

# IDAHO

*dream wedding expo*

*Exhibit  
With Us*



[www.IdahoDreamWedding.com](http://www.IdahoDreamWedding.com)

February 18-19, 2023 | EXPO IDAHO

*Join Us*  
in bringing wedding  
dreams to life for  
hundreds of Idaho couples!



## *Why Exhibit?*

This is your opportunity to meet face-to-face with motivated couples who are looking to learn about your services and make their wedding dreams a reality!

- ◆ Build Brand Awareness
- ◆ Capture Visitor Data for Future Marketing
- ◆ Talk Directly with Couples Ready to Book
- ◆ Cost-Effective Marketing that Saves you Time
- ◆ Network with Other Vendors



*500+ Brides  
Shopped for Their  
Wedding with us in 2022!*

*An Estimated 2500+  
Guests*

*The 2022  
Dream Wedding  
Expo*

*73% of Our  
Brides From  
Last Year Plan  
on Getting  
Married Within  
the Year!*

**IDAHO**  
*dream wedding expo*

[www.IdahoDreamWedding.com](http://www.IdahoDreamWedding.com)  
[info@ibleventsinc.com](mailto:info@ibleventsinc.com) | (208) 376-0464



# Show Details and Booth Fees

## Show Days and Times

Saturday, February 18  
10am-4pm

Sunday, February 19  
11am-3pm

## Vendor Move In

Friday, February 17  
10am-4pm

## Vendor Move Out

Sunday, February 19  
3pm - 5pm

## Booth Fees

10x10 \$695  
10x20 \$1200  
10x30 \$1600

Pipe and Drape  
Included

\*Additional booth furnishings  
available for rent.

## Advertising

♦ Digital Ads  
♦ Instagram

♦ Posters  
♦ Email

♦ Print Ads  
♦ Magazines

♦ Facebook  
♦ Radio

### NORTH EXPO (3RD EXHIBIT HALL)

RESTROOMS CONCESSIONS L/D

Door

Door

116

117

118

119

120

121

122

123

625

115

624

114

130

129

128

127

126

125

124

623

113

200

201

202

203

204

205

206

622

Overhead Door

112

621

111

213

212

211

210

209

208

207

620

110

300

301

302

303

304

305

306

619

109

618

108

617

107

313

312

311

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099

098

IBL INFO DESK

607

608

609

611

610

Entrance

Center Expo  
Hall

## Floor Map

Thank You  
2022 Sponsors!



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## SPONSORSHIP OPPORTUNITIES

Sponsor Pricing	GOLD \$2,500	SILVER \$1,500	BRONZE \$1,000
<b>EXHIBIT HALL</b>			
Booth Size	10x20	10x10	10x10
Booth Power Included	✓	✓	✓
Booth 8' Table Included	✓		
Booth Chairs Included	✓		
<b>BRAND EXPOSURE</b>			
Footer ad in event email blasts to 1000's of subscribers	✓		
Company flyer inserted into guest welcome bags	✓		
One company spotlight featured on social media platforms	✓	✓	
First right of refusal for following year	✓	✓	
Sponsor mention in press release	✓	✓	
Company logo hyperlinked on event website	✓	✓	✓
Company logo listed on promotional email campaigns	✓	✓	✓
Company logo on sponsor board at show entrance	✓	✓	✓
Logo featured on all paid social media profiling sponsors	✓	✓	✓
Ad in show program	1/2 Page	1/4 Page	1/8 Page
Show tickets (not for resale)	10	5	2

**A La Carte  
Sponsorships**

**Bride Bag Sponsor**  
(Includes company logo)  
**\$500**

**Selfie Photo Op Sponsor**  
(Includes logo on signage)  
**\$300**

**Lanyard Sponsor**  
(Company to provide 300 lanyards)  
**\$200**

Contact IBL Events for further details | (208) 376-0464 | [INFO@IBLEVENTSINC.COM](mailto:INFO@IBLEVENTSINC.COM)