



# BUSINESS BUILDER DAY

Powered By  **JOHNSON MAY**  
— Attorneys & Counselors —

**Exhibit  
With Us**

**AUGUST 30**  
*Galaxy Event Center*  
9AM - 3PM

**BUSINESSBUILDERDAY.COM**

(208) 376-0464 ♦ [INFO@IBLEVENTSINC.COM](mailto:INFO@IBLEVENTSINC.COM)

# *Looking to Grow Your Bottom Line?*

## Join Us For The B2B EVENT OF THE YEAR!



### LEARNING

We offer a full day of seminars led by local experts, all free to attendees and exhibitors.

### LEAD GENERATION

This event offers you a chance to put a spotlight on your products and services, allowing you to grow your bottom line.

### NETWORKING

Enjoy a full day of networking with business owners, decision-makers and professionals from a wide variety of industries.

### WHO ATTENDS?

- ◆ Start-up entrepreneurs and emerging businesses
- ◆ Mature business owners ready to jump to the next level of commitment
- ◆ Veteran business professionals looking to fine tune their operation



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**AUGUST 30**

## *Business Builder Day's Mission is Simple*

medium sized business, offer profit-making ideas and resources and begin client-building relationships through quality networking.



### **Booth Fees**

Includes 6' table, 2 chairs

8x6 Table Top \$425  
Power \$35

## **Business Builder Day's Agenda will Include**

- ◆ 6 Hours of Networking
- ◆ 6 Hours of Info-packed Seminars
- ◆ Keynote Speaker
- ◆ Business Tradeshow
- ◆ Continental Breakfast

## **Advertising**

- ◆ Radio
- ◆ Newspaper
- ◆ Email
- ◆ Social Media
- ◆ Digital

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## **KEY DATES AND TIMES**

**EXHIBITOR MOVE IN**  
August 29 | 3pm - 5pm

**CONTINENTAL BREAKFAST**  
August 30 | 8am - 9:30am

**KEYNOTE &  
WELCOME ADDRESS**  
August 30 | 9am - 10am

**TRADESHOW HOURS**  
August 30 | 9am - 3pm

**EXHIBITOR MOVE OUT**  
August 30 | 3pm - 4pm



# SPONSORSHIP OPPORTUNITIES

| Sponsor Pricing                                       | PLATINUM<br>\$5,000<br>1 Available | GOLD<br>\$2,500<br>1 Available | SILVER<br>\$1,250 | BRONZE<br>\$850 |
|-------------------------------------------------------|------------------------------------|--------------------------------|-------------------|-----------------|
| <b>EXHIBIT HALL</b>                                   |                                    |                                |                   |                 |
| Booth Size                                            | 16x6                               | 16x6                           | 8x6               | 8x6             |
| Booth Power Included                                  | ✓                                  | ✓                              | ✓                 |                 |
| Booth 6' Table Included                               | ✓                                  | ✓                              | ✓                 | ✓               |
| Booth Chairs Included                                 | ✓                                  | ✓                              | ✓                 | ✓               |
| <b>BRAND EXPOSURE</b>                                 |                                    |                                |                   |                 |
| Exclusive recognition as Platinum Sponsor             | ✓                                  |                                |                   |                 |
| 2-minute company intro prior to keynote address       | ✓                                  |                                |                   |                 |
| Company name integrated into radio ads                | ✓                                  |                                |                   |                 |
| Footer ad in quarterly email blasts                   | ✓                                  |                                |                   |                 |
| Company logo integrated into event branding           | ✓                                  |                                |                   |                 |
| Sponsor of afternoon snack bar                        | ✓                                  |                                |                   |                 |
| Company flyer inserted into guest welcome bags        | ✓                                  | ✓                              |                   |                 |
| Customized social media ad                            | ✓                                  | ✓                              |                   |                 |
| First right of refusal for following year             | ✓                                  | ✓                              |                   |                 |
| Ad in show program                                    | Full Page                          | 1/2 Page                       | 1/4 Page          | 1/8 Page        |
| Included as event sponsor in quarterly email blasts   | ✓                                  | ✓                              | ✓                 | ✓               |
| Logo on show website, promo material and social media | ✓                                  | ✓                              | ✓                 | ✓               |
| Exclusive seminar luncheon speaker                    |                                    | ✓                              |                   |                 |
| Sponsor of continental breakfast bar                  |                                    |                                | ✓                 |                 |
| Sponsor of coffee                                     |                                    |                                |                   | ✓               |
| Seminar lunch tickets                                 | 10                                 | 5                              | 2                 | 1               |
| <b>SEMINARS</b>                                       |                                    |                                |                   |                 |
| Prime seminar time for 45-minute session              | ✓                                  | ✓                              |                   |                 |
| Optional 45-minute seminar                            |                                    |                                | ✓                 |                 |

A La Carte Sponsorship Opportunity!

Badge Lanyard Sponsor **\$500**

Contact IBL Events for further details | (208) 376-0464 | [INFO@IBLEVENTSINC.COM](mailto:INFO@IBLEVENTSINC.COM)