



18th
Annual

IDAHO PET EXPO

A blue cartoon dog is on the left, jumping and holding a red ball. A yellow cartoon cat is on the right, sitting and smiling. The background is green with a pattern of light green paw prints.

**Feature Your Company And
GROW YOUR BUSINESS!**

10am-4pm

September 14, 2024

Expo Idaho

WWW.IDAHOPETEXPO.COM

(208) 376-0464 | INFO@IBLEVENTSINC.COM

**DID YOU
KNOW?**

Idaho ranks in the top 6 in the
percentage of households with a pet...

That's 70% of Idahoans!



The Idaho Pet Expo
is a pet-friendly event that's sure to
entertain people of all ages!

This fun-filled, hands-on educational
animal event will entertain the entire
family as they view and shop the pets,
products and crafts available in Idaho. This
event featuring displays and demonstra-
tions brings together local and national pet
industry resources, products and services
with the general public.

**Join over 5000 pet lovers at the 18th annual
Idaho Pet Expo and get your piece of the
\$86 billion a year and growing pet market!**





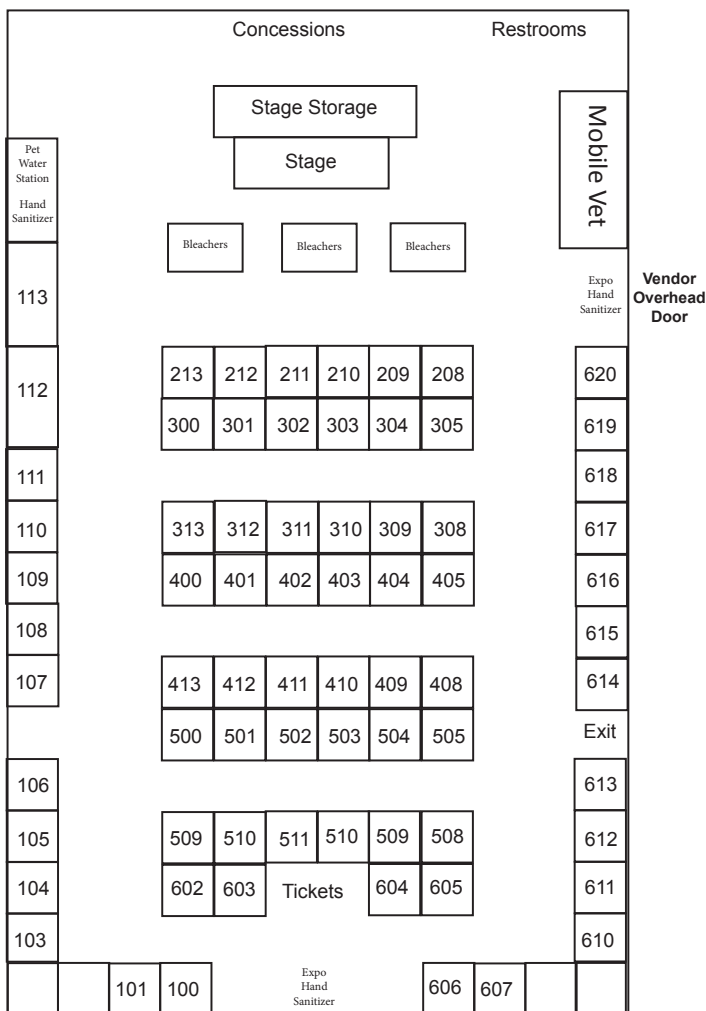
FLOOR MAP & SHOW DETAILS

Thank You Sponsors!



ADVERTISING

Television
Radio
Newspaper
Social Media
Direct Mail
E-mail Blast
Digital Marketing
Coupons



BOOTH FEES

10x10 \$425

10x10 Corner \$495



ADD ONS

Electricity \$35

Table (No Cloth) \$30

Table (Fitted Cloth) \$50

Chairs \$5

Add ons are not included in booth price.

Available or rent or vendors may supply their own.



SHOW HOURS

September 14, 2024

10am - 4pm

LOCATION

Expo Idaho
5610 Glenwood
Boise, ID 83714

VENDOR MOVE-IN

September 13, 2024

10am-4pm

VENDOR MOVE-OUT

September 14, 2024

4pm-6pm



SPONSORSHIP OPPORTUNITIES

| Sponsor Pricing | PLATINUM \$3,000 1 Available | GOLD \$1,800 2 Available | SILVER \$1,100 4 Available | BRONZE \$750 6 Available |
|-----------------|------------------------------------|--------------------------------|----------------------------------|--------------------------------|
|-----------------|------------------------------------|--------------------------------|----------------------------------|--------------------------------|

| EXHIBIT HALL | | | | |
|-------------------------|---------------------------|-------|-------|-------|
| Booth Size | 10x20 Premier Location | 10x10 | 10x10 | 10x10 |
| Booth Power Included | ✓ | ✓ | ✓ | |
| Booth 8' Table Included | ✓ | ✓ | | |
| Booth Chairs Included | ✓ | ✓ | | |

| BRAND EXPOSURE | | | | |
|---|---|---|---|---|
| Exclusive recognition as Platinum Sponsor | ✓ | | | |
| Company logo integrated into event branding | ✓ | | | |
| Company logo included on show banners and billboards | ✓ | | | |
| Footer ad in event email blast to 1000s of subscribers | ✓ | | | |
| Company flyer included in guest welcome bags (first 500) | ✓ | ✓ | | |
| One company spotlight featured on social media platforms | ✓ | ✓ | | |
| First right of refusal for following year | ✓ | ✓ | | |
| Sponsor mention in press release | ✓ | ✓ | ✓ | |
| Company name hyperlinked on event website | ✓ | ✓ | ✓ | ✓ |
| Company logo on sponsor board at show entrance | ✓ | ✓ | ✓ | ✓ |
| Company logo listed on promotional email campaigns | ✓ | ✓ | ✓ | ✓ |
| Logo featured on all paid social media profiling sponsors | ✓ | ✓ | ✓ | ✓ |

A LA CARTE SPONSORSHIPS

| | |
|---|--|
| Stage Sponsor \$950 4 Available 10x10 Booth First right of refusal for following year Company logo on sponsor board at show entrance Logo featured on stage banner Company logo listed on promotional email campaigns Logo featured on all paid social media profiling sponsors Sponsor mention in press release | Bag Sponsor \$200 <i>*Company supplies bags for guests</i> |
|---|--|