

# MAY 4

10AM - 5PM EXPO IDAHO

5610 N Glenwood Garden City, ID 83714

FEATURE YOUR COMPANY

And Grow Your Business!

208.376.0464
INFO@IBLEVENTSINC.COM
EXPERIENCEIDAHOEXPO.COM

### THIS IS A TRUE SAMPLE OF **IDAHO PRODUCTS & SERVICES!**



This event was created for newcomers and natives to experience the best products and services their state has to offer!

#### Idaho offers a great mix of urban living and outdoor adventure!

Guests can learn about all the resources available to them in one place at the Experience Idaho Expo. Join us for the opportunity to educate our community and grow your business!

> BOOTH **FEES**

10×10 - **\$425** 

10x10 Corner - **\$495** 

10x20 - **\$750** 

10x10 Artisan - **\$195** 

Chair - **\$7** Power - **\$35** Table - **\$30** 

Table W/Cloth - \$50

**ADVERTISING** 

Magazines Email Billboards

Digital Radio Social Media



MAY4

10AM - 5PM **EXPO IDAHO** 



Reserve Your Booth | INFO@IBLEVENTSINC.COM | 208.376.0464

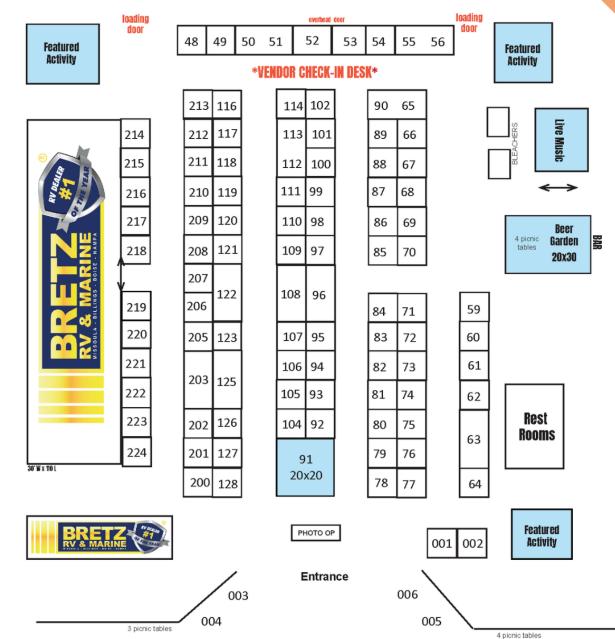


**SPONSORSHIP** 

**OPPORTUNITIES** 

**AVAILABLE** 

## FLOOR MAP & SHOW INFORMATION



MOVE IN Friday 5/3 10am – 4pm SHOW HOURS
Saturday 5/4
10am – 5pm

MOVE OUT
Saturday 5/5
5pm - 7pm

LOCATION | Expo Idaho: 5610 N Glenwood, Garden City, ID 83714



## SPONSORSHIP OPPORTUNITIES

Sponsor Pricing	PLATINUM \$3,000 1 Available	GOLD \$1,800 2 Available	\$1,100 4 Available	BRONZE \$750 6 Available
EXHIBIT HALL				
Booth Size	10x20 Premier Location	10x10	10x10	10x10
Booth Power Included	√	<b>√</b>	<b>√</b>	
Booth 8' Table Included	✓	<b>√</b>		
Booth Chairs Included	✓	✓		
BRAND EXPOSURE				
Exclusive recognition as Platinum Sponsor	<b>√</b>			
Company logo integrated into event branding	✓			
Company logo included on show banners and billboards	$\checkmark$			
Sponsor mention in Radio ads	✓			
Footer ad in event email blast to 1000s of subscribers	✓			
Company flyer included in guest welcome bags (first 500)	✓	<b>√</b>		
One company spotlight featured on social media platforms	✓	✓	$\checkmark$	
Company name hyperlinked on event website	✓	<b>✓</b>	<b>✓</b>	
First right of refusal for following year	✓	✓	<b>√</b>	
Sponsor mention in press release	✓	<b>√</b>	<b>√</b>	
Company logo on sponsor board at show entrance	✓	✓	$\checkmark$	<b>√</b>
Company logo displayed on website/email campaigns	✓	<b>√</b>	<b>√</b>	<b>√</b>
Logo featured on all paid social media profiling sponsors	✓	✓	<b>√</b>	<b>√</b>



## A LA CARTE SPONSORSHIP OPPORTUNITIES

#### **LIVE MUSIC SPONSOR**

\$1,500 - 3 Available

10x10 Booth

**Recognition as Live Music Sponsor** 

**Logo featured on Stage Banner** 

First right of refusal for following year

Company logo on sponsor board at show entrance

Company logo displayed on website/email campaigns

Logo featured on all paid social media promoting live music

Company name hyperlinked on event website

Sponsor mention in press release

#### **BEER GARDEN SPONSOR**

\$750 - 6 Available

10x10 Booth by Beer Garden

Company logo on sponsor board at show entrance

Company banner profiled by Beer Garden (provided by sponsor)

Logo profiled as sponsor on event website

Promoted as Beer Garden Sponsor on social media promos

Company name hyperlinked on event website

Sponsor mention in press release

Company logo displayed on website/email campaigns

BAG SPONSOR \$200 **Exclusive bag sponsor of show** 

Company flyer inserted into guest welcome bag

**Recommended Company provide 1000 bags** 

