

# **24TH Annual IDAHO** REMODELING & DESIGN SHOW

JOIN US THIS WINTER  
& HELP IDAHOANS CREATE THEIR  
**DREAM HOME**



**BOISE  
CENTRE**

**January 13-14, 2024**

**[www.IdahoRemodelShow.com](http://www.IdahoRemodelShow.com)  
[info@ibleventsinc.com](mailto:info@ibleventsinc.com) | (208) 376-0464**



# IDAHO REMODELING & DESIGN SHOW

January 13-14, 2024 | Boise Centre

**Exhibit With Us This Winter!**

Jump start the new year by meeting active homeowners shopping for home improvement ideas at Idaho's premier Remodeling & Design Show, January 13-14, 2024 at the Boise Centre.

This exposition highlights the broad spectrum of remodeling and business products/services available to the general public. The Idaho Remodeling & Design Show boasts two days of "idea" generating seminars, and over 100 home improvement companies.

The most recognized, qualified names in remodeling show off their talents in the construction and/or redesign of any living or working space. These companies include but are not limited to:

Idaho remodeling industry contractors, suppliers, vendors and support services are encouraged to participate in this high profile promotion to the general public.

With strong attendance year after year, we know you'll see a positive affect on your bottom line! Don't miss this opportunity to reach your target audience.

Windows	Closets
Doors	Patios
Kitchens	Landscaping
Baths	Roofing
Painting	Decorating
Flooring	Heating
Siding	Air conditioning
Garages	...and much more!

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# Reserve Your Space Today!

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## Last year's results are in...

Each year, we conduct an exit survey at the Idaho Remodeling Show. We want to know who attends and how to improve the event. Here's a sample of what we know about our surveyed guests.

### 93% Own Homes

77% Are Married	14% Earn \$65-70k/yr
29% Are Age 40-55	23% Earn \$76-100k/yr
28% Are Age 56-65	20% Earn \$101-150k/yr
25% Are Age 66+	13% Earn \$151k +/yr

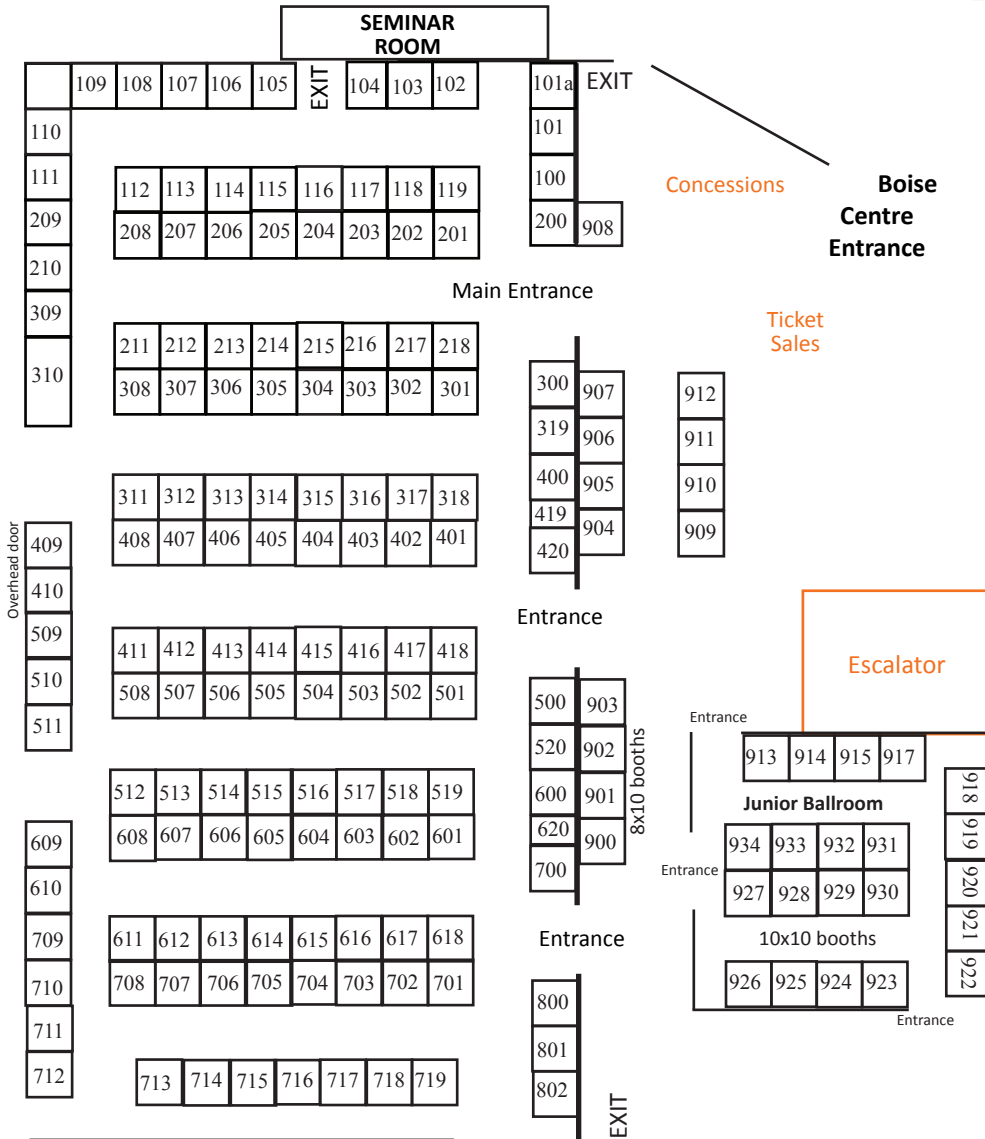


If you're interested in promoting your business to prequalified persons with incomes like our guests, then we encourage you to make reservations today ... it's quick and easy.

We're committed to making the annual Idaho Remodeling & Design Show a huge success!



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**Sponsorship  
Opportunities  
Available!!!**

Contact IBL Events at  
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info@ibleventsinc.com

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### Booth Size and Fee

**10x10 - \$925    10x20 - \$1,750**  
**10x30 - \$2,500    20x20 - \$3,250**  
**10x10 Junior Ballroom - \$750**

### Show Dates and Hours

**Saturday, January 13**  
10am-5pm  
**Sunday, January 14**  
11am-4pm

### Load-In Dates and Hours

**Thursday, January 11**  
10am-4pm  
**Friday, January 12**  
8am-4pm

**\*A staggered load-in & load-out  
schedule will be provided  
to exhibitors at a later date.**

### Load-out Dates and Hours

**Sunday, January 14**  
4pm-8pm  
**Monday, January 15**  
8am-2pm

### Questions:

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# SPONSORSHIP OPPORTUNITIES

Sponsor Pricing	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,500
<b>EXHIBIT HALL</b>			
Booth Size	10x20 Premier Location	10X10 Premier Location	10X10
Booth Power Included	✓	✓	
Booth 8' Table Included	✓		
Booth Chairs Included	✓		
<b>BRAND EXPOSURE</b>			
Company logo included in :60 radio ads	✓		
Footer ad in event email blast to 1000s of subscribers	✓		
One push notification to drive additional traffic to booth	✓		
Guest email list provided post show	✓	✓	
One company spotlight featured on social media platforms	✓	✓	
First right of refusal for following year	✓	✓	
Show Tickets (not for resale)	50	25	10
Ad in show program	Full Page	1/2 Page	1/4 Page
Scavenger hunt sponsor	✓	✓	✓
Company logo hyperlinked on event website	✓	✓	✓
Sponsor mention in press release	✓	✓	✓
Company logo on sponsor board at show entrance	✓	✓	✓
Company logo listed on promotional email campaigns	✓	✓	✓
Logo featured on all paid social media profiling sponsors	✓	✓	✓



# A LA CARTE SPONSORSHIP OPPORTUNITIES

LIVE MUSIC SPONSOR \$1,500		CUSTOM LANYARD SPONSOR \$1500	
10x10 Booth		10x10 Booth	
Recognition as Live Music Sponsor		Includes 500 custom, one color front sided imprint lanyards	
Logo featured on Live Music Banner		Lanyards to be worn by exhibitors during show hours	
First right of refusal next year		First right of refusal next year	
Logo displayed on sponsor board at show entrance		Logo displayed on sponsor board at show entrance	
Logo listed as a sponsor on promotional email campaigns		Logo listed as a sponsor on promotional email campaigns	
Logo featured on all paid social media promoting live music		Logo hyperlinked on event website	
Logo hyperlinked on event website		1/8 page ad in show program	
BAG SPONSOR \$500		Exclusive bag sponsor of show	
		Company flyer inserted into guest welcome bag	
		Company to provide 500 - 1000 bags	



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