

Feature Your Company And GROW YOUR BUSINESS!

10am-4pm

April 15, 2023

Expo Idaho

WWW.IDAHOPETEXPO.COM (208) 376-0464 | INFO@IBLEVENTSINC.COM

DID YOU KNOW?

Idaho ranks in the top 6 in the percentage of households with a pet...

That's 70% of Idahoans!









The Idaho Pet Expo is a pet-friendly event that's sure to entertain people of all ages!

This fun-filled, hands-on educational animal event will entertain the entire family as they view and shop the pets, products and crafts available in Idaho. This event featuring displays and demonstrations brings together local and national pet industry resources, products and services with the general public.

Join over 5000 pet lovers at the 17th annual Idaho Pet Expo and get your piece of the \$86 billion a year and growing pet market!



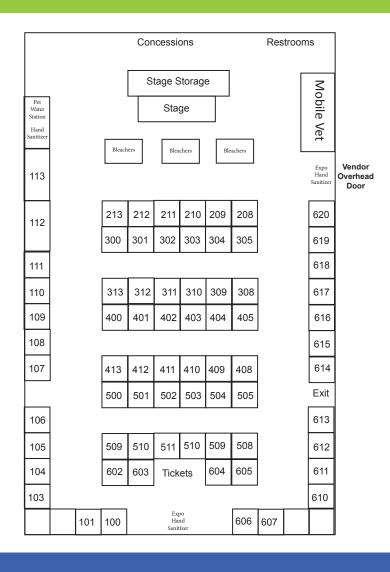


FLOOR MAP & SHOW DETAILS

Thank You Sponsors!



Television
Radio
Newspaper
Social Media
Direct Mail
E-mail Blast
Digital Marketing
Coupons





BOOTH FEES 10x10 \$425 10x10 Corner \$495



ADD ONS
Electricity \$35
Table (No Cloth) \$30
Table (Fitted Cloth) \$50
Chairs \$5
Add ons are not included in booth

Add ons are not included in booth price.

Available or rent or vendors may supply their own.

SHOW HOURS April 15, 2023 10am - 4pm

LOCATION Expo Idaho 5610 Glenwood Boise, ID 83714 VENDOR MOVE-IN April 14, 2023 10am-4pm

VENDOR MOVE-OUT April 15, 2023 4pm-6pm



SPONSORSHIP OPPORTUNITIES

Sponsor Pricing	PLATINUM \$3,000 1 Available	GOLD \$1,800 2 Available	SILVER \$1,100 4 Available	BRONZE \$750 6 Available
EXHIBIT HALL				
Booth Size	10x20 Premier Location	10x10	10x10	10x10
Booth Power Included	√	√	√	
Booth 8' Table Included	✓	√		
Booth Chairs Included	✓	√		
BRAND EXPOSURE				
Exclusive recognition as Platinum Sponsor	✓			
Company logo integrated into event branding	✓			
Company logo included on show banners and billboards	✓			
Footer ad in event email blast to 1000s of subscribers	✓			
Company flyer included in guest welcome bags (first 500)	✓	✓		
One company spotlight featured on social media platforms	✓	√		
First right of refusal for following year	✓	✓		
Sponsor mention in press release	✓	√	√	
Company name hyperlinked on event website	\checkmark	✓	✓	✓
Company logo on sponsor board at show entrance	✓	✓	√	√
Company logo listed on promotional email campaigns	✓	✓	✓	✓
Logo featured on all paid social media profiling sponsors	✓	✓	√	√

A LA CARTE SPONSORSHIPS

Stage Sponsor \$950 4 Available 10x10 Booth

First right of refusal for following year
Company logo on sponsor board at show entrance
Logo featured on stage banner
Company logo listed on promotional email campaigns
Logo featured on all paid social media profiling sponsors

Sponsor mention in press release

Bag Sponsor \$200 *Company supplies bags for guests