

IDAHO

dream wedding expo

*Exhibit
With Us*



www.IdahoDreamWedding.com

November 11-12, 2023 | EXPO IDAHO

Join Us
in bringing wedding
dreams to life for
hundreds of Idaho couples!



Why Exhibit?

This is your opportunity to meet face-to-face with motivated couples who are looking to learn about your services and make their wedding dreams a reality!

- ◆ Build Brand Awareness
- ◆ Capture Visitor Data for Future Marketing
- ◆ Talk Directly with Couples Ready to Book
- ◆ Cost-Effective Marketing that Saves you Time
- ◆ Network with Other Vendors



*500+ Brides
Shopped for Their
Wedding with us in 2022!*

*An Estimated 2500+
Guests*

*The 2022
Dream Wedding
Expo*

*73% of Our
Brides From
Last Year Plan
on Getting
Married Within
the Year!*

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www.IdahoDreamWedding.com
info@ibleventsinc.com | (208) 376-0464

Show Details and Booth Fees

Show Days and Times

Saturday, November 11
10am-4pm

Sunday, November 12
11am-3pm

Vendor Move In

Friday, November 10
10am-4pm

Vendor Move Out
Sunday, November 12
3pm - 5pm

Booth Fees

10x10 \$695
10x20 \$1200
10x30 \$1600

Pipe and Drape
Included

*Additional booth furnishings
available for rent.

Advertising

♦ Digital Ads
♦ Instagram

♦ Posters
♦ Email

♦ Print Ads
♦ Magazines

♦ Facebook
♦ Radio

NORTH EXPO (3RD EXHIBIT HALL)

RESTROOMS CONCESSIONS L/D

Door

Door

116

117 118 119 120 121 122 123

625

115

624

114

130 129 128 127 126 125 124

623

113

200 201 202 203 204 205 206

622

Overhead Door

112

621

111

213 212 211 210 209 208 207

620

110

300 301 302 303 304 305 306

619

109

618

108

617

107

313 312 311 310 309 308 307

616

106

400 401 402 403 404 405 406

615

105

614

413 412 411 410 409 408 407

500 501 502 503 504 505 506

Door

104

613

103

513 512 511 510 509 508 507

612

102

600 601 602 603 604 605 606

611

101

610

100 099 098

IBL INFO DESK

607 608 609

Entrance

Floor Map

2023 Sponsors

Sponsorships
Available!

Center Expo
Hall

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SPONSORSHIP OPPORTUNITIES

Sponsor Pricing	GOLD \$2,500	SILVER \$1,500	BRONZE \$1,000
EXHIBIT HALL			
Booth Size	10x20	10x10	10x10
Booth Power Included	✓	✓	✓
Booth 8' Table Included	✓		
Booth Chairs Included	✓		
BRAND EXPOSURE			
Footer ad in event email blasts to 1000's of subscribers	✓		
Company flyer inserted into guest welcome bags	✓		
One company spotlight featured on social media platforms	✓	✓	
First right of refusal for following year	✓	✓	
Sponsor mention in press release	✓	✓	
Company logo hyperlinked on event website	✓	✓	✓
Company logo listed on promotional email campaigns	✓	✓	✓
Company logo on sponsor board at show entrance	✓	✓	✓
Logo featured on all paid social media profiling sponsors	✓	✓	✓
Ad in show program	1/2 Page	1/4 Page	1/8 Page
Show tickets (not for resale)	10	5	2

**A La Carte
Sponsorships**

Bride Bag Sponsor
(Sponsor provides bags)
500 Recommended
\$200

Selfie Photo Op Sponsor
(Includes logo on signage)
\$300

Lanyard Sponsor
(Company to provide 300 lanyards)
\$200

Contact IBL Events for further details | (208) 376-0464 | INFO@IBLEVENTSINC.COM