

23RD Annual IDAHO REMODELING & DESIGN SHOW

JOIN US THIS WINTER
& HELP IDAHOANS CREATE THEIR
DREAM HOME



**BOISE
CENTRE**

January 28 - 29, 2023

**www.IdahoRemodelShow.com
info@ibleventsinc.com | (208) 376-0464**



IDAHO REMODELING & DESIGN SHOW

January 28-29, 2023 | Boise Centre

Exhibit With Us This Winter!

Jump start the new year by meeting active homeowners shopping for home improvement ideas at Idaho's premier Remodeling & Design Show, January 28 - 29, 2023 at the Boise Centre.

This exposition highlights the broad spectrum of remodeling and business products/services available to the general public. The Idaho Remodeling & Design Show boasts two days of "idea" generating seminars, and over 100 home improvement companies.

The most recognized, qualified names in remodeling show off their talents in the construction and/or redesign of any living or working space. These companies include but are not limited to:

Idaho remodeling industry contractors, suppliers, vendors and support services are encouraged to participate in this high profile promotion to the general public.

With strong attendance year after year, we know you'll see a positive affect on your bottom line! Don't miss this opportunity to reach your target audience.

Windows	Closets
Doors	Patios
Kitchens	Landscaping
Baths	Roofing
Painting	Decorating
Flooring	Heating
Siding	Air conditioning
Garages	...and much more!

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Reserve Your Space Today!

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Last year's results are in...

Each year, we conduct an exit survey at the Idaho Remodeling Show. We want to know who attends and how to improve the event. Here's a sample of what we know about our surveyed guests.

93% Own Homes

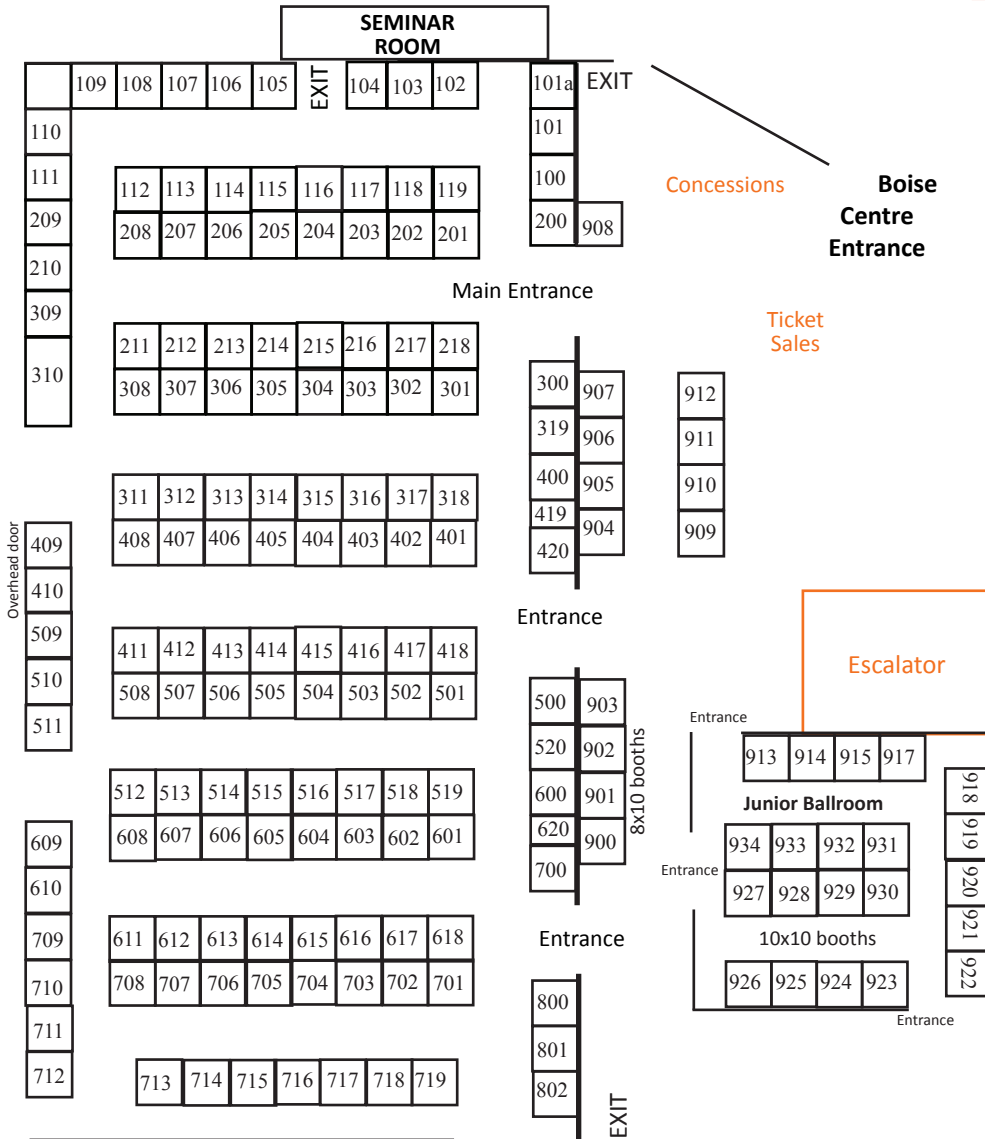
77% Are Married	14% Earn \$65-70k/yr
29% Are Age 40-55	23% Earn \$76-100k/yr
28% Are Age 56-65	20% Earn \$101-150k/yr
25% Are Age 66+	13% Earn \$151k +/yr



If you're interested in promoting your business to prequalified persons with incomes like our guests, then we encourage you to make reservations today ... it's quick and easy.

We're committed to making the annual Idaho Remodeling & Design Show a huge success!





Sponsorship Opportunities Available!!!

Contact IBL Events at
(208) 376-0464
info@ibleventsinc.com

www.IdahoRemodelShow.com

Booth Size and Fee

10x10 \$895
10x20 \$1,650
10x8 Lobby \$695

Show Dates and Hours

Saturday, January 28
10am-5pm
Sunday, January 29
11am-4pm

Load-In Dates and Hours

Thursday, January 26
12pm-4pm
Friday, January 27
8am-4pm

*A staggered load-in schedule will be provided to exhibitors at a later date.

Load-out Dates and Hours

Sunday, January 29
4pm-8pm

Questions:

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SPONSORSHIP OPPORTUNITIES

Sponsor Pricing	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,500
EXHIBIT HALL			
Booth Size	10x20 Premier Location	10X10 Premier Location	10X10
Booth Power Included	✓	✓	
Booth 8' Table Included	✓		
Booth Chairs Included	✓		
BRAND EXPOSURE			
Company logo included in :60 radio ads	✓		
Footer ad in event email blast to 1000s of subscribers	✓		
One company spotlight featured on social media platforms	✓	✓	
First right of refusal for following year	✓	✓	
Show Tickets (not for resale)	50	25	10
Ad in show program	Full Page	1/2 Page	1/4 Page
One logo included on Sponsor Passport Card	✓	✓	✓
Company logo hyperlinked on event website	✓	✓	✓
Sponsor mention in press release	✓	✓	✓
Company logo on sponsor board at show entrance	✓	✓	✓
Company logo listed on promotional email campaigns	✓	✓	✓
Logo featured on all paid social media profiling sponsors	✓	✓	✓

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A LA CARTE SPONSORSHIP OPPORTUNITIES

LIVE MUSIC SPONSOR \$1,500

10x10 Booth

Recognition as Live Music Sponsor

Logo featured on Live Music Banner

First right of refusal next year

Logo displayed on sponsor board at show entrance

Logo listed as a sponsor on promotional email campaigns

Logo featured on all paid social media promoting live music

Logo hyperlinked on event website

1/8 page ad in show program

CUSTOM LANYARD SPONSOR \$1500

10x10 Booth

Includes 500 custom, one color front sided imprint lanyards

Lanyards to be worn by exhibitors during show hours

First right of refusal next year

Logo displayed on sponsor board at show entrance

Logo listed as a sponsor on promotional email campaigns

Logo hyperlinked on event website

1/8 page ad in show program

BAG SPONSOR \$500

Exclusive bag sponsor of show

Company flyer inserted into guest welcome bag

Company to provide 500 - 1000 bags



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