

Girls DAY OUT EXPO

FRI & SAT | 10AM - 4PM
EXPO IDAHO

6 & 7
OCTOBER
2023



JOIN US

Get ready to have a blast at the Girl's Day Out Expo - the ultimate lifestyle event you wouldn't want to miss! Come join hundreds of women in one place for a day of shopping, relaxing, and making informed lifestyle choices with their gal pals! From fashion to beauty, wellness to fitness, travel to home improvement, and arts and crafts - we have it all under one roof. Showcase your business and build brand advocacy by sharing your products with enthusiastic consumers! Don't miss out on this unforgettable event!

DID YOU
KNOW?

Women represent 85% of
consumer spending and that
translates into a
\$5 trillion market!

Reserve Your Booth Today at GirlsDayOutExpo.com

IBL EVENTS | 208.376.0464 | INFO@IBLEVENTSINC.COM



Girls DAY OUT EXPO

EXHIBITOR BENEFITS

- Exposure to thousands of Women in 2-Days
- Showcase New & Existing Products/Services
- Maximize Your Brand to Your Target Audience
- Connect with New Customers
- Generate Sales

IMPORTANT DATES

Event October 6 - 7th | Fri & Sat 10am - 4pm
Move-in October 5th | Thur 11am - 6pm
Move-out October 7th | Sat 4pm - 6pm

BOOTH PRICING

10x10 Booth \$650
10x20 Booth \$850
10x20 Artisan Booth \$550
10x10 Artisan Booth \$350

LOCATION

Expo Idaho
5610 N Glenwood St
Garden City, ID 83714

BOOTH AMENITIES

Power \$35
8' Table \$30
8' Table + Cloth \$50
Chairs \$7 Each

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SPONSORSHIP OPPORTUNITIES

Sponsor Pricing	PLATINUM \$2,500 1 Available	GOLD \$1,800 2 Available	SILVER \$1,200 4 Available	BRONZE \$950 6 Available
EXHIBIT HALL				
Booth Size	10x20 Premier Location	10x20	10x10	10x10
Booth Power Included	✓	✓	✓	
Booth 8' Table Included	✓	✓		
Booth Chairs Included	✓	✓		
BRAND EXPOSURE				
Exclusive recognition as Platinum Sponsor	✓			
Company logo integrated into event branding	✓			
Company logo included on show banners	✓			
Footer ad in event email blast to 1000s of subscribers	✓			
Recognized as a sponsor of Ultimate Grand Prize Giveaway	✓	✓		
Recognized as a sponsor of the Selfie Photo-Op	✓	✓		
Company flyer inserted into guest welcome bags	✓	✓		
One company spotlight featured on social media platforms	✓	✓	✓	
Company logo hyperlinked on event website	✓	✓	✓	
First right of refusal for following year	✓	✓	✓	
Sponsor mention in press release	✓	✓	✓	
Company logo on sponsor board at show entrance	✓	✓	✓	✓
Company logo listed on promotional email campaigns	✓	✓	✓	✓
Logo featured on all paid social media profiling sponsors	✓	✓	✓	✓

**A La Carte
Sponsorship
Opportunity**

**Exclusive Bag Sponsor
\$200**

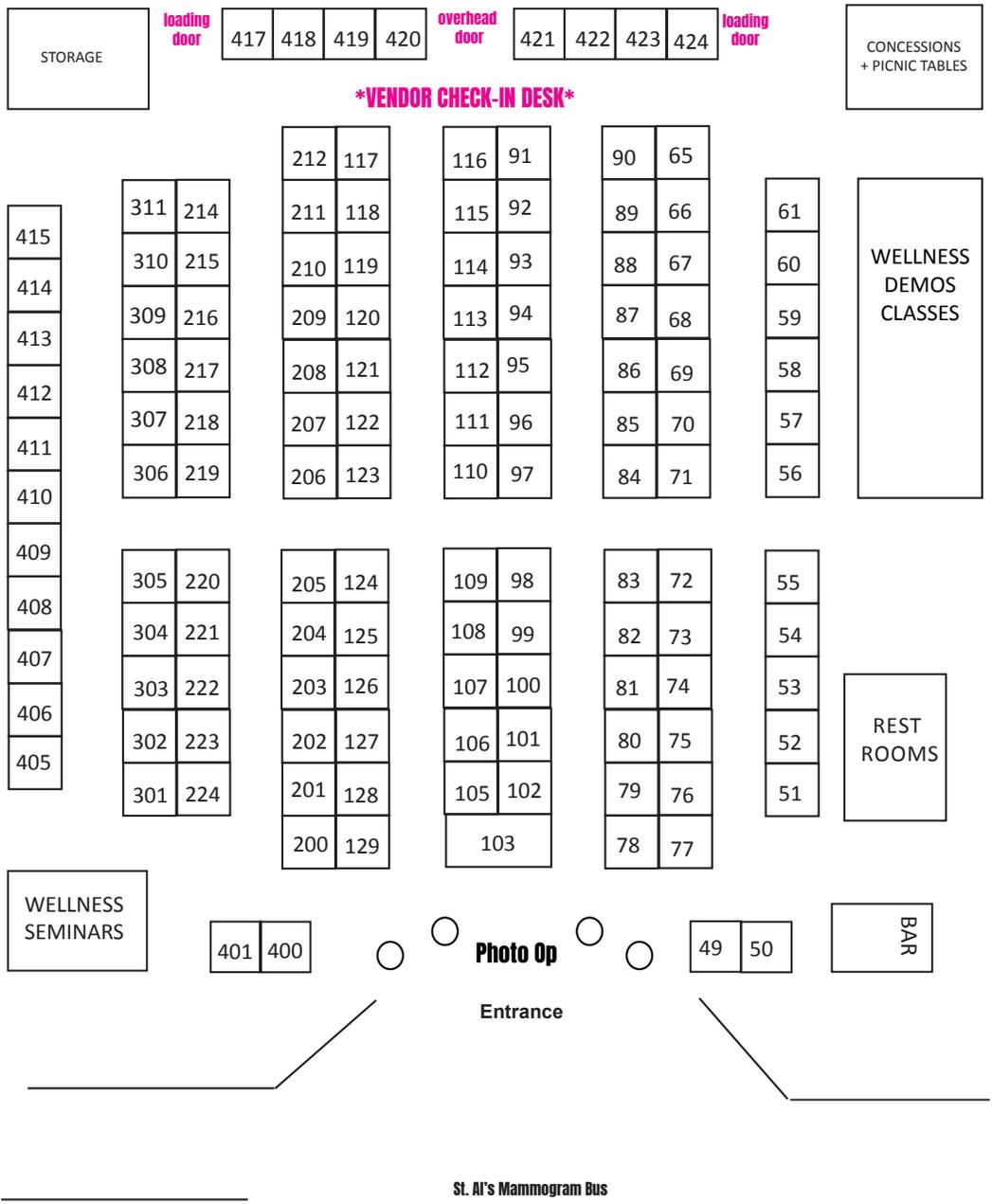
(Company supplies bags for guests)

Floor Map

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**2023
SPONSORS**

Sponsorship Opportunities Available