon Seminar Sessions*

2:30PM *Networking + Exhibitor Showcase*

3:00PM *Business Builder Day Closes*



(208) 376-0464 ♦ INFO@IBLEVENTSINC.COM
BUSINESSBUILDERDAY.COM



AUGUST 30TH SCHEDULE OF EVENTS

Powered By  **JOHNSON MAY**
Attorneys & Counselors

KEYNOTE 9:00AM | SOUTH STAR



"Level Up!"

Andrea Sorensen
CEO, Liiingo

10:30AM - 11:30AM



SOUTH STAR

"5 Things Every Business Owner Needs to Know (but doesn't)"

Sharon Poppell, *Executive Allies*
Jeanine Barkan, *Exitus LLC*



AURORA B

"Rebuilding the B2B Sales Landscape: Attracting Great Buyers Instead of Repelling Them"

Scott Marker, *MCA² LLC*



AURORA C

"Rethinking Recruiting and Retention in Idaho"

Allison Bruce, *TalentSpark*

LUNCHEON 12:00PM | SOUTH STAR



"Create, Grow, Buy or Sell a Business.
Good Legal Counsel Can Make the Ride Much Smoother, More Profitable & Enjoyable."

Pat Madigan

Director, Business Law Operations, *Gravis Law*

1:30PM - 2:30PM



SOUTH STAR

"Estate Planning 101"

Sheli Fulcher Koontz, *Johnson May*



AURORA B

"Using AI to Enhance Your Digital Marketing Efforts"

Michael Johnson, *Resolve*



AURORA C

"Communication Without Blame"

Jim Stephens, *Sandler Training*